

France-Paris: Survey services
OJ S 96/2022 18/05/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: france compétences

Postal address: 11 rue scribe

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

E-mail: appelsdoffres@francecompetences.fr

Telephone: +33 181690140

Internet address(es):

Main address: <http://www.francecompetences.fr/>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Formation professionnelle

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

réalisation D'Études-Usages

Reference number: 2022-02-35

II.1.2. Main CPV code

79311000 Survey services

II.1.3. Type of contract

Services

II.1.4. Short description

le présent marché a pour objet la réalisation d'études-usages pour France compétences. Le détail des prestations à réaliser est indiqué dans le Cahier des clauses techniques particulières (Cctp) de l'accord-cadre

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79311200 Survey conduction services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: FR France

Main site or place of performance: france métropolitaine et dans les DROM

II.2.4. Description of the procurement

le présent marché a pour objet la réalisation d'études-usages pour France compétences. Le détail des prestations à réaliser est indiqué dans le Cahier des clauses techniques particulières (Cctp) de l'accord-cadre

II.2.5. Award criteria

Quality criterion - Name: Compréhension et capacité de problématisation des enjeux de politiques de formation professionnelle et d'apprentissage / Weighting: 10

Quality criterion - Name: Maitrise des systèmes d'acteurs du champ de la formation professionnelle, d'un réseau d'interlocuteurs et de contacts rapidement mobilisables, et de méthodes de sourcing des enquêtés / Weighting: 15

Quality criterion - Name: Maitrise des méthodes et savoir-faire et capacité à utiliser les équipements matériels requis, pour mettre en oeuvre les modes d'interrogation mobilisables dans les enquêtes flash / Weighting: 15

Quality criterion - Name: Pertinence et performance des mesures proposées pour répondre rapidement à un projet d'étude-usages et la réaliser dans les délais impartis / Weighting: 10

Quality criterion - Name: Qualité et expérience des intervenants au regard des compétences attendues / Weighting: 10

Quality criterion - Name: Pertinence de la réponse au cas pratique no1 proposé par France compétences " La valeur ajoutée d'un passage par le Conseil en évolution professionnelle dans le parcours professionnel des bénéficiaire / Weighting: 20

Quality criterion - Name: Pertinence de la réponse au cas pratique no2 proposé par France compétences " L'usage du Compte personnel de formation par ses titulaires " / Weighting: 20

Price - Weighting: 30

II.2.11. Information about options

Options: yes

Description of options:

le recours au marché de services ayant pour objet des prestations similaires à celles qui ont été confiées au Titulaire est prévu au présent marché dans les conditions décrites à l'article R2122-7 du code de la commande publique

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 033-085062](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2022-02-35

Title:

réalisation D'Études-Usages

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/04/2022

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: amnyos

Postal address: 11 Avenue Auguste Philippe

Town: Paris

NUTS code: FR101 Paris

Postal code: 75011

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 300 000,00 EUR

Total value of the contract/lot: 4 000 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 2022-02-35

Title:

réalisation D'Études-Usages

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/04/2022

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: itinere conseil

Postal address: 7, rue Jean-Marie Chavant

Town: Lyon

NUTS code: FRK2 Rhône-Alpes

Postal code: 69007

Country: France

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: orseu

Postal address: 3 rue Bayard

Town: Lille

NUTS code: FRE11 Nord

Postal code: 59000

Country: France

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: pluricite

Postal address: 1 Cours de Verdun Gensoul

Town: Lyon

NUTS code: FRK2 Rhône-Alpes

Postal code: 69002

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 300 000,00 EUR

Total value of the contract/lot: 4 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2022-02-35

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V.2.1. Date of conclusion of the contract

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V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: s2h CONSULTING

Postal address: 39, rue Mstislav Rostropovitch

Town: Paris

NUTS code: FR101 Paris

Postal code: 75017

Country: France

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: ifop

Postal address: 78 rue Championnet

Town: Paris

NUTS code: FR101 Paris

Postal code: 75018

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 300 000,00 EUR

Total value of the contract/lot: 4 000 000,00 EUR

V.2.5. Information about subcontracting

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Section V: Award of contract

Contract No: 2022-02-35

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A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/04/2022

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: saulea conseil
Postal address: 18 rue Soleillet
Town: Paris
NUTS code: FR101 Paris
Postal code: 75020
Country: France
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: sg etudes
Postal address: 75 ter Boulevard Pierre 1er
Town: Le Bouscat
NUTS code: FRI12 Gironde
Postal code: 33110
Country: France
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: credoc
Postal address: 142 rue du Chevaleret
Town: Paris
NUTS code: FR101 Paris
Postal code: 75013
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 300 000,00 EUR
Total value of the contract/lot: 4 000 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

le présent marché est un accord-cadre à marchés subséquents multi-attributaires (4 titulaires), sans montant minimum et avec un montant maximum de 4 000 000,00 euros HT pour sa durée totale d'exécution

VI.4. Procedures for review**VI.4.1. Review body**

Official name: tribunal Administratif de Paris
Postal address: 7 rue de Jouy
Town: Paris Cedex 04
Postal code: 75181
Country: France
E-mail: Greffe.ta-paris@juradm.fr
Telephone: +33 144594400
Fax: +33 144594646

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

référé précontractuel : depuis le début de la procédure de passation jusqu'à la signature du marché ;Référé Contractuel : 31 jours à compter de la date de publication de l'avis d'attribution du marché ;Recours de plein contentieux : dans un délai de 2 mois à compter de l'accomplissement des mesures de publicité concernant l'attribution du marché

VI.5. Date of dispatch of this notice

13/05/2022