

France-Saint-Denis: Mailing-list compilation and mailing services

OJ S 139/2015 22/07/2015

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: INPES

Postal address: 42 bd de la Libération

Town: Saint-Denis Cedex

Postal code: 93203

Country: France

For the attention of: Mme Baranowski Sabine

E-mail: fichiersadresses@inpes.sante.fr

Telephone: +33 149332286

Fax: +33 149332386

Internet address(es):General address of the contracting authority: <http://www.inpes.sante.fr>Address of the buyer profile: <https://www.marches-publics.gouv.fr>**I.2. Type of the contracting authority**

Body governed by public law

I.3. Main activity

Health

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Location de fichiers d'adresses, réalisation et routage d'e-mailings.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**II.1.4. Short description of the contract or purchase(s)**

Location de fichiers d'adresses (postales et emails), réalisation et routage d'e-mailings.

II.1.5. CPV code(s)

79570000 Mailing-list compilation and mailing services, 79571000 Mailing services, 72314000 Data collection and collation services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Lot 1 prix des prestations. Weighting 40
2. Lot 1 valeur technique. Weighting 60
3. Lot 2 prix des prestations. Weighting 60
4. Lot 2 valeur technique. Weighting 40

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 21-034083](#) of 30.1.2015

Section V: Award of contract

Contract No: 1416

Lot No: 1

- Lot title: Location de fichiers d'adresses postales et mails

V.1. Date of conclusion of the contract

8.7.2015

V.2. Information about tenders

Number of tenders received: 1

V.3. Name and address of the contractor

Official name: H-Consultants

Postal address: 92 boulevard Victor Hugo

Town: Clichy

Postal code: 92115

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 150 000 EUR

V.5. Information about subcontracting

Contract No: 14-16-2

Lot No: 2

- Lot title: Réalisation et routage des e-mailings de l'Inpes, gestion des bases d'abonnés de la lettre équilibrées et de la revue la santé en action

V.1. Date of conclusion of the contract

8.7.2015

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: NP 6

Postal address: 104 bis quai des Chartrons

Town: Bordeaux

Postal code: 33300

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 105 000 EUR

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

Références de l'avis initial paru au BOAMP

Parution n°: 21 B, annonce no 336 du 30.1.2015.

Date d'envoi du présent avis au JOUE et au BOAMP: 19.7.2015.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Montreuil

Postal address: 7 rue Catherine Puig

Town: Montreuil

Postal code: 93100

E-mail: greffe.ta-montreuil@juradm.fr

Telephone: +33 149202000

Fax: +33 149202098

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Le présent marché peut être consulté sur simple demande, au siège de l'Inpes dont l'adresse figure à la section 1 du pouvoir adjudicateur, sous réserve des secrets protégés par la loi.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4.

Date of dispatch of this notice

19.7.2015