

Spain-Tortosa: Advertising management services

OJ S 98/2022 20/05/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Tortosa

National registration number: P4315700G

Postal address: Plaza de España, 1

Town: Tortosa

NUTS code: ES514 Tarragona

Postal code: 43500

Country: Spain

Contact person: Responsable de la Unidad

E-mail: con.tortosa@tortosa.cat

Telephone: +34 977585794

Fax: +34 977585799

Internet address(es):

Main address: <http://www.tortosa.cat>

Address of the buyer profile: <https://contractaciopublica.gencat.cat/perfil/tortosa>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://contractaciopublica.gencat.cat/perfil/tortosa>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de planificación, negociación y inserción de publicidad institucional del Ayuntamiento de Tortosa en los medios de comunicación

Reference number: 2022-ALC-C0204-000008

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3.

Type of contract

Services

II.1.4. Short description

Servicio de planificación, negociación y inserción de publicidad institucional del Ayuntamiento de Tortosa en los medios de comunicación según lo previsto en los pliegos de Cláusulas Administrativas y Prescripciones Técnicas

II.1.5. Estimated total value

Value excluding VAT: 701 404,96 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES514 Tarragona

Main site or place of performance: Tortosa

II.2.4. Description of the procurement

Servicio de planificación, negociación y inserción de publicidad institucional del Ayuntamiento de Tortosa en los medios de comunicación según lo previsto en los pliegos de Cláusulas Administrativas y Prescripciones Técnicas

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 701 404,96 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Eventualmente prorrogable por anualidades, hasta tres años, siendo la durada máxima del contrato, prorrogas incluidas, de cuatro años

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Criterios de selección indicados en los pliegos de la contratación o criterios de disposición de clasificación empresarial grupo T, subgrupo 1, categoría 3

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/06/2022 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Catalan, Spanish

IV.2.7. Conditions for opening of tenders

Date: 21/06/2022 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Secotr Público (Para el recurso especial y sin perjuicio de otros medios subsidiarios de impugnación en vía administrativa y de la impugnación en la vía jurisdiccional contenciosa administrativa)

Postal address: Via Laietana, 14

Town: Barcelona

Postal code: 08003

Country: Spain

Telephone: +34 938876200

Fax: +34 932681125

Internet address: <http://tribunaldecontractes.gencat.cat/>

VI.5. Date of dispatch of this notice

17/05/2022