

Finland-Helsinki: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 140/2016 22/07/2016

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Innovaatorahoituskeskus Tekes

Postal address: Kyllikinportti 2, PL 69

Town: Helsinki

NUTS code: FI1 Manner-Suomi

Postal code: 00101

Country: Finland

E-mail: kilpailutus@tekes.fi**Internet address(es):**Main address: <http://www.tekes.fi>**I.1. Name and addresses**

Official name: Finpro Oy

Town: Helsinki

NUTS code: FI Suomi / Finland

Country: Finland

E-mail: etunimi.sukunimi@finpro.fi**Internet address(es):**Main address: <http://www.finpro.fi>**I.2. Information about joint procurement**

The contract involves joint procurement

In the case of joint procurement involving different countries, state applicable national procurement law:

Hankinnan kohteena on markkinointi- ja asiakasviestinnän palvelut Tekesille sekä muiden

Team Finland -jäsenten toteuttamat toimeksiannot silloin kun Tekes on näissä mukana yhtenä osapuolena.

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Markkinointi- ja asiakasviestinnän kumppanuus.

Reference number: 23/25/2015

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Markkinointi- ja asiakasviestinnän palvelut Tekesille sekä muiden Team Finland -jäsenten toteuttamat toimeksiannot silloin kun Tekes on näissä yhtenä osapuolena.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 200 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: FI1 Manner-Suomi

II.2.4. Description of the procurement

Hankinnassa valittiin yksi palveluntuottaja.

II.2.5. Award criteria

Quality criterion - Name: Hinta / Weighting: 30

Quality criterion - Name: Kampanjasuunnitelma / Weighting: 40

Quality criterion - Name: Osaaminen / Weighting: 30

Price - Weighting: Hinta 30, laatu 70

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2015/S 219-399696](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Markkinointi- ja asiakasviestinnän kumppanuus, 23/25/2015

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/07/2016

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Mirum Agency Oy

Town: Helsinki

NUTS code: FI1 Manner-Suomi

Country: Finland

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Kaiku Helsinki Oy

Town: Helsinki

NUTS code: FI1 Manner-Suomi

Country: Finland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 200 000,00 EUR

Total value of the contract/lot: 1 200 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: 00520

Country: Finland

E-mail: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Fax: +358 295643314

Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

21/07/2016