

**France-Paris: Project management consultancy services**  
**OJ S 118/2018 22/06/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: SPM — DSAF — BCP

Postal address: 20 avenue de Ségur

Town: Paris

NUTS code: FR10 Ile-de-France

Postal code: 75007

Country: France

E-mail: [marche.ditp@modernisation.gouv.fr](mailto:marche.ditp@modernisation.gouv.fr)

**Internet address(es):**

Main address: <https://marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Assistance à la conception et à la mise en œuvre opérationnelle de projets de transformation de l'action publique

Reference number: 17\_BAM\_086

**II.1.2. Main CPV code**

72224000 Project management consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le présent marché a pour objet l'assistance à la conception et à la mise en œuvre opérationnelle de projets de transformation de l'action publique en appui au SGMAP ou aux équipes de modernisation du ministère.

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 100 000 000,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Stratégie et politiques publiques

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

72224000 Project management consultancy services

#### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

#### **II.2.4. Description of the procurement**

Visé à apporter au décideur, les éléments de décision, en s'appuyant sur une vision globale et à moyen terme, en mobilisant les techniques d'analyse stratégique, quantitatives et qualitatives, d'analyse d'impact, d'évaluation des politiques publiques, et la constitution de scénarios et de rationalisation des portefeuilles d'action.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 65

Price - Weighting: 35

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

L'accord-cadre ne donnera pas lieu à la conclusion de marchés subséquents. Il est sans minimum ni maximum et s'exécute par l'émission de bons de commande. Il est multi-attributaires. Il est conclu pour une durée initiale de 24 mois à compter de sa date de notification et peut être reconduit 2 fois 12 mois par tacite reconduction. La durée totale est fixée à 48 mois.

### **II.2. Description**

#### **II.2.1. Title**

Conception et mise en œuvre des transformations

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79411000 General management consultancy services

#### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

#### **II.2.4. Description of the procurement**

Vise à apporter aux responsables de domaines ou d'organisation les moyens de conduire une transformation effective, depuis le diagnostic et l'alignement avec la stratégie, la mise en programme et l'élaboration de la feuille de route en incluant les volets numérique et conduite du changement.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

L'accord-cadre ne donnera pas lieu à la conclusion de marchés subséquents. Il est sans minimum ni maximum et s'exécute par l'émission de bons de commande. Il est multi-attributaires. Il est conclu pour une durée initiale de 24 mois à compter de sa date de notification et peut être reconduit 2 fois 12 mois par tacite reconduction. La durée totale est fixée à 48 mois.

### **II.2. Description**

#### **II.2.1. Title**

Performance et réingénierie des processus

Lot No: 3

#### **II.2.2. Additional CPV code(s)**

79411000 General management consultancy services

#### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

#### **II.2.4. Description of the procurement**

Vise à accompagner les démarches d'amélioration de l'efficacité des processus, sous tous leurs aspects: performance économique, performance opérationnelle, satisfaction des usagers et des agents.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

L'accord-cadre ne donnera pas lieu à la conclusion de marchés subséquents. Il est sans minimum ni maximum et s'exécute par l'émission de bons de commande. Il est multi-attributaires. Il est conclu pour une durée initiale de 24 mois à compter de sa date de

notification et peut être reconduit 2 fois 12 mois par tacite reconduction. La durée totale est fixée à 48 mois.

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 187-382990](#)

#### IV.2.8. Information about termination of dynamic purchasing system

#### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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### Lot No: 1

#### Title:

Stratégie et politiques publiques

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

12/06/2018

#### V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: yes

#### V.2.3. Name and address of the contractor

Official name: Roland Berger

National registration number: 35343914400075

Postal address: 62-64 rue de Lisbonne

Town: Paris

NUTS code: FR10 Ile-de-France

Postal code: 75008

Country: France

Internet address: <https://www.rolandberger.com/fr>

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Boston Consulting Group & CIE  
National registration number: 72205573800073  
Postal address: 24-26 rue Saint-Dominique  
Town: Paris  
NUTS code: FR10 Ile-de-France  
Postal code: 75007  
Country: France  
Internet address: <https://www.bcg.com/fr-fr>  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: MC Kinsey  
National registration number: 34473897600077  
Postal address: 90 avenue des Champs-Élysées  
Town: Paris  
NUTS code: FR10 Ile-de-France  
Postal code: 75008  
Country: France  
Internet address: <https://www.mckinsey.com/com>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 20 000 000,00 EUR  
Total value of the contract/lot: 20 000 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Lot No: 2**

