

**Ireland-Dublin: Research and development services and related consultancy services**  
**OJ S 96/2022 18/05/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Sport Ireland

National registration number: 3384037AH

Postal address: The Courtyard, Sport Ireland Campus, Snugborough Rd,

Town: Dublin 15

NUTS code: IE Éire / Ireland

Postal code: Co.Dublin

Country: Ireland

Contact person: Colin Murphy

E-mail: [procurement@sportireland.ie](mailto:procurement@sportireland.ie)

Telephone: +353 18608800

**Internet address(es):**

Main address: [www.sportireland.ie](http://www.sportireland.ie)

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/122778>

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4. Type of the contracting authority**

Other type: Non Commercial Semi State

**I.5. Main activity**

Other activity: Development of Sport in Ireland

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Provision of an external research organisation to deliver a system to monitor sports participation among adults in Ireland for the period 2022, 2023 & 2024

Reference number: Sport Ireland 103

**II.1.2. Main CPV code**

73000000 Research and development services and related consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

In 2007 Sport Ireland (at the time the Irish Sports Council), initiated and developed a system for monitoring sports participation among adults in Ireland. That system is known as the Irish Sports Monitor (ISM). Between 2007 and 2021 the ISM has been repeated at regular intervals resulting in the production of sports participation reports for 2007, 2008, 2009, 2011, 2013, 2015, 2017, 2019 and 2021 as well as the generation of a considerable amount of data on sports participation over the period some of which has been lodged with the Irish Social Science Data Archive (ISSDA) . Details of the ISM and the reports are available at <https://www.sportireland.ie/Research/>.

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 648 829,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Lot 1. 2022 survey and reports

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

72312100 Data preparation services, 72313000 Data capture services, 72314000 Data collection and collation services, 72316000 Data analysis services, 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73300000 Design and execution of research and development, 79311400 Economic research services

#### **II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

#### **II.2.4. Description of the procurement**

Lot 1 2022 ISM Fieldwork (April – December) and associated reports. Please see Appendix 1: Requirements & Specifications of this RFT for further information

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Lot 2. 2023 survey and reports

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

72312100 Data preparation services, 72313000 Data capture services, 72314000 Data

collection and collation services, 72316000 Data analysis services, 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73300000 Design and execution of research and development, 79311400 Economic research services

**II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

**II.2.4. Description of the procurement**

Lot 2 2023 ISM Fieldwork (January to December) and associated reports. Please see Appendix 1: Requirements & Specifications of this RFT for further information.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Lot 3. 2024 survey and reports  
Lot No: 3

**II.2.2. Additional CPV code(s)**

72312100 Data preparation services, 72313000 Data capture services, 72314000 Data collection and collation services, 72316000 Data analysis services, 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73300000 Design and execution of research and development, 79311400 Economic research services

**II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

**II.2.4. Description of the procurement**

Lot 3 2024 ISM Fieldwork (January to December) and associated reports. Please see Appendix 1: Requirements & Specifications of this RFT for further information.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

### IV.2. Administrative information

#### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 251-667550](#)

#### IV.2.8. Information about termination of dynamic purchasing system

#### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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**Contract No:** 1

**Title:**

Lot 1. 2022 survey and reports

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

01/04/2022

#### V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Ipsos MRBI / MRBI Market Research Ltd

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D15

Country: Ireland

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 169 775,00 EUR

Lowest offer: 168 000,00 EUR / Highest offer: 169 775,00 EUR taken into consideration

#### V.2.5. Information about subcontracting

## Section V: Award of contract

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**Contract No: 2**

**Title:**

Lot 2. 2023 survey and reports

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

01/04/2022

**V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Ipsos MRBI / MRBI Market Research Ltd

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D15

Country: Ireland

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Lowest offer: 216 000,00 EUR / Highest offer: 235 987,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No: 3**

**Title:**

Lot 3. 2024 survey and reports

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

01/04/2022

**V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Ipsos MRBI / MRBI Market Research Ltd

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D15

Country: Ireland

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Lowest offer: 216 000,00 EUR / Highest offer: 243 067,00 EUR taken into consideration

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Sport Ireland

Town: Blanchardstown

Country: Ireland

Internet address: [www.sportireland.ie](http://www.sportireland.ie)

**VI.5. Date of dispatch of this notice**

13/05/2022