

Sweden-Stockholm: Data collection and collation services
OJ S 93/2022 13/05/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: V.S. VisitSweden AB
National registration number: 556500-7621
Postal address: Box 3030
Town: Stockholm
NUTS code: SE Sverige
Postal code: 103 61
Country: Sweden
E-mail: jorgen.stalbrand@visitsweden.com
Telephone: +46 768-075800

Internet address(es):

Main address: <http://www.visitsweden.se>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

PR and media monitoring
Reference number: UH-2021-31

II.1.2. Main CPV code

72314000 Data collection and collation services

II.1.3. Type of contract

Services

II.1.4. Short description

This tender document is for the procurement of PR and media monitoring for the organization V. S. VisitSweden AB (org. nr. 556500-7621).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 6 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

72314000 Data collection and collation services, 64216000 Electronic message and information services, 48481000 Sales or marketing software package, 48500000 Communication and multimedia software package, 48510000 Communication software package, 72212480 Sales, marketing and business intelligence software development services , 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79300000 Market and economic research; polling and statistics, 79416000 Public relations services, 79980000 Subscription services, 92400000 News-agency services

II.2.3. Place of performance

NUTS code: SE Sverige

II.2.4. Description of the procurement

This procurement's objective is to sign a framework agreement with one supplier for a period of one (1) year with the possibility of extension of one (1) year plus one (1) year plus one (1) year with a maximum contract period of four (4) years.

The estimated value of the agreement is 4 000 000 SEK.

The agreement is limited to a total value of 6 000 000 SEK.

The procurement is carried out in accordance with the Swedish Act of public procurements (2016:1145 "Lag om offentlig upphandling") for procurements exceeding the threshold value of procurement within the European Union (2016:1145 Ch. 6 § 1) "Öppet förfarande".

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 217-571479](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2

Title:

PR and media monitoring

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/12/2021

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Cision Sverige AB

National registration number: 556317-1916

Postal address: Box 6120

Town: Sweden

NUTS code: SE Sverige

Postal code: 102 32

Country: Sweden

E-mail: kristina.gyllenstierna@cision.com

Telephone: +46 739443149

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 515 980,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm och migrationsdomstol

Town: Stockholm

Postal code: 115 76

Country: Sweden

E-mail: forvaltningsrattenistockholm@dom.se

Telephone: +46 8-56168000

Fax: +46 8-56168001

Internet address: <http://www.forvaltningsrattenistockholm.domstol.se>

VI.5. Date of dispatch of this notice

09/05/2022