

262034-2026 - Competition

Italy – Advertising and marketing services – Procedura aperta ex art. 71 del D.Lgs n. 36/2023 per l'affidamento dei Servizi di partecipazione, gestione sociale, monitoraggio delle attività; e comunicazione dell'azione di progetto denominata "Networking People"; partecipazione, gestione sociale, monitoraggio attività; e comunicazione;

OJ S 75/2026 17/04/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Comune dell'Aquila

Email: protocollo@comune.laquila.postecert.it

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Procedura aperta ex art. 71 del D.Lgs n. 36/2023 per l'affidamento dei Servizi di partecipazione, gestione sociale, monitoraggio delle attività; e comunicazione dell'azione di progetto denominata "Networking People"; partecipazione, gestione sociale, monitoraggio attività; e comunicazione;

Description: Servizi di comunicazione e marketing

Procedure identifier: bb5998ce-b407-4ee6-8d45-f8498805e321

Internal identifier: 94005054-57ea-4808-8dec-2cca6e440fe1@1665-G-714

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): L'Aquila (ITF11)

Country: Italy

2.1.3. Value

Estimated value excluding VAT: 1 000 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Applicable cross-border law: documentazione di gara

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Procedura aperta ex art. 71 del D.Lgs n. 36/2023 per l'affidamento dei Servizi di partecipazione, gestione sociale, monitoraggio delle attività; e comunicazione dell'azione di progetto denominata "Networking People"; partecipazione, gestione sociale, monitoraggio attività; e comunicazione;

Description: Servizi di partecipazione, gestione sociale, monitoraggio attività; e comunicazione necessari alla realizzazione dell'azione "NETWORKING PEOPLE - Connecting city, connecting people- ricucire le relazioni interrotte dal terremoto.

Internal identifier: 94005054-57ea-4808-8dec-2cca6e440fe1@1665-G-714/LOT-0001

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): L'Aquila (ITF11)

Country: Italy

5.1.3. Estimated duration

Duration: 400 Days

5.1.5. Value

Estimated value excluding VAT: 1 000 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://comunelaquila.tuttogare.it/gare/dettaglio.php?codice=714>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://comunelaquila.tuttogare.it/>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Comune dell'Aquila

Information about review deadlines: Documentazione di gara

Organisation providing additional information about the procurement procedure: Comune dell'Aquila

8. Organisations

8.1. ORG-0001

Official name: Comune dell'Aquila

Registration number: 80002270660

Postal address: Piazza del Palazzo

Town: L'Aquila

Postcode: 67100

Country subdivision (NUTS): L'Aquila (ITF11)

Country: Italy

Email: protocollo@comune.laquila.postecert.it

Telephone: 08626451

Internet address: <https://www.comune.laquila.it/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

Notice information

Notice identifier/version: bb5998ce-b407-4ee6-8d45-f8498805e321 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 16/04/2026 08:54:53 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Italian

Notice publication number: 262034-2026

OJ S issue number: 75/2026

Publication date: 17/04/2026