

270855-2026 - Competition

Norway – Advertising and marketing services – Framework agreement for Communication Services

OJ S 77/2026 21/04/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Valgdirektoratet

Email: john.andreas.johnsen@valg.no

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Framework agreement for Communication Services

Description: The Election Directorate shall enter into a framework agreement with a service provider who shall assist with i.a., communication services, campaigns, graphic design, video production etc.

Procedure identifier: 0bf1132a-783f-4efe-a914-b7f7ac3c4414

Internal identifier: 2026/35

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 72413000 World wide web (www) site design services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79342300 Customer services, 79416000 Public relations services, 79822500 Graphic design services, 79930000 Specialty design services, 79961000 Photographic services, 92111200 Advertising, propaganda and information film and video-tape production

2.1.2. Place of performance

Country: Norway

Anywhere in the given country

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Framework agreement for Communication Services

Description: The Election Directorate shall enter into a framework agreement with a service provider who shall assist with i.a., communication services, campaigns, graphic design, video production etc.

Internal identifier: 2026/35

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 72413000 World wide web (www) site design services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79342300 Customer services, 79416000 Public relations services, 79822500 Graphic design services, 79930000 Specialty design services, 79961000 Photographic services, 92111200 Advertising, propaganda and information film and video-tape production

5.1.2. Place of performance

Country: Norway

Anywhere in the given country

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 01/07/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Renewal length is 12 months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 03/05/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticId=88563>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticId=88563&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Allowed

Deadline for receipt of tenders: 11/05/2026 07:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 50 Days

Information about public opening:

Opening date: 11/05/2026 07:01:00 (UTC+00:00) Western European Time, GMT

Place: Tønsberg

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vestfold tingrett

Information about review deadlines: The waiting period is 10 days and calculated from the day after the issue of the service provider.

8. Organisations

8.1. ORG-0001

Official name: Valgdirektoratet

Registration number: 916132727

Department: Valgdirektoratet

Postal address: Postboks 2080

Town: Tønsberg

Postcode: 3103

Country subdivision (NUTS): Vestfold (NO093)

Country: Norway

Contact point: John Andreas Johnsen

Email: john.andreas.johnsen@valg.no

Telephone: +4733412940

Internet address: <http://www.valgdirektoratet.no>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Vestfold tingrett

Registration number: 926 723 618

Postal address: Postboks 2013

Town: Tønsberg

Postcode: 3103

Country subdivision (NUTS): Vestfold (NO093)

Country: Norway

Email: vestfold.tingrett@domstol.no

Telephone: 33 20 67 00

Internet address: <https://www.domstol.no/no/domstoler/tingrett/vestfold-tingrett/>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 1e9287ff-ab13-401d-8bc2-6b01a95ad2b2 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 20/04/2026 06:43:57 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 20/04/2026 06:43:58 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: English

Notice publication number: 270855-2026

OJ S issue number: 77/2026

Publication date: 21/04/2026