

262350-2026 - Result

Ireland – Graphic design services – ATU Single Party Framework Agreement for Graphic and Digital Design Services

OJ S 75/2026 17/04/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Atlantic Technological University

Email: procurement@atu.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: ATU Single Party Framework Agreement for Graphic and Digital Design Services

Description: The Contracting Authority proposes to engage in a competitive process for the establishment of a framework agreement for the provision of integrated graphic and digital design services (the 'Services'). The framework will involve the supply of creative, graphic, and digital design services in line with the university's brand identity and marketing and communications objectives, and will provide supplementary capacity to ATU's internal creative and graphic design team. This is the first stage of a restricted procedure, all applications will be evaluated in line with the criteria and rules outlined in Appendix A. Responses will be scored and the top scoring five (5) or at least five (5) qualifying applicants will be invited to tender, subject to that number meeting the minimum requirements. Please refer to the attached documentation for further information.

Procedure identifier: 77f5d2eb-a340-4e79-ab57-aa1f81a0ca31

Previous notice: bad4b38f-93bb-4335-99a1-7db5a028c495-01

Type of procedure: Restricted

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Country subdivision (NUTS): Border (IE041)

Country: Ireland

Additional information: All ATU Locations, ATU Galway, Mayo ATU Sligo, ATU Donegal etc

2.1.3. Value

Estimated value excluding VAT: 1 600 000,00 EUR

Maximum value of the framework agreement: 1 600 000,00 EUR

2.1.4. General information

Legal basis:

5. Lot

5.1. Lot: LOT-0001

Title: ATU Single Party Framework Agreement for Graphic and Digital Design Services

Description: The Contracting Authority proposes to engage in a competitive process for the establishment of a framework agreement for the provision of integrated graphic and digital design services (the 'Services'). The framework will involve the supply of creative, graphic, and digital design services in line with the university's brand identity and marketing and communications objectives, and will provide supplementary capacity to ATU's internal creative and graphic design team. This is the first stage of a restricted procedure, all applications will be evaluated in line with the criteria and rules outlined in Appendix A. Responses will be scored and the top scoring five (5) or at least five (5) qualifying applicants will be invited to tender, subject to that number meeting the minimum requirements. Please refer to the attached documentation for further information.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Country subdivision (NUTS): Border (IE041)

Country: Ireland

Additional information: All ATU Locations ATU Galway, ATU Mayo, ATU Donegal, ATU Sligo etc

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 1 600 000,00 EUR

Maximum value of the framework agreement: 1 600 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Cost@ 30%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Methodology and Approach for Provision of Services

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 45

Criterion:

Type: Quality

Description: Quality and Balance of the Proposed Team

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: Sustainability and Value Add

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Atlantic Technological University

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Maximum value of the framework agreements in this notice: 1 600 000,00 EUR

Approximate value of the framework agreements

:

1 600 000,00

EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 1 600 000,00 EUR

Re-estimated value of the framework agreement: 1 600 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: The Pierce Partnership Trading as The Foundation

Tender:

Tender identifier: 000158130

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 600 000,00 EUR

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 439412

Title: PIF 25/187 Single Party Framework Agreement for Integrated Graphic and Digital Design Services

Date of the conclusion of the contract: 15/04/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: Atlantic Technological University

Registration number: 3926731JH

Postal address: Port Road

Town: Letterkenny

Postcode: F94 DV52

Country subdivision (NUTS): Border (IE041)

Country: Ireland

Email: procurement@atu.ie

Telephone: 074 9186000

Internet address: <https://www.atu.ie>

Buyer profile: <https://www.atu.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: The Pierce Partnership Trading as The Foundation

Size of the economic operator: Small

Registration number: NI608681

Postal address: 17 Dargan Crescent

Town: Belfast

Postcode: BT3 9RP

Country: United Kingdom

Email: rick@wearethefoundation.co.uk

Telephone: 02890371010

Internet address: www.wearethefoundation.co.uk

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 9c9fe1e8-5161-445f-9c90-63cd0138d4dc - 01

Form type: Result

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