

**Norway-Oslo: Research and development consultancy services**

OJ S 126/2017 05/07/2017

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Kulturdepartementet

National registration number: 972417866

Postal address: Postboks 8030 Dep

Town: Oslo

NUTS code: NO Norge

Postal code: 0030

Country: Norway

Contact person: Liv Tone Robertsen

E-mail: [liv-tone.robertsen@kud.dep.no](mailto:liv-tone.robertsen@kud.dep.no)

Telephone: +47 22249090

**Internet address(es):**Main address: <https://www.regjeringen.no/no/dep/kud/id545/>Address of the buyer profile: <https://kgv.doffin.no/ctm/Company/CompanyInformation/Index/1005>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

A review of the income formation processes in the value chain for Norwegian movies and TV series.

Reference number: 17/631

**II.1.2. Main CPV code**

73200000 Research and development consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The objective of the review is to obtain knowledge about the income formation processes in the value chain for Norwegian and foreign movies and TV series offered in Norway. The review shall also demonstrate how the income and the related costs are divided between the

various segments in the value chain for Norwegian and foreign movies and TV series. The review shall provide the participants an objective knowledge base which shall form the basis for the further process for financing and accessibility of Norwegian movies and TV series in the digital market, and provide the Ministry of Culture a better basis for following-up the Audio-visual Media Services Directive (AVMSD).

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 200 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

73000000 Research and development services and related consultancy services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73220000 Development consultancy services

#### **II.2.3. Place of performance**

NUTS code: NO Norge

#### **II.2.4. Description of the procurement**

The objective of the review is to obtain knowledge about the income formation processes in the value chain for Norwegian and foreign movies and TV series offered in Norway. The review shall also demonstrate how the income and the related costs are divided between the various segments in the value chain for Norwegian and foreign movies and TV series. The review shall provide the participants an objective knowledge base which shall form the basis for the further process for financing and accessibility of Norwegian movies and TV series in the digital market, and provide the Ministry of Culture a better basis for following-up the Audio-visual Media Services Directive (AVMSD)

See annex 1 to the contract for a further description of the assignment.

#### **II.2.5. Award criteria**

Quality criterion - Name: Assignment comprehension / Weighting: 50

Quality criterion - Name: Expertise of the tendered personnel / Weighting: 40

Price - Weighting: 10

#### **II.2.11. Information about options**

Options: yes

Description of options:

The Contracting Authority reserves the right to option for any further purchase as required, in excess of both the given budget and time frame.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 073-140964](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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#### **Contract No: 1**

A contract/lot is awarded: yes

#### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

28/06/2017

#### **V.2.2. Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Menon Economics AS

Town: Oslo

NUTS code: NO Norge

Postal code: 0369

Country: Norway

The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 200 000,00 NOK

#### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Kulturdepartementet

Postal address: Postboks 8030 Dep

Town: Oslo

Postal code: 0030

Country: Norway

E-mail: [postmottak@kud.dep.no](mailto:postmottak@kud.dep.no)

Telephone: +47 22249090

Internet address: <https://www.regjeringen.no/no/dep/kud/id545/>

**VI.5. Date of dispatch of this notice**

30/06/2017