

**Portugal-Lisbon: Marketing management consultancy services**

OJ S 88/2023 05/05/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Instituto do Turismo de Portugal, I. P.

National registration number: 508666236

Postal address: Rua Ivone Silva, Lote 6

Town: Lisboa

NUTS code: PT Portugal

Postal code: 1050-124

Country: Portugal

Contact person: Conselho Diretivo do Turismo de Portugal, IP

E-mail: [dccg-concursos@turismodeportugal.pt](mailto:dccg-concursos@turismodeportugal.pt)**Internet address(es):**Main address: [www.turismodeportugal.pt](http://www.turismodeportugal.pt)**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [www.turismodeportugal.pt](http://www.turismodeportugal.pt)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Economic and financial affairs

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Aquisição de Serviços de Conceção e Implementação de um Sistema Integrado de Produção e Gestão de Conteúdos para a Comunicação do Destino Portugal de 2023 a 2026.

**II.1.2. Main CPV code**

79413000 Marketing management consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Aquisição de Serviços de Conceção e Implementação de um Sistema Integrado de Produção e Gestão de Conteúdos para a Comunicação do Destino Portugal de 2023 a 2026.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: PT1 Continente

#### **II.2.4. Description of the procurement**

Aquisição de Serviços de Conceção e Implementação de um Sistema Integrado de Produção e Gestão de Conteúdos para a Comunicação do Destino Portugal de 2023 a 2026.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 2 847 900,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 01/06/2023 Local time: 23:59

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**  
Portuguese

**IV.2.7. Conditions for opening of tenders**  
Date: 02/06/2023 Local time: 09:00

## **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Conselho Diretivo do Turismo de Portugal, IP

Postal address: Rua Ivone Silva, Lote 6

Town: Lisboa

Postal code: 1050-124

Country: Portugal

E-mail: [dcgg-concursos@turismodeportugal.pt](mailto:dcgg-concursos@turismodeportugal.pt)

**VI.5. Date of dispatch of this notice**

02/05/2023