

Finland-Tampere: Advertising and marketing services
OJ S 104/2020 29/05/2020
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Tampereen Raitiotie Oy
National registration number: 2802791-8
Postal address: Ratapihankatu 39 C
Town: Tampere
NUTS code: FI197 Pirkanmaa
Postal code: FI-33100
Country: Finland
E-mail: paivi.haapaniemi@tuomilogistiikka.fi
Internet address(es):
Main address: <http://www.tuomilogistiikka.fi>

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Osallistumispyyntö – Raitiovaunujen sisä- ja ulkomainonta

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Tuomi Logistiikka Oy kilpailutti Tampereen Raitiotie Oy:n toimeksiannosta Tampereen raitiotien raitiovaunujen sisä- ja ulkomainonnan. Hankinnassa oli kyse kyseisen mainonnan suunnittelusta, toteutuksesta, ylläpidosta ja innovatiivisesta kehittämisestä tilaajan toiveiden mukaisesti.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 13 945 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

22400000 Stamps, cheque forms, banknotes, stock certificates, trade advertising material, catalogues and manuals, 48000000 Software package and information systems, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FI197 Pirkanmaa

II.2.4. Description of the procurement

Tuomi Logistiikka Oy kilpailutti Tampereen Raitiotie Oy:n toimeksiannosta Tampereen raitiotie raitiovaunujen sisä- ja ulkomainnonnan. Hankinnassa oli kyse kyseisen mainonnan suunnittelusta, toteutuksesta, ylläpidosta ja innovatiivisesta kehittämisestä tilaajan toiveiden mukaisesti.

Sopimuskausi alkaa 1.4.2021 olettaen, että kilpailutus saa lainvoiman vuoden 2020 aikana. Sopimuskauden kesto on neljä (4) vuotta, ja sitä on mahdollista jatkaa kahden (2) vuoden optiokaudella.

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 190-463155](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Title:

Osallistumispyyntö – Raitiovaunujen sisä- ja ulkomainonta

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/02/2020

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Punamusta Oy

National registration number: FI17359618

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: FI-80140

Country: Finland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 13 945 000,00 EUR

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: FI-00520

Country: Finland

E-mail: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

28/05/2020