

## 253105-2026 - Competition

France – Specialised photography services – Productions photographiques sur l'action de la Région Occitanie / Pyrénées-Méditerranée : reportages de presse et documentaires, photographies publicitaires et portraits

OJ S 72/2026 14/04/2026

Contract or concession notice – standard regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Région Occitanie

Email: [marches.publics@laregion.fr](mailto:marches.publics@laregion.fr)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Productions photographiques sur l'action de la Région Occitanie / Pyrénées-

Méditerranée : reportages de presse et documentaires, photographies publicitaires et portraits

Description: L'accord-cadre sera exécuté par l'émission de bons de commande. Chaque lot fera l'objet d'une attribution séparée. Les prestations sont réglées par des prix unitaires. Les montants estimatifs sont indicatifs et comprennent la totalité des périodes de reconduction. Cette consultation porte sur la réalisation de reportages presse, documentaires, portraits et photographies publicitaires

Procedure identifier: b5b37086-128b-4c55-a801-39117811d1ee

Internal identifier: 2026-ETU-0046

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79961300 Specialised photography services

Additional classification (cpv): 79961300 Specialised photography services

##### 2.1.2. Place of performance

Postal address: 22 boulevard du Maréchal Juin

Town: Toulouse

Postcode: 31406

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

##### 2.1.3. Value

Estimated value excluding VAT: 290 000,00 EUR

##### 2.1.4. General information

Additional information: Pour un même lot, il n'est pas possible pour un candidat de se présenter à la fois seul et en qualité de membre d'un ou plusieurs groupements (cf. précisions

portées au Règlement de Consultation). Les éléments requis concernant la situation juridique du candidat, ses références professionnelles et sa capacité technique sont énoncés au Rc

**Legal basis:**

Directive 2014/24/EU

**2.1.5. Terms of procurement**

**Terms of submission:**

Maximum number of lots for which one tenderer can submit tenders: 2

**Terms of contract:**

Maximum number of lots for which contracts can be awarded to one tenderer: 2

**2.1.6. Grounds for exclusion**

Sources of grounds for exclusion: Procurement Document

## 5. Lot

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**5.1. Lot: LOT-0001**

Title: Réalisation de reportages presse, documentaires et portraits

Description: Réalisation de reportages presse, documentaires et portraits pour la Haute-Garonne et l'Ariège &lt;br/&gt;

Internal identifier: 01

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79961300 Specialised photography services

Additional classification (cpv): 79961300 Specialised photography services

**5.1.2. Place of performance**

Postal address: 22 boulevard du Maréchal Juin

Town: Toulouse

Postcode: 31406

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

**5.1.3. Estimated duration**

Start date: 28/09/2026

Duration end date: 28/09/2028

**5.1.4. Renewal**

Maximum renewals: 0

**5.1.5. Value**

Estimated value excluding VAT: 80 000,00 EUR

**5.1.6. General information**

**Reserved participation:**

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**5.1.7. Strategic procurement**

Approach to reducing environmental impacts: Other  
Social objective promoted: Other

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

#### 5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1806423>

##### Ad hoc communication channel:

Name: AW Solutions

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1806423>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 19/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

##### Information about public opening:

Opening date: 20/05/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

##### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date fixée par le contrat. Aucune clause de garantie financière prévue. Aucune avance prévue. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur. La consultation comporte des conditions d'exécution à caractère social et environnemental détaillées au cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

#### 5.1.15. Techniques

##### Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Toulouse

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Toulouse

### 5.1. Lot: LOT-0002

Title: Réalisation de reportages presse, documentaires et portraits

Description: Réalisation de reportages presse, documentaires et portraits pour les Hautes-Pyrénées, le Gers et le Tarn et Garonne &lt;br/&gt;

Internal identifier: 02

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79961300 Specialised photography services

Additional classification (cpv): 79961300 Specialised photography services

#### 5.1.2. Place of performance

Postal address: 22 boulevard du Maréchal Juin

Town: Toulouse

Postcode: 31406

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

#### 5.1.3. Estimated duration

Start date: 28/09/2026

Duration end date: 28/09/2028

#### 5.1.4. Renewal

Maximum renewals: 0

#### 5.1.5. Value

Estimated value excluding VAT: 40 000,00 EUR

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### 5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

#### 5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1806423>

##### Ad hoc communication channel:

Name: AW Solutions

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1806423>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 19/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

**Information about public opening:**

Opening date: 20/05/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date fixée par le contrat. Aucune clause de garantie financière prévue. Aucune avance prévue. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur. La consultation comporte des conditions d'exécution à caractère social et environnemental détaillées au cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, with reopening of competition

Maximum number of participants: 3

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Tribunal administratif de Toulouse

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Toulouse

**5.1. Lot: LOT-0003**

Title: Réalisation de reportages presse, documentaires et portraits

Description: Réalisation de reportages presse, documentaires et portraits pour le Lot, l'Aveyron et le Tarn &lt;br/&gt;

Internal identifier: 03

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79961300 Specialised photography services

Additional classification (cpv): 79961300 Specialised photography services

**5.1.2. Place of performance**

Postal address: 22 boulevard du Maréchal Juin

Town: Toulouse

Postcode: 31406

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

**5.1.3. Estimated duration**

Start date: 28/09/2026

Duration end date: 28/09/2028

#### 5.1.4. **Renewal**

Maximum renewals: 0

#### 5.1.5. **Value**

Estimated value excluding VAT: 40 000,00 EUR

#### 5.1.6. **General information**

##### **Reserved participation:**

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### 5.1.7. **Strategic procurement**

