

## 271257-2026 - Result

Norway – Business services: law, marketing, consulting, recruitment, printing and security –  
Framework agreement for graphic services  
OJ S 77/2026 21/04/2026  
Contract or concession award notice – standard regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Innherred Anskaffelser  
Email: [julie.sandnes@inderoy.kommune.no](mailto:julie.sandnes@inderoy.kommune.no)  
Legal type of the buyer: Regional authority  
Activity of the contracting authority: General public services

#### 1.1. Buyer

Official name: Levanger kommune  
Email: [postmottak@levanger.kommune.no](mailto:postmottak@levanger.kommune.no)  
Legal type of the buyer: Public undertaking  
Activity of the contracting authority: General public services

#### 1.1. Buyer

Official name: Verdal kommune  
Email: [postmottak@verdal.kommune.no](mailto:postmottak@verdal.kommune.no)  
Legal type of the buyer: Public undertaking  
Activity of the contracting authority: General public services

#### 1.1. Buyer

Official name: Inderøy kommune  
Email: [postmottak@inderoy.kommune.no](mailto:postmottak@inderoy.kommune.no)  
Legal type of the buyer: Public undertaking  
Activity of the contracting authority: General public services

#### 1.1. Buyer

Official name: Steinkjer kommune  
Email: [postmottak@steinkjer.kommune.no](mailto:postmottak@steinkjer.kommune.no)  
Legal type of the buyer: Public undertaking  
Activity of the contracting authority: General public services

#### 1.1. Buyer

Official name: Snåsa kommune  
Email: [postmottak@snasa.kommune.no](mailto:postmottak@snasa.kommune.no)  
Legal type of the buyer: Public undertaking  
Activity of the contracting authority: General public services

#### 1.1. Buyer

Official name: Grong kommune  
Email: [postmottak@grong.kommune.no](mailto:postmottak@grong.kommune.no)  
Legal type of the buyer: Public undertaking  
Activity of the contracting authority: General public services

### 1.1. Buyer

Official name: Lierne kommune

Email: [postmottak@lierne.kommune.no](mailto:postmottak@lierne.kommune.no)

Legal type of the buyer: Public undertaking

Activity of the contracting authority: General public services

### 1.1. Buyer

Official name: Røyrvik kommune

Email: [postmottak@royrvik.kommune.no](mailto:postmottak@royrvik.kommune.no)

Legal type of the buyer: Public undertaking

Activity of the contracting authority: General public services

### 1.1. Buyer

Official name: Høylandet kommune

Email: [postmottak@hoylandet.kommune.no](mailto:postmottak@hoylandet.kommune.no)

Legal type of the buyer: Public undertaking

Activity of the contracting authority: General public services

### 1.1. Buyer

Official name: Flatanger kommune

Email: [postmottak@flatanger.kommune.no](mailto:postmottak@flatanger.kommune.no)

Legal type of the buyer: Public undertaking

Activity of the contracting authority: General public services

## 2. Procedure

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### 2.1. Procedure

Title: Framework agreement for graphic services

Description: Innherred Anskaffelser KO needs, on behalf of Levanger, Inderøy and Steinkjer municipalities, to enter into a framework agreement with one tenderer who, in a cost efficient and environmentally friendly manner, can provide services of high quality within printing and graphic design. The contracting authority also has a need for assistance with updating /operating websites beyond the municipalities´ own websites, for example, [www.boilevanger.no](http://www.boilevanger.no)

Procedure identifier: 1d211c48-5686-4132-b199-80141ae1d291

Previous notice: 7a114d69-9dbf-4231-bfd0-7dd5de4102d6-01

Internal identifier: 2026/65

Type of procedure: Open

The procedure is accelerated: no

#### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 79300000 Market and economic research; polling and statistics, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79415000 Production management consultancy services, 79415200 Design consultancy services, 79800000 Printing and related services, 79820000 Services related to printing, 79822500 Graphic design services

