

**Norway-Oslo: Information and promotion products**

**OJ S 136/2015 17/07/2015**

**Contract notice**

**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Eksportkreditt Norge AS

National registration number: 998544696

Postal address: Hieronymus Heyerdahls Gate 1

Town: Oslo

Postal code: 0112

Country: Norway

For the attention of: Ellen B. Svaheim

E-mail: [ebs@eksportkreditt.no](mailto:ebs@eksportkreditt.no)

Telephone: +47 22313500

**Internet address(es):**

General address of the contracting authority: <http://www.eksportkreditt.no>

Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/3161>

Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/134431>

**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address

**I.2. Type of the contracting authority**

National or federal agency/office

**I.3. Main activity**

Other: Industrial business/Export financing

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting authority**

Procurement of communications consulting.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Oslo, Norway.

NUTS code NO Norge

### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

### **II.1.4. Information about framework agreement**

#### **II.1.5. Short description of the contract or purchase(s)**

Eksportkreditt Norge wants to connect with a collaborating partner in communications consulting, who can assist with effective and good communication with the company's relevant interested parties and target groups.

We are searching for a collaborating partner who is strong in strategic communications and media consulting as well as production and completion of communication materials.

#### **II.1.6. CPV code(s)**

39294100 Information and promotion products, 79413000 Marketing management consultancy services, 79340000 Advertising and marketing services, 79342000 Marketing services, 79410000 Business and management consultancy services, 72221000 Business analysis consultancy services

#### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.1.8. Lots**

This contract is divided into lots: no

#### **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

The assignment is for two years, with an option for extension of 1 year + 1 year so that the total contract period can be up to 4 years.

Estimated annuals cost excluding VAT is 400 000-600 000 NOK so that the contract's total value over 4 years is approx. 1 600 000-2 400 000 NOK excluding VAT.

Annual assignment quantity may be higher or lower than the estimated annual amount. This is due to uncertainty pertaining to the number of projects desired initiated and carried out.

Start-up is aimed for 25.9.2015 at the latest. Awarding of option for extension will be announced by 1.8.2017/1.8.2018 at the latest.

Remuneration will be a retainer, hourly or project based. If the work is remunerated by project, it is a condition that the Contracting authority and tenderer reach an agreement on an upper limit for time used for individual projects when the scope is clarified.

Estimated value excluding VAT:

Range: between 1 600 000 and 2 400 000 NOK

### **II.2.2. Information about options**

Options: yes

Description of options: The assignment is for 2 years, with an option for extension of 1 year + 1 year so that the total contract period can be up to 4 years.

Start-up is aimed for 25.9.2015 at the latest. Awarding of option for extension will be announced by 1.8.2017/1.8.2018 at the latest.

### **II.2.3. Information about renewals**

This contract is subject to renewal: no

### **II.3. Duration of the contract or time limit for completion**

Start 28.9.2015. Completion 15.9.2019

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

See indication in the tender documentation.

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

See indication in the tender documentation.

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

See indication in the tender documentation.

#### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: See indication in the tender documentation.

#### **III.2.2. Economic and financial ability**

List and brief description of conditions: See indication in the tender documentation.

Minimum level(s) of standards possibly required: See indication in the tender documentation.

#### **III.2.3. Technical and professional ability**

List and brief description of conditions:

See indication in the tender documentation.

Minimum level(s) of standards possibly required:

See indication in the tender documentation.

#### **III.2.4. Information about reserved contracts**

### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

#### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

**IV.1.2. Information about the limits on the number of candidates to be invited**

**IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

**IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

**IV.2.2. Information about electronic auction**

An electronic auction will be used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

JULI15-03

**IV.3.2. Previous publication concerning this procedure**

no

**IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

19.8.2015 - 12:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

Other: Norwegian.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

**IV.3.8. Conditions for opening of tenders**

Persons authorised to be present at the opening of tenders: no

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

13.7.2015