

Netherlands-The Hague: Market research services
OJ S 140/2015 23/07/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Dienst Publiek en Communicatie

National registration number: 53688887

Postal address: Buitenhof 34

Town: Den Haag

Postal code: 2513 AH

Country: Netherlands

Contact person: DPC Publiceren

E-mail: traffic@minaz.nl

Internet address(es):

General address of the contracting authority: www.rijksoverheid.nl/dpc

Electronic access to information: <https://www.tenderned.nl:443/tenderned-web/aankondiging/detail/samenvatting.xhtml?aankondigingId=61657>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

RTV media audit (Ea0039).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Nederland.

NUTS code NL Nederland

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

De huidige overeenkomst voor het leveren van RTV media audits eindigt op 30.9.2015.

Aangezien de aanbestedende dienst voor de aankomende periode een nieuwe overeenkomst wenst voor het leveren van RTV media audits, start zij deze Europese aanbesteding.

De aanbestedende dienst wil een overeenkomst sluiten met 1 dienstverlener voor het leveren van de RTV-media audits, volgens de beschrijving in dit beschrijvend document.

II.1.5. CPV code(s)

79310000 Market research services, 79313000 Performance review services, 79419000 Evaluation consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Criterium: EMVI. Beschrijving: zie beschrijvend document. Vereisten: zie beschrijvend document.

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Ea0039

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 44-076382](#) of 4.3.2015

Section V: Award of contract

Contract No: 1

Lot title: RTV media audit (Ea0039)

V.1. Date of conclusion of the contract

11.6.2015

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: Media Benchmark BV (handelsnaam: Ebiquity Netherlands)

National registration number: 34212353

Postal address: Herengracht 493

Town: Amsterdam

Postal code: 1017 BT
Country: Netherlands
E-mail: finance.nl@ebiquity.com
Telephone: +31 206760670

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

20.7.2015