

258456-2026 - Result

Slovakia – Advertising consultancy services – Ceiling increase of ELA/2023/OP/0015/FWC/Lot 1 - EURES Communication

OJ S 74/2026 16/04/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: European Labour Authority (ELA)

Email: ela-procurement@ela.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Ceiling increase of ELA/2023/OP/0015/FWC/Lot 1 - EURES Communication

Description: On 17/11/2023, ELA signed a single framework service contract for the provision of EURES communication services under Lot 1: ELA/2023/OP/0015/FWC/Lot 1 with Pomilio Blumm SRL. The contract was awarded following the open procurement procedure No ELA /2023/OP/0015. The contract ceiling is close to be reached, therefore to ensure the business continuity, a negotiated procedure according to the Point 11.1. (e) of Annex 1 of the EU Financial Regulation was launched. The option to follow this procedure to increase the framework contract ceiling in maximum 50% within three years of the validity of the framework contract was announced in the original procurement documents.

Procedure identifier: f783cc30-4c80-4a10-972e-1ca9effe772d

Internal identifier: ELA/2026/NP/0005

Type of procedure: Negotiated without prior call for competition

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341100 Advertising consultancy services

2.1.2. Place of performance

Anywhere in the European Economic Area

Additional information: Please consult the procurement documents.

2.1.4. General information

Legal basis:

Regulation (EU, Euratom) 2024/2509

5. Lot

5.1. Lot: LOT-0001

Title: Ceiling increase of ELA/2023/OP/0015/FWC/Lot 1 - EURES Communication

Description: On 17/11/2023, ELA signed a single framework service contract for the provision of EURES communication services under Lot 1: ELA/2023/OP/0015/FWC/Lot 1 with Pomilio

Blumm SRL. The contract was awarded following the open procurement procedure No ELA /2023/OP/0015. The contract ceiling is close to be reached, therefore to ensure the business continuity, a negotiated procedure according to the Point 11.1. (e) of Annex 1 of the EU Financial Regulation was launched. The option to follow this procedure to increase the framework contract ceiling in maximum 50% within three years of the validity of the framework contract was announced in the original procurement documents.

Internal identifier: ELA/2026/NP/0005

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341100 Advertising consultancy services

5.1.2. Place of performance

Anywhere in the European Economic Area

Additional information: Please consult the procurement documents.

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: The framework contract is concluded for an initial period of 24 (twenty-four) months, renewable 1 (one) time(s). Please consult the draft framework contract in the procurement documents.

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

Organisation providing more information on the review procedures: European Labour Authority (ELA)

Organisation signing the contract: European Labour Authority (ELA)

6. Results

Maximum value of the framework agreements in this notice: 5 500 000,00 EUR

Direct award

:

Justification for direct award: New works or services, constituting a repetition of existing works or services and ordered in accordance with the strict conditions stated in the Directive

Other justification: On 17/11/2023, ELA signed a single framework service contract for the provision of EURES communication services under Lot 1: ELA/2023/OP/0015/FWC/Lot 1 with Pomilio Blumm SRL. The contract was awarded following the open procurement procedure No ELA/2023/OP/0015. The contract ceiling is close to be reached, therefore to ensure the business continuity, a negotiated procedure according to the Point 11.1. (e) of Annex 1 of the EU Financial Regulation was launched. The option to follow this procedure to increase the framework contract ceiling in maximum 50% within three years of the validity of the framework contract was announced in the original procurement documents.

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 5 500 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: POMILIO BLUMM SRL

Tender:

Tender identifier: 300155878

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: ELA/2023/OP/0015/FWC/Lot 1

Date on which the winner was chosen: 23/03/2026

Organisation signing the contract: European Labour Authority (ELA)

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenderers registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: European Labour Authority (ELA)
Registration number: ELA
Department: ELA.ED - Executive Director, ELA.ED.INE - Information and EURES Unit
Postal address: Landererova 12
Town: Bratislava
Postcode: 811 09
Country subdivision (NUTS): Bratislavský kraj (SK010)
Country: Slovakia
Email: ela-procurement@ela.europa.eu
Telephone: +421 2 33331613
Internet address: <http://www.ela.europa.eu>

Roles of this organisation:

Buyer
Organisation providing more information on the review procedures
Organisation signing the contract

8.1. ORG-0002

Official name: Court of Justice of the European Union
Registration number: CURIA
Postal address: Rue du Fort Niedergrünewald
Town: Luxembourg
Postcode: L-2925
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: GC.Registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Commission
Registration number: EUCOM
Postal address: Mondrian (CDMA), Rue du Champ de Mars 21
Town: Brussels
Postcode: B-1050
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)
Country: Belgium
Email: ela-procurement@ela.europa.eu
Telephone: +32 2 299 11 11
Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: POMILIO BLUMM SRL
Size of the economic operator: Large
Registration number: IT01304780685
Postal address: LUNGOMARE PAPA GIOVANNI XXIII 22
Town: PESCARA
Postcode: 65126

Country subdivision (NUTS): Extra-Regio NUTS 3 (ITZZZ)

Country: Italy

Email: contact@pomilio.com

Telephone: +32 2 299 11 11

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 2ce68300-6f9d-4c14-a9a7-fed2d5b24ef5 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 15/04/2026 10:03:41 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: English

Notice publication number: 258456-2026

OJ S issue number: 74/2026

Publication date: 16/04/2026