

**United Kingdom-Glasgow: Television and radio broadcast transmission services**  
**OJ S 146/2013 30/07/2013**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: DE&S Commercial, DE&S  
Postal address: Room 2.1.02, Level 2, Kentigern House, 65 Brown Street  
Town: Glasgow  
Postal code: G2 8EX  
Country: United Kingdom  
Contact person: DES-COMRCL-CC-HOCS-CM8C  
For the attention of: Brian Dignon  
E-mail: [des-comrcl-cc-hocs-cm8c@mod.uk](mailto:des-comrcl-cc-hocs-cm8c@mod.uk)  
Telephone: +44 1412242711  
Fax: +44 1412242669

**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.3. Main activity**

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Technical support for future forces broadcast service (FFBS) implementation.

**II.1.2. Type of contract and place of performance or delivery**

Services  
Service category No 27: Other services  
NUTS code UKI London

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Television and radio broadcast transmission services. Tech support for FFBS implementation.

**II.1.5. CPV code(s)**

64228000 Television and radio broadcast transmission services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

Value: 170 100 GBP

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Accelerated restricted

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of  
1. MEAT. Weighting 100

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

CTLBC/2083

#### **IV.3.2. Previous publication concerning this procedure**

no

## **Section V: Award of contract**

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Contract No: CTLBC/2083

### **V.1. Date of conclusion of the contract**

7.1.2013

### **V.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

### **V.3. Name and address of the contractor**

Official name: Marquis Media Partners LLP

Postal address: 23 Horseshoe Park, Berkshire

Town: Pangbourne

Postal code: RG8 7JW

Country: United Kingdom

E-mail: [mike.cronk@marquismp.com](mailto:mike.cronk@marquismp.com)

Telephone: +44 118988411

### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 170 000 GBP

excluding VAT

Total value of the procurement:

Value: 170 100 GBP

If annual or monthly value:

Number of months: 12

#### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

### **Section VI: Complementary information**

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#### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **VI.2. Additional information**

Suppliers interested in working with the Ministry of Defence should register on the MOD Supplier Information Database (SID) Register, available at [www.contracts.mod.uk](http://www.contracts.mod.uk). The MOD SID is a database of active and potential suppliers available to all MOD and UK Defence procurement personnel, and is the main supplier database of MOD Procurement organisations. Please note: the registration and publication of a company profile on the MOD SID does not mean or imply that the supplier has in any way been vetted or approved by the MOD. Suppliers wishing to compete for advertised MOD contracts must respond to any specific call for competition by submitting a separate expression of interest in accordance with the instructions of the purchasing organisation.

The deadline for expressions of interest for this requirement is 14.10.2012 at 23:59 hours.

A summary of the requirement is as follows:

FFBS Technical Subject Matter Expert support

The MOD is in the process of acquiring its Future Forces Broadcast Service (FFBS). This Service will be supplied under contract and produced, implemented and maintained by an external supplier. It will deliver unclassified entertainment, sport, factual and educational programmes to the British Armed Forces community worldwide by means of audio and audio /visual content, taking into account technological developments and viewer/listener habits, in order to sustain the morale and welfare of our Armed Forces and thereby contribute to operational effectiveness.

The MOD urgently requires technical support and advice during the implementation and initial delivery phases of the FFBS contract, which is expected to be awarded imminently. The required technical support and advice includes reviewing project and test documentation, reviewing monthly reports, attending tests and site visits, reviewing milestones, reviewing and assessing change requests, writing technical reports, reviewing service credit process and user satisfaction results, reviewing system designs, reviewing final programme content schedule and testing, providing monthly updates on technical support progress, providing project related technical advice, and attendance at project and programme reviews.

The successful technical support and advice Contractor will need to have demonstrated a sufficient level of competences and experience within the following areas:

- Audio and audio/visual broadcast delivery systems,
- Production and editorial control of the audio and audio/visual content to meet the satisfaction of the User demographic.

The support Contract is expected to last until end 2013. Companies expressing interest in bidding for this requirement to support MOD must ensure that they adhere to MOD policy on conflicts of interest; in the event of a real or potential conflict of interest the Authority's invitation to tender will require all bidders to demonstrate clearly to the Authority's satisfaction how this real or potential conflict of interest will be managed by way of a compliance regime. This notice is issued without commitment and is for the sole purpose of allowing Industry to

register an interest in providing this service to the MOD. On completion of the closing date for Expressions of Interest to be registered (15 days from publication of this notice), the Department will select the companies to be included on the distribution list for the Invitation to Tender. It is anticipated that a maximum of 6 or 7 companies shall be invited to tender on the basis of their response to the criteria below.

The Authority will, in accordance with Regulation 16 (12) of the Public Contracts Regulations 2006, downselect Expressions of Interest on the basis of compliance with Regulation 23,24,25 and 26 and in particular in accordance with Regulation 16 (7) reserves the right to down select on the basis of the following minimum standards of technical or professional ability by way of a Pre Qualification Questionnaire prior to issuing the Invitation to Tenders. All suppliers Expressing Interest in the Requirement will be issued with a PQQ unless it is clear from the Expressions of Interest alone that compliance with the Regulations quoted and the minimum standards of technical or professional ability quoted below are not achievable or held by that supplier. The PQQ exercise will be conducted and will ensure that Invitations to Tender are issued only to suppliers who satisfy the following minimum standards of technical and/or professional ability required: (1) evidence of the company's experience of the provision of services for audio and audio/visual content and broadcast delivery systems. (2) details of how the supplier keeps track of technological advances in the industry and relevant skills, experience and qualifications of personnel in relation to the provision of best practice and advice in audio and audio/visual content and broadcast delivery systems. (3) evidence of understanding audio and audio/visual content and broadcast delivery system processes and equipment. (4) evidence of understanding and experience of testing and acceptance of systems and audio and audio/visual content. (5) evidence of understanding and experience of applying UK and international copyrights, media and broadcasting standards and guidelines. (6) evidence of understanding audience demographics and worldwide cultural sensitivities (7) evidence of understanding and experience of applying project management processes /techniques. (8) evidence of experience working on a large-scale project with large diverse stakeholder groupings.

Please note these details are not to be provided as part of an Expression of Interest but are listed to highlight that the PQQ exercise will seek to ascertain and apply these minimum standards prior to suppliers being issued with an Invitation to Tender for this requirement In addition to the above, companies will have to provide their full legal name, status and the contact details of the registered office. They will also have to satisfy financial and legal checks and adhere to MOD policy on conflict of interest.

Advertising Regime OJEU: This contract opportunity is published in the Official Journal of the European Union (OJEU), the MoD Defence Contracts Bulletin and [www.contracts.mod.uk](http://www.contracts.mod.uk) GO Reference: GO-2013726-DCB-4987778.

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

Official name: DE&S Commercial, DE&S

#### **Body responsible for mediation procedures**

Official name: DE&S Commercial, DE&S

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

Official name: DE&S Commercial, DE&S

### **VI.4. Date of dispatch of this notice**

26.7.2013

