

Sweden-Karlstad: Market research services
OJ S 115/2018 19/06/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Konsumentverket
National registration number: 202100-2064
Postal address: Box 48
Town: Karlstad
NUTS code: SE Sverige
Postal code: 651 02
Country: Sweden
Contact person: Lena Ellström
E-mail: lana.ellstrom@konsumentverket.se
Internet address(es):
Main address: <http://www.konsumentverket.se>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Upphandling ramavtal undersökningar
Reference number: Dnr 2018/79

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Konsumentverket upphandlar ramavtal avseende undersökningar och inbjuder er att lämna anbud. Ramavtalet omfattar kvantitativa och kvalitativa marknadsundersökningar. Konsumentverket avser att teckna avtal med maximalt tre leverantörer. Avtalet träder i kraft 1.5.2018 och är giltigt t.o.m. 30.4.2020. Avtalet medger förlängning med ett (1) + ett (1) år om Konsumentverket så önskar. Konsumentverket köper tjänster inom detta område för cirka 1 000 000 SEK/år. Konsumentverket garanterar inga volymer.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79311210 Telephone survey services, 79311300 Survey analysis services, 79342310 Customer survey services

II.2.3. Place of performance

NUTS code: SE Sverige

II.2.4. Description of the procurement

Konsumentverket upphandlar ramavtal avseende undersökningar och inbjuder er att lämna anbud. Ramavtalet omfattar kvantitativa och kvalitativa marknadsundersökningar. Konsumentverket avser att teckna avtal med maximalt tre leverantörer. Avtalet träder i kraft 1.5.2018 och är giltigt t.o.m. 30.4.2020. Avtalet medger förlängning med ett (1) + ett (1) år om Konsumentverket så önskar. Konsumentverket köper tjänster inom detta område för cirka 1 000 000 SEK/år. Konsumentverket garanterar inga volymer.

II.2.5. Award criteria

Quality criterion - Name: Kvalitet 40 %(ref. rapport kvant 10 % ref.rapport kval. 10 % presentation av ref. rapport 10 % ref. omdömen 10 % / Weighting: 40 %
Cost criterion - Name: Pris / Weighting: 60 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 032-069866](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/04/2018

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Intermetra

National registration number: 556307-1512

Postal address: Kungstorget 2

Town: Göteborg

NUTS code: SE Sverige

Postal code: 411 17

Country: Sweden

E-mail: markus@intermetra.se

Internet address: <http://www.intermetra.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 000 000,00 SEK

Total value of the contract/lot: 4 000 000,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: Indikator

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/04/2018

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Institutet för kvalitetsindikatorer

National registration number: 556614-4845

Postal address: Box 9129

Town: Göteborg

NUTS code: SE Sverige
Postal code: 400 93
Country: Sweden
E-mail: aarika.soukka@indikator.org
Internet address: <http://www.indikator.org>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 000 000,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: MIND

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/04/2018

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Market intelligence and research Stockholm AB

National registration number: 556562-1660

Postal address: Djupdalsvägen 7, plan 4

Town: Sollentuna

NUTS code: SE Sverige

Postal code: 192 51

Country: Sweden

E-mail: salj@mindresearch.se

Internet address: <http://www.mindresearch.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 000 000,00 SEK

Total value of the contract/lot: 4 000 000,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

18/05/2018

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Intermetra Business & Market Research Group AB

Town: Göteborg

NUTS code: SE Sverige

Country: Sweden

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 000 000,00 SEK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Visma annons: <https://opic.com/id/aftrhtjkek>.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltningsrätten i Karlstad

Town: Karlstad

Country: Sweden

VI.5. Date of dispatch of this notice

18/06/2018