

**UK-Daventry: sports facilities operation services**  
**OJ S 163/2012 25/08/2012**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Daventry District Council  
Postal address: Lodge Road  
Town: Daventry  
Postal code: NN11 4FP  
Country: United Kingdom  
Contact person: Simon Bowers, George Szymczak  
For the attention of: George Szymczak  
E-mail: [gszymczak@daventrydc.gov.uk](mailto:gszymczak@daventrydc.gov.uk)  
Telephone: +44 1327302443  
Fax: +44 1327302446  
**Internet address(es):**  
General address of the contracting authority: <http://www.daventrydc.gov.uk>

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Management of Daventry District Council Leisure Facilities.

**II.1.2. Type of contract and place of performance or delivery**

Services  
Service category No 26: Recreational, cultural and sporting services  
Main site or place of performance: Daventry Leisure Centre  
Lodge Road  
Daventry  
Northampton NN11 4FP  
NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4.**

### **Short description of the contract or purchase(s)**

To appoint a suitable and experienced Contractor to manage its Leisure Facilities from July 2012 for a period of 10 years.

#### **II.1.5. CPV code(s)**

92610000 Sports facilities operation services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 3 000 000,00 EUR  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

Justification for the award of the contract without prior publication of a call for competition in the Official Journal of the European Union:

Directive 2004/18/EC

**1) Justification for the choice of the negotiated procedure without prior publication of a contract notice in the OJEU in accordance with Directive 2004/18/EC**

**2) Other justification for the award of the contract without prior publication of a call for competition in the Official Journal of the European Union**

The contract has as its object services listed in Annex II B to the directive.

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Price. Weighting 80
2. Quality. Weighting 20

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

A906

#### **IV.3.2. Previous publication concerning this procedure**

no

## **Section V: Award of contract**

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### **V.1.**

**Date of conclusion of the contract**

5.3.2012

**V.2. Information about tenders**

Number of tenders received: 6

**V.3. Name and address of the contractor**

Official name: SLM Limited

Postal address: Sketchley Meadows 3 Watling Drive Hinckley Leicestershire

Town: Hinckley

Postal code: LE10 3EY

Country: United Kingdom

Telephone: +44 1455890508

Fax: +44 1455890512

Internet address: [www.everyoneactive.com](http://www.everyoneactive.com)

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 3 000 000,00 GBP

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

**VI.2. Additional information**

10 year initial term with option to extend for a further 5 years.

**VI.3. Procedures for review****VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

22.8.2012