

Spain-Bilbao: Advertising consultancy services

OJ S 84/2023 28/04/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Sociedad Pública de Gestión Ambiental, IHOBE, S.A. - IHOBE, S.A.

National registration number: A01024223

Postal address: Alameda Urquijo 36-6 planta. 48011 Bilbao

Town: Bilbao

NUTS code: ES21 País Vasco

Postal code: 48011

Country: Spain

Contact person: Yolando Rodriguez Couso

E-mail: administracion@ihobe.eus

Telephone: +34 944230743

Internet address(es):

Main address: <http://www.ihobe.eus>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.contratacion.euskadi.eus>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.contratacion.euskadi.eus/KPELicitacion>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Sociedad pública

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicios de planificación y compra de espacios publicitarios

Reference number: 1489

II.1.2. Main CPV code

79341100 Advertising consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicios de planificación y compra de espacios publicitarios

II.1.5. Estimated total value

Value excluding VAT: 470 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco

II.2.4. Description of the procurement

Servicios de planificación y compra de espacios publicitarios

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 470 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/06/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish, Basque

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 27/06/2023 Local time: 11:00

Place:

Apertura a través de la plataforma de licitación electrónica del Gobierno Vasco

Information about authorised persons and opening procedure: Apertura del sobre de fórmulas

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Órgano Administrativo de Recursos Contractuales

Town: Vitoria-Gasteiz

Country: Spain

E-mail: oararc@euskadi.eus

VI.5. Date of dispatch of this notice

26/04/2023