

**SE-Karlskrona: advertising services**  
**OJ S 159/2012 21/08/2012**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: LT Blekinge  
Postal address: Affärsenheten  
Town: Karlskrona  
Postal code: SE-371 81  
Country: Sweden  
For the attention of: Hans Engdahl  
E-mail: [upphandling@ltblekinge.se](mailto:upphandling@ltblekinge.se)  
Telephone: +46 455736654  
Fax: +46 455736302

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

Health

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Reklambyråtjänster 2011.

**II.1.2. Type of contract and place of performance or delivery**

Services  
Service category No 13: Advertising services  
Main site or place of performance: Blekinge län.  
NUTS code SE221 Blekinge län

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Upphandling av reklambyråtjänster.

**II.1.5. CPV code(s)**

79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services, 79342100 Direct marketing services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

## **II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

LTS 2011/0132

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2012/S 45-074051](#) of 6.3.2012

## **Section V: Award of contract**

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Contract No: 1

Lot No: 1

- Lot title: Reklambyråtjänster.

#### **V.1. Date of conclusion of the contract**

16.5.2012

#### **V.2. Information about tenders**

Number of tenders received: 4

#### **V.3. Name and address of the contractor**

Official name: Infab AB

Postal address: Norra Smedjegatan 4

Town: Karlskrona

Postal code: SE-371 33

Country: Sweden

E-mail: [info@infabab.se](mailto:info@infabab.se)

Telephone: +46 455600000

#### **V.4. Information on value of the contract/lot**

#### **V.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

Visma Opic-annons: <http://www.opic.com/notice.asp?req=dizpfzzv>.

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

16.8.2012