**Title:**

Conception et mise en œuvre des transformations

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

11/06/2018

**V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Ernst & Young Advisory  
National registration number: 34800644600234  
Postal address: 1-2 place des Saisons  
Town: Courbevoie

NUTS code: FR10 Ile-de-France  
Postal code: 92400  
Country: France  
Internet address: <https://www.ey.com/fr/fr/homecom>  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Eurogroup Consulting  
National registration number: 32391299800073  
Postal address: 52-54 quai de Dion Bouton  
Town: Puteaux  
NUTS code: FR10 Ile-de-France  
Postal code: 92806  
Country: France  
Internet address: <https://www.eurogroupconsulting.com/>  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Inop'S  
National registration number: 51308250300030  
Postal address: 93 rue Ampère  
Town: Paris  
NUTS code: FR10 Ile-de-France  
Postal code: 75017  
Country: France  
Internet address: <https://www.inops.fr>  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Capgemini Consulting  
National registration number: 47976680000037  
Postal address: 20 avenue André Prothin — tour Europlaza  
Town: Paris-la-Défense  
NUTS code: FR10 Ile-de-France  
Postal code: 92927  
Country: France  
Internet address: <https://www.capgemini.com/>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 50 000 000,00 EUR  
Total value of the contract/lot: 50 000 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

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**Section V: Award of contract**

**Lot No: 3**

**Title:**

Performance et réingénierie des processus

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

11/06/2018

### **V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: yes

### **V.2.3. Name and address of the contractor**

Official name: Capgemini Consulting

National registration number: 47976680000037

Postal address: 20 avenue André Prothin — tour Europlaza

Town: Paris-la-Défense

NUTS code: FR10 Ile-de-France

Postal code: 92927

Country: France

Internet address: <https://www.capgemini.com/>

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: Eurogroup Consulting France

National registration number: 32391299800073

Postal address: 52-54 quai de Dion Bouton — tour Vista

Town: Puteaux

NUTS code: FR10 Ile-de-France

Postal code: 92806

Country: France

Internet address: <https://www.eurogroupconsulting.com/>

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: Wavestone Advisors

National registration number: 43322484700114

Postal address: 100-101 Terrasse Boieldieu — tour Franklin

Town: Paris

NUTS code: FR10 Ile-de-France

Postal code: 92042

Country: France

Internet address: <https://www.wavestone.com/fr/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 30 000 000,00 EUR

Total value of the contract/lot: 30 000 000,00 EUR

### **V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75004

Country: France

E-mail: [greffe.taparis@juradm.fr](mailto:greffe.taparis@juradm.fr)

Telephone: +33 144594400

Internet address: <http://paris.tribunal-administratif.fr/>

#### **VI.4.2. Body responsible for mediation procedures**

Official name: Comité consultatif national amiable des litiges

Postal address: 6 rue Louise Weiss

Town: Paris

Postal code: 75013

Country: France

Telephone: +33 144970823

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Procédures de recours applicables aux contrats de la commande publique:

— référé précontractuel (CJA, art. L. 551-1 et s. pour les pouvoirs adjudicateurs et art. L. 551-5 et s. pour les entités adjudicatrices),

— référé contractuel (CJA, art. L. 551-13 et s.),

— le recours en contestation de validité du contrat, issu de la jurisprudence «Tarn-et-Garonne», qui peut être exercé par les tiers au contrat, sans considération de leur qualité, dans un délai de 2 mois à compter des mesures de publicité appropriées (CE, 4.4.2014, département du Tarn-et-Garonne).

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75004

Country: France

Telephone: +33 144594400

Internet address: <http://paris.tribunal-administratif.fr/>

### **VI.5. Date of dispatch of this notice**

20/06/2018