

Norway-Bodø: Marketing services
OJ S 150/2014 07/08/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Samordna Innkjøp i Salten
National registration number: 972 418 013
Postal address: Kongens gate 23
Town: Bodø
Postal code: 8001
Country: Norway
Contact person: Purchasing Office
For the attention of: Torstein Vik Sundsfjord
E-mail: torstein.vik.sundsfjord@bodo.kommune.no
Telephone: +47 75593608

Internet address(es):

Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/2176>
Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/111301>

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

Other: Advertising Agency Services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Framework agreement advertising agency services.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
NUTS code NO Norge

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Municipalities in Coordinated purchasing in Salten (SIIS) outside of Bodø, should enter into a 2-year framework agreement (with an option of 1 year plus 1 year) for the purchase of advertising agency services for preparation and insertion of job advertisements and announcements.

II.1.5. CPV code(s)

79342000 Marketing services, 79340000 Advertising and marketing services, 79413000 Marketing management consultancy services, 79341200 Advertising management services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Price. Weighting 70
2. Quality. Weighting 30

IV.2.2. Information about electronic auction**IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

2013/6649

IV.3.2. Previous publication concerning this procedure**Contract notice**

Notice number in the OJ S: [2014/S 9-012254](#) of 14.1.2014

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Advertising Agency Services

V.1. Date of conclusion of the contract

25.2.2014

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Frantz AS
Postal address: Moloveien 8
Town: Bodø
Postal code: 8001
Country: Norway

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 6,8 NOK
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Waiting period 10 whole days for allocation to be sent out.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

4.8.2014