

Sweden-Stockholm: Advertising and marketing services

OJ S 105/2020 02/06/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stockholm Business Region AB

National registration number: 556491-6798

Postal address: Drottninggatan 33, Box 16282

Town: Stockholm

NUTS code: SE110 Stockholms län

Postal code: 103 25

Country: Sweden

Contact person: Maria Holmberg

E-mail: maria.holmberg@colligio.se**Internet address(es):**Main address: <http://www.stockholmbusinessregion.se>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=aforgfeqy&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=aforgfeqy&GoTo=Tender>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Kommunikations- och PR-tjänster

Reference number: 2.3.3-134/2020

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Stockholm Business Region AB upphandlar Kommunikations- Och PR-tjänster.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79410000 Business and management consultancy services

II.2.3. Place of performance

NUTS code: SE110 Stockholms län

II.2.4. Description of the procurement

Stockholm Business Region upphandlar Kommunikations- och PR-tjänster för hela koncernen avseende en avtalsperiod om fyra år.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/06/2020 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted
Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender
Tender must be valid until: 03/01/2021

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Visma annons: <https://opic.com/id/afoorgfeqy>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätt

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

29/05/2020