

Spain-Seville: Advertising services
OJ S 148/2014 05/08/2014
Contract notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Consejería de Economía, Innovación, Ciencia y Empleo

Postal address: c/ Albert Einstein, s/n. Isla de La Cartuja

Town: Sevilla

Postal code: 41092

Country: Spain

Contact person: Dirección General de Fondos Europeos

For the attention of: Rosario Espigares Jiménez

E-mail: feuropeos.ceice@juntadeandalucia.es

Telephone: +34 955064682

Fax: +34 955065014

Internet address(es):

General address of the contracting authority: <http://www.juntadeandalucia.es/contratacion>

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: Official name: Dirección General Fondos Europeos de la Consejería de Economía, Innovación, Ciencia y Empleo de la Junta de Andalucía

Postal address: c/ Albert Einstein, nº 4 (Isla de la Cartuja) o c/ Juan Antonio Vizarrón, s/n (Edificio Torre Triana)

Town: Sevilla

Postal code: 41092

Country: Spain

Contact person: Dirección General Fondos Europeos de la Consejería de Economía, Innovación, Ciencia y Empleo

For the attention of: Rosario Espigares Jiménez

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I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

Other: Publicidad

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Elaboracion y ejecución de un plan de comunicación infantil de las actuaciones desarrolladas en materia de fondos europeos en el ámbito de las competencias de la Dirección General de Fondos Europeos.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code ES618 Sevilla

II.1.3. Information about a framework agreement or a dynamic purchasing system

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Apoyo técnico a la Dirección General de Fondos Europeos en el desempeño de las atribuciones que le corresponden en materia de información y publicidad, en calidad de Organismo Intermedio de los Programas Operativos Fondo Europeo Desarrollo Regional y Fondo Social Europeo de Andalucía 2007-2013 y de Autoridad de Gestión del Programa Desarrollo Rural de Andalucía 2007-2013, para el diseño y desarrollo del Plan de Comunicación infantil.

II.1.6. CPV code(s)

79341000 Advertising services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

300 000

Estimated value excluding VAT: 300 000 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Duration in months: 15 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Garantía definitiva 5 % importe de adjudicación (excluido IVA).

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Se exige clasificación del contratista grupo T subgrupo T1 categoría B.

III.2.2. Economic and financial ability

List and brief description of conditions: Ver Pliego de Cláusulas Administrativas Particulares y Pliego de Prescripciones Técnicas que rige este contrato.

III.2.3. Technical and professional ability

List and brief description of conditions:

Ver Pliego de Cláusulas Administrativas Particulares y Pliego de Prescripciones Técnicas que rige este contrato.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

FE 04/14

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4. Time limit for receipt of tenders or requests to participate

9.9.2014 - 14:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Spanish.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Date: 29.9.2014 - 09:00

Place:

c/ Juan Antonio Vizarrón, s/n, (Edificio Torre Triana), 41092 Sevilla.

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: Representantes de los licitadores y el Órgano de Contratación.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Cofinanciado con P.O. FEDER y FSE Andalucía 2007-2013 al 80 %, y FEADER al 75 %.

VI.3. Additional information

No posibilidad de subcontratación, confidencialidad del resultado de los trabajos según pliegos, sí hay posibilidad de modificaciones del contrato según pliegos.

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

31.7.2014

