

Belgium-Brussels: Eurobarometer Services: Flash Eurobarometer Surveys (Lot 1) and Eurobarometer Studies (Lot 2)

OJ S 111/2020 10/06/2020

Contract notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, COMM — Communication, COMM.A.3 — Media Monitoring and Eurobarometer

Postal address: Rue de la Loi 56 (L-56), Wetstraat 56

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B -1049

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: CHAFEA — Consumers, Health, Agriculture and Food Executive Agency

Town: Luxembourg

NUTS code: LU0 Luxembourg

Country: Luxembourg

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/chafea/about/index_en.htm

I.1. Name and addresses

Official name: Council — General Secretariat of the Council of the European Union

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://www.consilium.europa.eu/fr/general-secretariat/>

I.1. Name and addresses

Official name: European Committee of the Regions

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://cor.europa.eu/en>

I.1. Name and addresses

Official name: European Central Bank

Town: Frankfurt am Main

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Country: Germany

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://www.ecb.europa.eu/home/html/index.en.html>

I.1. Name and addresses

Official name: EEAS — European External Action Service

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://eeas.europa.eu>

I.1. Name and addresses

Official name: European Economic and Social Committee

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://www.eesc.europa.eu/en>

I.1. Name and addresses

Official name: European Investment Bank

Town: Luxembourg

NUTS code: LU0 Luxembourg

Country: Luxembourg

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://www.eib.org/en/>

I.1. Name and addresses

Official name: European Parliament

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://www.europarl.europa.eu/portal/en>

I.1. Name and addresses

Official name: European Securities and Markets Authority

Town: Paris

NUTS code: FR10 Ile-de-France

Country: France

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://www.esma.europa.eu/>

I.1. Name and addresses

Official name: European Ombudsman

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://www.ombudsman.europa.eu/fr/home>

I.1. Name and addresses

Official name: European Insurance and Occupational Pensions Agency

Town: Frankfurt am Main

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Country: Germany

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://www.eiopa.europa.eu/>

I.1. Name and addresses

Official name: European Agency for Safety and Health at Work

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://eurohealthnet.eu/>

I.1. Name and addresses

Official name: Executive agency for Small and Medium-sized Enterprises

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://ec.europa.eu/easme/en>

I.1. Name and addresses

Official name: Research Executive Agency

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: COMM-MEDIA-TENDERS@ec.europa.eu

Internet address(es):

Main address: <https://europa.eu/european-union/about-eu/agencies/rea>

I.2. Information about joint procurement

The contract involves joint procurement

I.3.

Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=6204>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=6204>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Eurobarometer Services: Flash Eurobarometer Surveys (Lot 1) and Eurobarometer Studies (Lot 2)

Reference number: COMM/2020/OP/0017

II.1.2. Main CPV code

79320000 Public-opinion polling services

II.1.3. Type of contract

Services

II.1.4. Short description

The contract aims at providing the Commission and other EU institutions/agencies with Eurobarometer services. These services will provide the contracting authorities with a better understanding of public opinion through research using opinion polls among the general public as well as specific target groups.

The subject of lot 1 covers Flash Eurobarometer surveys and ad-hoc services.

The subject of lot 2 is the execution and coordination of qualitative surveys and other services in connection with public opinion involving the general public or selected social groups.

II.1.5. Estimated total value

Value excluding VAT: 47 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 2

II.2. Description

II.2.1. Title

Flash Eurobarometer Surveys

Lot No: 1

II.2.2. Additional CPV code(s)

79320000 Public-opinion polling services, 79311000 Survey services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Main site or place of performance: — the contractor's premises, — in all countries and territories indicated in the Technical specifications documents (see Annex A Lot 1).

II.2.4. Description of the procurement

Lot 1 of this call for tenders will allow contracting authorities to order opinion polls, referred to as 'Flash Eurobarometer surveys' (hereafter 'Flash EB'), to be conducted primarily by telephone or online.

The aim of Flash Eurobarometer surveys is to provide a rapid assessment of the state of public opinion and to contribute to the evaluation, validation and formulation of EU policies. Flash Eurobarometer surveys are ad-hoc thematic surveys on matters relating to European affairs, carried out within a short timespan and conducted at the request of any service of the European Commission and other contracting authorities. Flash EB surveys enable the contracting authorities to rapidly obtain results from surveys conducted with the general public or to focus on specific target groups, such as young people, businesses, etc.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 30 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: See internet address provided in section I.3).

II.2.14. Additional information

See internet address provided in section I.3).

II.2. Description

II.2.1. Title

Eurobarometer Studies

Lot No: 2

II.2.2. Additional CPV code(s)

79320000 Public-opinion polling services, 79311000 Survey services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Main site or place of performance: — the contractor's premises, — in all countries and territories indicated in the technical specifications documents (see Annex A Lot 2).

II.2.4. Description of the procurement

Lot 2 of this call for tenders will allow contracting authorities to order qualitative studies and/or other research services to analyse public opinion.

The Eurobarometer Studies should help the contracting authorities to fulfil the following objectives:

- to assess in detail the attitudes, opinions, expectations, concerns, etc. of the public and/or of selected social groups in the countries or territories covered by the contract with regard to the different policies and initiatives taken by the various players involved in European integration;
- to understand the reasons why attitudes, opinions, expectations or concerns are voiced;
- to carry out tests on various groups regarding the comprehension and adoption of messages or documents (written documents, videos, logos, promotional material, websites, etc.) prepared by the participating institutions and bodies to be used for information and communication campaigns of the European Union;
- to evaluate, both during the preparation or after dissemination, the understanding and impact of such messages or documents in the national cultures and the different age, sex and socio-professional groups, according to the vectors and styles of communication corresponding to the different target groups;
- to identify the most suitable types of information and media for each of the target groups in the countries or territories covered by the contract;
- to evaluate the impact of policies and decisions already implemented at European Union level;
- to help in the preparation of questionnaires for quantitative surveys;
- to analyse and interpret the results of quantitative surveys and qualitative studies from Eurobarometer Studies or other sources;
- to identify significant national and socio-demographic differences between the countries or territories covered and within them;
- to help developing knowledge of and ability to analyse phenomena connected with public opinion in the European Union, regionally, nationally and globally, as well as in other countries or territories covered in the contract.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 17 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: See internet address provided in section I.3).

II.2.14. Additional information

See internet address provided in section I.3).

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See internet address provided in section I.3).

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See internet address provided in section I.3).

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators
Envisaged maximum number of participants to the framework agreement: 2

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 17/08/2020 Local time: 16:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 19/08/2020 Local time: 10:00

Place:

200 Rue de la Loi, Wetstraat 200, B-1049 Brussels, BELGIUM. The opening session will be held only via a web-platform WEBEX. Tenderers who have expressed their wish to participate in the opening session will receive the URL link in due time.

Information about authorised persons and opening procedure: See internet address provided in section I.3).

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

See internet address provided in section I.3).

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

See internet address provided in section I.3).

VI.5. Date of dispatch of this notice

02/06/2020