#### 2.1.2. Place of performance

Anywhere

### 2.1.3. Value

Estimated value excluding VAT: 3 600 000,00 NOK

### 2.1.4. General information

#### Legal basis:

Directive 2014/24/EU

## 5. Lot

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### 5.1. Lot: LOT-0000

Title: Framework agreement for graphic services

Description: Innherred Anskaffelser KO needs, on behalf of Levanger, Inderøy and Steinkjer municipalities, to enter into a framework agreement with one tenderer who, in a cost efficient and environmentally friendly manner, can provide services of high quality within printing and graphic design. The contracting authority also has a need for assistance with updating /operating websites beyond the municipalities' own websites, for example, [www.boilevanger.no](http://www.boilevanger.no)

Internal identifier: 2026/65

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 79300000 Market and economic research; polling and statistics, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79415000 Production management consultancy services, 79415200 Design consultancy services, 79800000 Printing and related services, 79820000 Services related to printing, 79822500 Graphic design services

#### 5.1.2. Place of performance

Anywhere

#### 5.1.3. Estimated duration

Start date: 01/05/2026

Duration end date: 30/04/2028

#### 5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Renewal length is 12 months

#### 5.1.5. Value

Estimated value excluding VAT: 3 600 000,00 NOK

#### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### 5.1.10. Award criteria

##### Criterion:

Type: Price

Name: Price

Description: The tenderer was evaluated on the total price from the price form.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

**Criterion:**

Type: Quality

Name: Quality

Description: Based on the tenderer's response to implementation ability, assignment comprehension, delivery time and redesign.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

**Criterion:**

Type: Quality

Name: Environment

Description: Based on the tenderer's answers to questions related to environmental measures and freight.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Trøndelag tingrett

Information about review deadlines: 11 days

Organisation providing more information on the review procedures: Innherred Anskaffelser

Organisation signing the contract: Innherred Anskaffelser

## 6. Results

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Maximum value of the framework agreements in this notice: 3 600 000,00 NOK

Approximate value of the framework agreements

:

3 600 000,00

NOK

**6.1. Result lot identifier: LOT-0000**

Winner selection status: At least one winner was chosen.

**Framework agreement:**

Maximum value of the framework agreement: 3 800 000,00 NOK

Re-estimated value of the framework agreement: 3 600 000,00 NOK

**6.1.2. Information about winners**

**Winner:**

Official name: POLARIS MEDIA MIDT-NORGE SALG AS

**Tender:**

Tender identifier: Rammeavtale på grafiske tjenester

Identifier of lot or group of lots: LOT-0000

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no  
Description: Adresseavisen AS and GV Reklame AS

**Contract information:**

Identifier of the contract: -  
Title: General del-POLARIS MEDIA MIDT-NORGE SALG AS  
Date on which the winner was chosen: 09/04/2026  
Date of the conclusion of the contract: 20/04/2026  
Organisation signing the contract: Innherred Anskaffelser

**6.1.3. Non-winning tenderers**

**Non-winning tenderers**

:

Official name: April Media AS  
Subcontracting: Yes  
Subcontracting value is known: no  
Subcontracting percentage is known: no  
Description: RK Grafisk AS

**Non-winning tenderers**

:

Official name: Posisjon AS  
Subcontracting: Yes  
Subcontracting value is known: no  
Subcontracting percentage is known: no  
Description: Talk To and BK Professional Print

**Non-winning tenderers**

:

Official name: WOW MEDIALAB AS  
Subcontracting: Yes  
Subcontracting value is known: no  
Subcontracting percentage is known: no

**Non-winning tenderers**

:

Official name: Fagtrykk Stena AS  
Subcontracting: Yes  
Subcontracting value is known: no  
Subcontracting percentage is known: no  
Description: Smart Media and Camerat.