Approach to reducing environmental impacts: Other

Social objective promoted: Other

#### 5.1.9. **Selection criteria**

Sources of selection criteria: Procurement Document

#### 5.1.11. **Procurement documents**

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1806423>

##### **Ad hoc communication channel:**

Name: AW Solutions

#### 5.1.12. **Terms of procurement**

##### **Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1806423>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 19/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

##### **Information about public opening:**

Opening date: 20/05/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

##### **Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date fixée par le contrat. Aucune clause de garantie financière prévue. Aucune

avance prévue. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur. La consultation comporte des conditions d'exécution à caractère social et environnemental détaillées au cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, with reopening of competition

Maximum number of participants: 3

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Tribunal administratif de Toulouse

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Toulouse

#### **5.1. Lot: LOT-0004**

Title: Réalisation de reportages presse, documentaires et portraits

Description: Réalisation de reportages presse, documentaires et portraits pour la Lozère, le Gard et l'Hérault &lt;br/&gt;

Internal identifier: 04

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79961300 Specialised photography services

Additional classification (cpv): 79961300 Specialised photography services

##### **5.1.2. Place of performance**

Postal address: 22 boulevard du Maréchal Juin

Town: Toulouse

Postcode: 31406

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

##### **5.1.3. Estimated duration**

Start date: 28/09/2026

Duration end date: 28/09/2028

##### **5.1.4. Renewal**

Maximum renewals: 0

##### **5.1.5. Value**

Estimated value excluding VAT: 60 000,00 EUR

##### **5.1.6. General information**

###### **Reserved participation:**

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### 5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

#### 5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1806423>

##### Ad hoc communication channel:

Name: AW Solutions

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=demat.termes&IDM=1806423>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 19/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

##### Information about public opening:

Opening date: 20/05/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

##### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date fixée par le contrat. Aucune clause de garantie financière prévue. Aucune avance prévue. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur. La consultation comporte des conditions d'exécution à caractère social et environnemental détaillées au cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

#### 5.1.15. Techniques

##### Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Toulouse

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Toulouse

**5.1. Lot: LOT-0005**

Title: Réalisation de reportages presse, documentaires et portraits

Description: Réalisation de reportages presse, documentaires et portraits pour l'Aude et les Pyrénées Orientales &lt;br/&gt;

Internal identifier: 05

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79961300 Specialised photography services

Additional classification (cpv): 79961300 Specialised photography services

**5.1.2. Place of performance**

Postal address: 22 boulevard du Maréchal Juin

Town: Toulouse

Postcode: 31406

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

**5.1.3. Estimated duration**

Start date: 28/09/2026

Duration end date: 28/09/2028

**5.1.4. Renewal**

Maximum renewals: 0

**5.1.5. Value**

Estimated value excluding VAT: 70 000,00 EUR

**5.1.6. General information**

**Reserved participation:**

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**5.1.7. Strategic procurement**

Approach to reducing environmental impacts: Other

Social objective promoted: Other

**5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

**5.1.11. Procurement documents**

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1806423>

**Ad hoc communication channel:**

Name: AW Solutions

**5.1.12. Terms of procurement**

**Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1806423>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 19/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 5 Months

**Information about public opening:**

Opening date: 20/05/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date fixée par le contrat. Aucune clause de garantie financière prévue. Aucune avance prévue. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur. La consultation comporte des conditions d'exécution à caractère social et environnemental détaillées au cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, with reopening of competition

Maximum number of participants: 3

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Tribunal administratif de Toulouse

Organisation providing more information on the review procedures: Greffe du Tribunal administratif de Toulouse

## 8. Organisations

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**8.1. ORG-0001**

Official name: Avenue-Web Systèmes

Registration number: B1F0F979-D2C1-D03D-C3ADA8584986C7B1

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: [publications-joue@aws-france.com](mailto:publications-joue@aws-france.com)

Telephone: +33480041260

**Roles of this organisation:**

TED eSender

### 8.1. ORG-0002

Official name: Région Occitanie  
Registration number: 68423  
Postal address: 22 boulevard du Maréchal Juin  
Town: Toulouse  
Postcode: 31406  
Country subdivision (NUTS): Haute-Garonne (FRJ23)  
Country: France  
Contact point: DELGA Carole  
Email: [marches.publics@laregion.fr](mailto:marches.publics@laregion.fr)  
Telephone: 0561335050  
Internet address: <http://www.laregion.fr>  
Buyer profile: <https://marchespublics.laregion.fr>

**Roles of this organisation:**

Buyer

### 8.1. ORG-0003

Official name: Tribunal administratif de Toulouse  
Registration number: B1F0F999-DB64-9DD6-A728DE776F2B2C31  
Postal address: 68, rue Raymond Iv  
Town: Toulouse  
Postcode: 31068  
Country subdivision (NUTS): Haute-Garonne (FRJ23)  
Country: France  
Email: [greffe.ta-toulouse@juradm.fr](mailto:greffe.ta-toulouse@juradm.fr)  
Telephone: 0562735757  
Fax: 0562735740

**Roles of this organisation:**

Review organisation

### 8.1. ORG-0004

Official name: Greffe du Tribunal administratif de Toulouse  
Registration number: B1F0F9A8-F2A4-0489-B6EB89BF5C5972FD  
Postal address: 68, rue Raymond Iv  
Town: Toulouse  
Postcode: 31068  
Country subdivision (NUTS): Haute-Garonne (FRJ23)  
Country: France  
Email: [greffe.ta-toulouse@juradm.fr](mailto:greffe.ta-toulouse@juradm.fr)  
Telephone: 0562735757  
Fax: 0562735740

**Roles of this organisation:**

Organisation providing more information on the review procedures

## Notice information

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Notice identifier/version: a0c81720-785b-4ff8-9d49-e4cd8bd0a153 - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 10/04/2026 18:20:16 (UTC+02:00) Eastern European Time, Central European Summer Time

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