

265188-2026 - Result

Finland – Advertising and marketing services – Maahanmuuttovirasto - Viestintä- ja markkinointipalvelut 2025 (00697) - Koulutusten tallennus- ja tekstityspalvelu

OJ S 75/2026 17/04/2026

Contract or concession award notice – standard regime

Services - Supplies

1. Buyer

1.1. Buyer

Official name: Maahanmuuttovirasto

Email: vp.hankintatiimi@migri.fi

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Maahanmuuttovirasto - Viestintä- ja markkinointipalvelut 2025 (00697) - Koulutusten tallennus- ja tekstityspalvelu

Description: Hankintayksikkö pyytää tarjoustanne Viestintä- ja markkinointipalvelut 2025 (00697) DPS:n sisäiseen kilpailutukseen tämän tarjouspyynnön ja sen liitteiden mukaisesti. Hankinnan kohteena olevat palvelut on esitetty tarjouspyynnössä ja sen liitteissä, erityisesti liitteessä "Hankinnan kohteen kuvaus". Tavoitteena on, että hankintasopimus tulee voimaan 1.3.2026. Katso lisää sopimuskaudesta hankintasopimuksen luvusta "Sopimuskausi".

Procedure identifier: 540276ab-2210-4a3c-a8c1-de343c267e6a

Previous notice: d5f7585f-e437-42fb-a896-ed55bb75825a-01

Internal identifier: 589256

Type of procedure: Restricted

The procedure is accelerated: no

Main features of the procedure: Katso osallistumispyynnön liitteenä 2 oleva "Dynaamisen hankintajärjestelmän toimintamalli".

2.1.1. Purpose

Main nature of the contract: Services

Additional nature of the contract: Supplies

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 39294100 Information and promotion products, 48000000

Software package and information systems, 48500000 Communication and multimedia

software package, 72000000 IT services: consulting, software development, Internet and

support, 72800000 Computer audit and testing services, 79300000 Market and economic

research; polling and statistics, 79341000 Advertising services, 79341400 Advertising

campaign services, 79342000 Marketing services, 79413000 Marketing management

consultancy services, 79415200 Design consultancy services, 79416000 Public relations

services, 79430000 Crisis management services, 79632000 Personnel-training services,

79800000 Printing and related services, 79950000 Exhibition, fair and congress organisation

services, 79960000 Photographic and ancillary services, 79998000 Coaching services,

92100000 Motion picture and video services

2.1.2. Place of performance

Country: Finland

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 300 000 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Maahanmuuttovirasto - Viestintä- ja markkinointipalvelut 2025 (00697) - Koulutusten tallennus- ja tekstityspalvelu

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5.1.2. Place of performance

Country: Finland

Anywhere in the given country

5.1.5. Value

Estimated value excluding VAT: 300 000 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Price
Name: 100
Description: 100
Category of award weight criterion: Weight (points, exact)
Award criterion number: 100

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Markkinaoikeus

Information about review deadlines: 30pv

Organisation signing the contract: Maahanmuuttovirasto

6. Results

Value of all contracts awarded in this notice: 149 596,00 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Nollanollasata OY

Tender:

Tender identifier: Nollanollasata Oy / Migri / Koulutusten tallennus ja tekstitys

Identifier of lot or group of lots: LOT-0000

Value of the tender: 43 500,00 EUR

The tender was ranked: no

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: MIG-2026-59-Sop

Title: Koulutusten tallennus- ja tekstityspalvelu

Date on which the winner was chosen: 06/03/2026

Date of the conclusion of the contract: 13/04/2026

Organisation signing the contract: Maahanmuuttovirasto

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: Markkinaoikeus

Registration number: 3006157-6

Postal address: Radanrakentajantie 5

Town: Helsinki
Postcode: 00520
Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)
Country: Finland
Email: markkinaoikeus@oikeus.fi
Telephone: +358 295643300
Internet address: <http://www.oikeus.fi/markkinaoikeus>

Roles of this organisation:

Review organisation

8.1. ORG-0002

Official name: Maahanmuuttovirasto
Registration number: 1019953-5
Postal address: PL 10
Town: MAAHANMUUTTOVIRASTO
Postcode: 00086
Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)
Country: Finland
Contact point: Hankintatiimi
Email: vp.hankintatiimi@migri.fi
Telephone: +358 295430431
Internet address: <http://www.migri.fi>

Roles of this organisation:

Buyer
Organisation signing the contract

8.1. ORG-0003

Official name: Nollanollasata OY
Size of the economic operator: Large
Registration number: 3153740-9
Postal address: Pohjoisesplanadi 21
Town: HELSINKI
Postcode: 00100
Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)
Country: Finland

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

8.1. ORG-0004

Official name: Hansel Oy (Hilma)
Registration number: FI09880841
Postal address: Mannerheiminaukio 1a
Town: Helsinki
Postcode: 00100
Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)
Country: Finland
Contact point: eSender
Email: tekninen@hankintailmoitukset.fi
Telephone: 029 55 636 30
Internet address: <http://hankintailmoitukset.fi>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 0df50bba-b4be-469d-aae0-6e93ba515941 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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