**Non-winning tenderers**

:

Official name: SKIPNES SVENIL AS  
Subcontracting: No

**Non-winning tenderers**

:

Official name: KVIKK RÅD AS  
Subcontracting: Yes  
Subcontracting value is known: no  
Subcontracting percentage is known: no  
Description: Ressurs AS

**6.1.4. Statistical information**

## Summary of the review requests the buyer received:

Number of complainants: 0

## Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 7

## 8. Organisations

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### 8.1. ORG-0001

Official name: Innherred Anskaffelser

Registration number: 997 391 853

Department: Innherred Anskaffelser

Postal address: Vennalivegen 7

Town: Inderøy

Postcode: 7670

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Contact point: Julie Sandnes

Email: [julie.sandnes@inderoy.kommune.no](mailto:julie.sandnes@inderoy.kommune.no)

Telephone: +47 74124200

Internet address: <https://www.inderoy.kommune.no/innherred-innkjoep.499615.no.html>

#### Roles of this organisation:

Buyer

Group leader

Organisation providing more information on the review procedures

Organisation signing the contract

### 8.1. ORG-0002

Official name: Trøndelag tingrett

Registration number: 926 722 794

Postal address: Postboks 2317 Torgarden

Town: Trondheim

Postcode: 7004

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Email: [trondelag.tingrett@domstol.no](mailto:trondelag.tingrett@domstol.no)

Telephone: 73 54 24 00

Internet address: <https://www.domstol.no/no/domstoler/tingrett/trondelag-tingrett/>

#### Roles of this organisation:

Review organisation

### 8.1. ORG-0003

Official name: Levanger kommune

Registration number: 938587051

Town: Levanger

Postcode: 7600

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Email: [postmottak@levanger.kommune.no](mailto:postmottak@levanger.kommune.no)

Telephone: 74052500

**Roles of this organisation:**

Buyer

**8.1. ORG-0004**

Official name: Verdal kommune

Registration number: 938587418

Town: Verdal

Postcode: 7650

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Email: [postmottak@verdal.kommune.no](mailto:postmottak@verdal.kommune.no)

Telephone: 74048200

**Roles of this organisation:**

Buyer

**8.1. ORG-0005**

Official name: Inderøy kommune

Registration number: 997391853

Town: Inderøy

Postcode: 7670

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Email: [postmottak@inderoy.kommune.no](mailto:postmottak@inderoy.kommune.no)

Telephone: 74124200

**Roles of this organisation:**

Buyer

**8.1. ORG-0006**

Official name: Steinkjer kommune

Registration number: 840029212

Town: Steinkjer

Postcode: 7713

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Email: [postmottak@steinkjer.kommune.no](mailto:postmottak@steinkjer.kommune.no)

Telephone: 74169000

**Roles of this organisation:**

Buyer

**8.1. ORG-0007**

Official name: Snåsa kommune

Registration number: 964982031

Town: Snåsa

Postcode: 7760

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Email: [postmottak@snasa.kommune.no](mailto:postmottak@snasa.kommune.no)

Telephone: 74138200

**Roles of this organisation:**

Buyer

**8.1. ORG-0008**

Official name: Grong kommune  
Registration number: 940010853  
Town: Grong  
Postcode: 7870  
Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)  
Country: Norway  
Email: [postmottak@grong.kommune.no](mailto:postmottak@grong.kommune.no)  
Telephone: 74312100

**Roles of this organisation:**

Buyer

**8.1. ORG-0009**

Official name: Lierne kommune  
Registration number: 972417963  
Town: Nordli  
Postcode: 7882  
Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)  
Country: Norway  
Email: [postmottak@lierne.kommune.no](mailto:postmottak@lierne.kommune.no)  
Telephone: 74343400

**Roles of this organisation:**

Buyer

**8.1. ORG-0010**

Official name: Røyrvik kommune  
Registration number: 964982120  
Town: Limingen  
Postcode: 7898  
Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)  
Country: Norway  
Email: [postmottak@royrvik.kommune.no](mailto:postmottak@royrvik.kommune.no)  
Telephone: 74336300

**Roles of this organisation:**

Buyer

**8.1. ORG-0011**

Official name: Høylandet kommune  
Registration number: 959220476  
Town: Høylandet  
Postcode: 7877  
Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)  
Country: Norway  
Email: [postmottak@hoylandet.kommune.no](mailto:postmottak@hoylandet.kommune.no)  
Telephone: 74324800

