

253581-2026 - Competition

Ireland – Public relations services – 2025/012 Establishment of a Single Party Framework for the Provision of Public Relations and Communications Services to support Enterprise Ireland Client Companies in USA to Enterprise Ireland

OJ S 72/2026 14/04/2026

**Contract or concession notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Enterprise Ireland

Email: evin.wallace@enterprise-ireland.com

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: 2025/012 Establishment of a Single Party Framework for the Provision of Public Relations and Communications Services to support Enterprise Ireland Client Companies in USA to Enterprise Ireland

Description: Establishment of a Single Party Framework for the Provision of Public Relations and Communications Services to support Enterprise Ireland Client Companies in USA to Enterprise Ireland

Procedure identifier: 8bcf135b-31fe-4b5f-94b0-ad1be4b8f61f

Internal identifier: 2025/012

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services, 79416200 Public relations consultancy services

2.1.2. Place of performance

Postal address: Enterprise Ireland's HQ in Ireland is located at East Point Business Park, The Plaza, Dublin 3, D03 E5RS. Ireland.

Town: Ireland: Dublin USA: New York, Boston, Chicago, San Francisco, Austin, Seattle

Postcode: D03 E5RS

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.2. Place of performance

Anywhere

Additional information: Enterprise Ireland's US offices are located in New York, Boston, Chicago, San Francisco, Austin and Seattle.

2.1.3. Value

Estimated value excluding VAT: 9 000 000,00 EUR

Maximum value of the framework agreement: 900 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: 2025/012 Establishment of a Single Party Framework for the Provision of Public Relations and Communications Services to support Enterprise Ireland Client Companies in USA to Enterprise Ireland

Description: Establishment of a Single Party Framework for the Provision of Public Relations and Communications Services to support Enterprise Ireland Client Companies in USA to Enterprise Ireland

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services, 79416200 Public relations consultancy services

5.1.2. Place of performance

Postal address: Enterprise Ireland's HQ in Ireland is located at East Point Business Park, The Plaza, Dublin 3, D03 E5RS. Ireland.

Town: Ireland: Dublin USA: USA offices are located in New York, Boston, Chicago, San Francisco, Austin and Seattle.

Postcode: D03 E5RS

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 4 Years

5.1.5. Value

Estimated value excluding VAT: 900 000,00 EUR

Maximum value of the framework agreement: 900 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 27/04/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7876541>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7876541>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 13/05/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 12 Months

Information about public opening:

Opening date: 13/05/2026 12:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7876541>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Enterprise Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Enterprise Ireland

Organisation processing tenders: Enterprise Ireland

8. Organisations

8.1. ORG-0001

Official name: Enterprise Ireland
Registration number: 00000000
Postal address: The Plaza, East Point Business Park
Town: Dublin
Postcode: D3 E5R6
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: evin.wallace@enterprise-ireland.com
Telephone: 01 7272000
Internet address: <https://www.enterprise-ireland.com/en/>
Buyer profile: <https://www.enterprise-ireland.com/en/>

Roles of this organisation:

Buyer
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 69080b1d-5c8f-4dd9-bfc0-2711993332d7 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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