

Sweden-Karlskrona: Advertising management services
OJ S 84/2023 28/04/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Boverket

National registration number: 202100-3989

Town: Karlskrona

NUTS code: SE221 Blekinge län

Country: Sweden

Contact person: Henrik Turesson

E-mail: upphandling@boverket.se

Internet address(es):

Main address: <http://www.boverket.se>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Reklam- och kommunikationsbyråttjänster

Reference number: 7369/2022

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandlingen avser ett ramavtal för reklam- och kommunikationsbyråttjänster till Boverket.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 28 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 92100000 Motion picture and video services, 92110000 Motion picture and video tape production and related services

II.2.3. Place of performance

NUTS code: SE221 Blekinge län

Main site or place of performance: Karlskrona

II.2.4. Description of the procurement

Upphandlingen avser ett ramavtal för reklam- och kommunikationsbyråttjänster till Boverket.

II.2.5. Award criteria

Cost criterion - Name: Kompetens och erfarenhet / Weighting: 50%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 010-025133](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/04/2023

V.2.2.

Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Infab Kommunikation AB

National registration number: 556613-1156

Postal address: Kungstorget 8

Town: HELSINGBORG

NUTS code: SE221 Blekinge län

Postal code: 252 78

Country: Sweden

E-mail: lars.jacobsson@infab.nu

Internet address: <http://www.infab.nu>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 28 000 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Mercell annons: <https://opic.com/id/afkcfmmwtb>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Växjö

Town: Växjö

Country: Sweden

VI.5. Date of dispatch of this notice

26/04/2023