**Roles of this organisation:**

Buyer

**8.1. ORG-0012**

Official name: Flatanger kommune  
Registration number: 845153272  
Town: Flatanger

Postcode: 7770  
Country subdivision (NUTS): Trøndelag/Tröøndelage (NO060)  
Country: Norway  
Email: [postmottak@flatanger.kommune.no](mailto:postmottak@flatanger.kommune.no)  
Telephone: 74221100  
**Roles of this organisation:**  
Buyer

**8.1. ORG-0013**

Official name: Apriil Media AS  
Size of the economic operator: Small  
Registration number: 814044912  
Department: Bergen  
Postal address: Kongens gate 6  
Town: Oslo  
Postcode: 0153  
Country subdivision (NUTS): Oslo (NO081)  
Country: Norway  
Contact point: Kenneth Dahling  
Email: [kenneth.dahling@apriil.no](mailto:kenneth.dahling@apriil.no)  
Telephone: 95224714  
**Roles of this organisation:**  
Tenderer

**8.1. ORG-0014**

Official name: Posisjon AS  
Size of the economic operator: Small  
Registration number: 881174812  
Department: Salg  
Postal address: Ingvald Ystgaardsvei 23  
Town: Trondheim  
Postcode: 7047  
Country subdivision (NUTS): Trøndelag/Tröøndelage (NO060)  
Country: Norway  
Contact point: Hanne Walstad  
Email: [hw@posisjon.no](mailto:hw@posisjon.no)  
Telephone: +47 90 09 94 09  
**Roles of this organisation:**  
Tenderer

**8.1. ORG-0015**

Official name: WOW MEDIALAB AS  
Size of the economic operator: Small  
Registration number: 990863261  
Department: Verdal  
Postal address: Johannes Minsaas plass 6  
Town: Verdal  
Postcode: 7650  
Country subdivision (NUTS): Trøndelag/Tröøndelage (NO060)  
Country: Norway  
Contact point: Kristin Lutdal

Email: [kristin@wowmedialab.no](mailto:kristin@wowmedialab.no)

Telephone: 41406857

**Roles of this organisation:**

Tenderer

**8.1. ORG-0016**

Official name: Fagtrykk Stena AS

Size of the economic operator: Small

Registration number: 932941317

Department: Salg

Postal address: Fossegrenda 40

Town: Trondheim

Postcode: 7038

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Contact point: Trine Sandmoe

Email: [trine.sandmoe@fagtrykk.no](mailto:trine.sandmoe@fagtrykk.no)

Telephone: +4774121335

**Roles of this organisation:**

Tenderer

**8.1. ORG-0017**

Official name: POLARIS MEDIA MIDT-NORGE SALG AS

Size of the economic operator: Small

Registration number: 981412044

Department: Innherred Marked

Postal address: Ferjemannsveien 10

Town: TRONDHEIM

Postcode: 7042

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Contact point: Tina Larsen

Email: [tina.larsen@pmmidt.no](mailto:tina.larsen@pmmidt.no)

Telephone: +4792692770

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0000**

**8.1. ORG-0018**

Official name: SKIPNES SVENIL AS

Size of the economic operator: Small

Registration number: 916960425

Department: Försäljning

Postal address: Industriveien 21

Town: Heimdal

Postcode: 7072

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Contact point: Geir Hagen

Email: [geir.hagen@skipnes.no](mailto:geir.hagen@skipnes.no)

Telephone: 4000 9900

**Roles of this organisation:**

Tenderer

**8.1. ORG-0019**

Official name: KVIKK RÅD AS

Size of the economic operator: Small

Registration number: 933900851

Department: Kommunikasjon

Postal address: Elisenbergveien 5

Town: Oslo

Postcode: 0265

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Contact point: Vegard Bjørtuft

Email: [vegard@kvikk.no](mailto:vegard@kvikk.no)

Telephone: +4793031600

**Roles of this organisation:**

Tenderer

**Notice information**

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Notice identifier/version: b058585a-57bd-4ec0-9767-0e3fda2e7d58 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 20/04/2026 11:46:31 (UTC+00:00) Western European Time, GMT

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