

268675-2026 - Competition

Germany – Promotional services – Werbekonzession - Verkehrsmittelwerbung

OJ S 76/2026 20/04/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Leipziger Verkehrsbetriebe (LVB) GmbH Bereich Einkauf und IT

Email: EVergabe.Verkehrsbetriebe@L.de

Legal type of the buyer: Public undertaking

The buyer is a contracting entity

Activity of the contracting entity: Urban railway, tramway, trolleybus or bus services

2. Procedure

2.1. Procedure

Title: Werbekonzession - Verkehrsmittelwerbung

Description: Verkehrsmittelwerbung in und an Fahrzeugen (Straßenbahnen und Bussen) der LVB sowie Errichtung und Betreiben von Werbeträgern auf Liegenschaften der LVB.

Procedure identifier: 2c22fe3c-5dec-4324-b6bf-a772a003f41d

Internal identifier: LVB-2026-DK-02-01

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Town: Leipzig

Postcode: 04103

Country subdivision (NUTS): Leipzig, Kreisfreie Stadt (DED51)

Country: Germany

2.1.4. General information

Additional information: Die Vergabestelle weist darauf hin, dass in diesem Verfahren zeitgleich sowohl die geforderten Unterlagen für den Teilnahmewettbewerb als auch die Angebotsphase (zunächst indikative Angebote) einzureichen sind.

Legal basis:

Directive 2014/23/EU

konzvgv -

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Analogous situation like bankruptcy, insolvency or arrangement with creditors under national law:

Corruption:

Participation in a criminal organisation:

Agreements with other economic operators aimed at distorting competition:
Breaching of obligations in the fields of environmental law:
Money laundering or terrorist financing:
Fraud:
Child labour and including other forms of trafficking in human beings:
Insolvency:
Breaching of obligations in the fields of labour law:
Assets being administered by liquidator:
Misrepresentation, withheld information, unable to provide required documents or obtained confidential information of this procedure:
Conflict of interest due to its participation in the procurement procedure:
Direct or indirect involvement in the preparation of this procurement procedure:
Grave professional misconduct:
Early termination, damages, or other comparable sanctions:
Breaching of obligations in the fields of social law:
Breaching obligation relating to payment of social security contributions:
Business activities are suspended:
Breaching obligation relating to payment of taxes:
Terrorist offences or offences linked to terrorist activities:
Breaching of obligations set under purely national exclusion grounds:

5. Lot

5.1. Lot: LOT-0000

Title: Werbekonzession - Verkehrsmittelwerbung

Description: Verkehrsmittelwerbung in und an Fahrzeugen (Straßenbahnen und Bussen) der LVB sowie Errichtung und Betreiben von Werbeträgern auf Liegenschaften der LVB.

Internal identifier: LOT-0000

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 79340000 Advertising and marketing services

Options:

Description of the options: 2-malige Vertragsverlängerung je 2 Jahre möglich

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 30/06/2030

5.1.4. Renewal

Maximum renewals: 2

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): no

Information about previous notices:

Identifier of the previous notice: f4486bbf-c7a7-4cee-baf8-0f42da395f46-01

Additional information: siehe Dokument "Verfahrensablauf und Teilnahmebedingungen"

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: References on specified services

Description of selection criterion: Nachweis vergleichbarer Leistungen aus den letzten bis zu 5 abgeschlossenen Kalenderjahren durch Eigenerklärung, siehe Dokument "Verfahrensablauf und Teilnahmebedingungen".

5.1.10. Award criteria**Criterion:**

Type: Price

Name: Preis

Description: siehe Dokument "Zuschlagskriterien und Berechnungsschema"

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.evergabe.de/unterlagen/54321-Tender-19d953de727-6d8e09acd73d62a3>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Allowed

Address for submission: <https://www.evergabe.de>

Languages in which tenders or requests to participate may be submitted: German

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of requests to participate: 19/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: siehe Dokument "Verfahrensablauf und Teilnahmebedingungen"

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Dokument "Verfahrensablauf und Teilnahmebedingungen" bzw. Vertrag "ENTWURF_Vertrag Verkehrsmittelwerbung_Vergabe 2026"

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.16. Further information, mediation and review

Review organisation: 1. Vergabekammer des Freistaates Sachsen bei der Landesdirektion Sachsen, DS Leipzig

Information about review deadlines: Innerhalb von 15 Kalendertagen nach Eingang der Mitteilung des Auftraggebers, einer Rüge nicht abhelfen zu wollen, kann ein Nachprüfverfahren bei der Vergabekammer beantragt werden (§ 160 Abs. 3 Nr. 4 GWB).
Organisation providing additional information about the procurement procedure: Leipziger Verkehrsbetriebe (LVB) GmbH Bereich Einkauf und IT
Organisation receiving requests to participate: Leipziger Verkehrsbetriebe (LVB) GmbH Bereich Einkauf und IT

8. Organisations

8.1. ORG-7001

Official name: Leipziger Verkehrsbetriebe (LVB) GmbH Bereich Einkauf und IT
Registration number: Ust-IdNr. DE141482754
Postal address: Teslastraße 2
Town: Leipzig
Postcode: 04347
Country subdivision (NUTS): Leipzig, Kreisfreie Stadt (DED51)
Country: Germany
Contact point: Einkauf und IT
Email: EVergabe.Verkehrsbetriebe@L.de
Telephone: +49 341492-1761
Internet address: <https://www.l.de/einkauf-logistik/>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation receiving requests to participate

8.1. ORG-7004

Official name: 1. Vergabekammer des Freistaates Sachsen bei der Landesdirektion Sachsen, DS Leipzig
Registration number: DE287064009
Postal address: Braustraße 2
Town: Leipzig
Postcode: 04107
Country subdivision (NUTS): Leipzig, Kreisfreie Stadt (DED51)
Country: Germany
Email: vergabekammer@lds.sachsen.de
Telephone: +49 341 9770

Roles of this organisation:

Review organisation

8.1. ORG-7005

Official name: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)
Registration number: 0204:994-DOEVD-83
Town: Bonn
Postcode: 53119
Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Country: Germany
Email: noreply.esender_hub@bescha.bund.de

Telephone: +49228996100
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 1cb22d70-79ce-4556-8399-cd40fe2e7b72 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 19
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