

**Ireland-Dublin: Research consultancy services**  
**OJ S 113/2018 15/06/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Department of Business, Enterprise and Innovation

Postal address: 23 Kildare Street

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Dublin 2

Country: Ireland

Contact person: Deirdre O'Higgins

E-mail: [deirdre.ohiggins@dbei.gov.ie](mailto:deirdre.ohiggins@dbei.gov.ie)

Telephone: +353 16312184

**Internet address(es):**

Main address: <http://www.dbei.gov.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1203>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Consultancy Services — A Study to Examine the Potential Economic Benefits of Greater Deepening of the Single Market for Services in the EU

Reference number: DBEI RFT130318

**II.1.2. Main CPV code**

73210000 Research consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

This Study, to identify the potential Economic benefits of a Greater deepening of the Single Market for Services in the EU, is being commissioned with oversight from the Governments of four Member States, comprising:

Czech Republic — Ministry of industry and trade.

Denmark — Ministry of industry, business and financial affairs.

Finland — Ministry of economic affairs and employment.

Ireland — Department of business, enterprise and innovation.

The Study will provide persuasive data and analysis — a "storytelling" — of where crossborder or liberalized services brought about notable economic benefits, in the EU, or within EU regions, or in comparable global trading blocs. The study will identify further economic benefits that can accrue to the EU from a greater liberalization of crossborder services. The study will be delivered over a 5 month period, with the final report to be delivered by the end of October 2018.

See RFT document for comprehensive details.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 99 800,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

73210000 Research consultancy services

#### **II.2.3. Place of performance**

NUTS code: IE061 Dublin

Main site or place of performance: 23 Kildare Street, Dublin 2, Ireland, D02 TD30.

#### **II.2.4. Description of the procurement**

This study, to identify the potential Economic Benefits of a Greater Deepening of the Single Market for Services in the EU, is being commissioned with oversight from the Governments of 4 Member States of the European Union. The relevant Ministries are:

Czech Republic — Ministry of industry and trade.

Denmark — Ministry of industry, business and financial affairs.

Finland — Ministry of economic affairs and employment.

Ireland — Department of business, enterprise and innovation.

The task of the Study is to provide persuasive data and analysis — a "storytelling" — of examples of where cross-border or liberalized services provision has already brought about notable economic benefits, including in the EU, or within EU regions, or in comparable global trading blocs, for example in the United States. The Study should provide engaging and persuasive examples/case studies, identifying the benefits to citizens, consumers or enterprise that have accrued from cross-border services provision. The Study should also illustrate the linkages between the Services sector and other key areas of the economy, and the importance of deepening of the Single market in services to the realization of the EU's ambitions in the digital, data, innovation, manufacturing and industrial policy areas. The Study will aim to identify in a target manner, from the examples and storytelling provided, the further economic benefits that can accrue to the EU from a greater liberalization of cross-border services within the Single Market.

The study is expected to commence in May 2018 and should be delivered over a period of 5 months, with the final report to be delivered by the end of October 2018.

See RFT document for comprehensive details.

#### **II.2.5. Award criteria**

Quality criterion - Name: Understanding of, and engagement with, the project objectives and the required deliverables / Weighting: 25 %  
Quality criterion - Name: Demonstrated expertise and ability to carry out and deliver projects at European and International level / Weighting: 25 %  
Quality criterion - Name: Expertise of the proposed team members, in particular with reference to EU economic expertise and demonstrated understanding of EU, Governmental and economic context / Weighting: 25 %  
Quality criterion - Name: Proposed plan and method to meet the project objectives / Weighting : 15 %  
Quality criterion - Name: Overall Cost / Weighting: 10 %  
Price - Weighting: 10 %

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

Attached as document.

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 052-115510](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Title:**

Study to examine the Potential Economic Benefits of Greater Deepening of the Single Market for Services in the EU

A contract/lot is awarded: yes

#### **V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

12/06/2018

**V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Copenhagen Economics A/S

Postal address: Langebrogade 1B, 1411 Kobenhavn K, Kingdom of Denmark

Town: Kobenhavn

NUTS code: DK0 Danmark

Country: Denmark

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 100 000,00 EUR

Lowest offer: 95 050,00 EUR / Highest offer: 99 900,00 EUR taken into consideration

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Department of Business, Enterprise and Innovation and cofunding Partners

Postal address: 23 Kildare Street, Dublin 2, Ireland

Town: Dublin

Postal code: Dublin 2

Country: Ireland

**VI.5. Date of dispatch of this notice**

14/06/2018