

United Kingdom-Belfast: Educational games
OJ S 147/2014 02/08/2014
Contract award notice
Supplies

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Early Years the Organisation for Young Children

Postal address: 6c Wildflower Way, Apollo Road

Town: Belfast

Postal code: BT12 6TA

Country: United Kingdom

For the attention of: Mary Quirke

Telephone: +44 2890387961

Fax: +44 2890381270

Internet address(es):

General address of the contracting authority: <http://www.early-years.org>

Address of the buyer profile: http://www.mytenders.org/search/Search_AuthProfile.aspx?ID=AA30508

I.2. Type of the contracting authority

Other: Voluntary Organisation

I.3. Main activity

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

School Resources for Media Initiative for Children Respecting Difference Programme.

II.1.2. Type of contract and place of performance or delivery

Supplies

Purchase

Main site or place of performance: Northern Ireland and Border Counties in Republic of Ireland.

NUTS code UK United Kingdom

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The Media Initiative for Children (MIFC) has been developed by Early Years — the organisation for young children and is a comprehensive training programme for pre-school practitioners and teachers. It combines cartoon media messages around diversity with an early years programme. Together they aim to promote positive attitudes to physical, social and

cultural differences amongst young children, practitioners and parents. The messages also address bullying behaviours.

As part of this project, an additional 6 resources have been developed to support the implementation of the programme in a developmentally appropriate manner for school age children. (See Annex 1)

These resources have been developed for school age children around respect for difference. These will further support teachers to implement a respecting rights culture within the classroom, to create a respecting difference environment where there is a culture of listening to young children and adults can pick up on opportunities to discuss diversity issues using appropriate adult/child interaction strategies.

These new resources will have a significant impact on the capacity for the SEYS team to support children across a broad spectrum.

Early Years is seeking to appoint a suitable company/organisation to both provide these additional 6 new resources and to distribute them to the 30 schools, who are currently participating in the programme.

Early Years will provide the necessary artwork and designs for these resources if successful, along with the artwork for any other design work. 90 sets of the new resources are currently required.

The training in the MIFC Programme has been carried out since July 2012 and the current resource boxes have been distributed to participating schools. Therefore tenders must be able to have the content produced and ready for distribution by 18.6.2014 to be distributed to the schools before the end of the school year.

The successful tender will also be expected to store any unused resources until the end of the project, and distribute these in batches when required, before 30.11.2014.

An initial meeting will be held with the successful tender organisation week beginning 19.5.2014 to discuss the various elements of the assignment including production of the resources, storage and distribution requirements.

II.1.5. CPV code(s)

37524100 Educational games

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

Lowest price

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 90-156860](#) of 10.5.2014

Section V: Award of contract

Lot title: Respecting Difference in Education Project

V.1. Date of conclusion of the contract

24.6.2014

V.2. Information about tenders

Number of tenders received: 1

V.3. Name and address of the contractor

Official name: Findel education resources

Postal address: Nottingham Logistics Centre, Victoria Business Centre

Town: Nottingham

Postal code: NG4 2SG

Country: United Kingdom

E-mail: info@findel-education.co.uk

Telephone: +44 1159577000

Internet address: www.findel-education.co.uk

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 6 500 GBP

excluding VAT

Total value of the procurement:

Value: 6 358 GBP

excluding VAT

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Special European Union Programmes Body.

VI.2. Additional information

(MT Ref:138193)

VI.3. Procedures for review

VI.3.1. Review body

Official name: Earlay Years the Organisation for Young Children

Postal address: 6c Wildflower Way Apollo Road

Town: Belfast

Postal code: BT12 6TA

Country: United Kingdom

E-mail: maryq@early-years.org

Telephone: +44 2890387961

Internet address: www.early-years.org

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: 22.5.2014.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

29.7.2014