

Norway-Bodø: Advertising and marketing services

OJ S 112/2020 11/06/2020

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Iris Salten IKS

National registration number: 967518190

Postal address: PB 6094

Town: Bodø

NUTS code: NO071 Nordland

Postal code: 8031

Country: Norway

Contact person: André S. Johnsen

E-mail: andre.johnsen@iris-salten.no

Telephone: +47 75507550

Internet address(es):Main address: www.iris-salten.noAddress of the buyer profile: <https://bedrift.pssu.no/Account/Login?ReturnUrl=%2F>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://bedrift.pssu.no/doffin/interrest/6893>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://bedrift.pssu.no/Account/Login?ReturnUrl=%2F>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

Other activity: Municipal Services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Communications Services for Iris Salten IKS [Iris Salter Inter municipal Company]

Reference number: 2020 - 3

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

With this tender competition, Iris Salten IKS will enter into a framework agreement for communication and marketing services. The framework agreement will include communications consultancy services, media services, graphic services and distribution of digital and programmatic publishing.

The following companies will be connected to the contract:

- Iris Service AS,
- Iris Produksjon AS,
- Retura Vest AS,
- Labora AS,
- Mivanor AS,
- HT Safe AS.

Iris Salten IKS is the contract signing party. The purpose of entering into a framework agreement is to connect with an active and creative communications partner who contributes to significant communication that meaning Iris Salten IKS achieves their general strategic goals. The framework agreement will form the basis for good cooperation and ensure that the supplier delivers communication services of solid quality.

A comprehensive description of the delivery is given in the requirement specification (Annex 1).

II.1.5. Estimated total value

Value excluding VAT: 3 225 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79413000 Marketing management consultancy services, 79822500 Graphic design services, 92111000 Motion picture and video production services

II.2.3. Place of performance

NUTS code: NO071 Nordland

Main site or place of performance: Bodø municipality.

II.2.4. Description of the procurement

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- Retura Vest AS,
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to significant communication that meaning Iris Salten IKS achieves their general strategic goals. The framework agreement will form the basis for good cooperation and ensure that the supplier delivers communication services of solid quality.

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II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.12. Information about electronic catalogues

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Point 4.1 Tax Certificate

Point 4.2 The tenderer's registrations and authorisation etc.

Point 4.3 The tenderer's technical and professional qualifications

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See the tender documentation.

III.2.3.

Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 12/07/2020 Local time: 23:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 12/10/2020

IV.2.7. Conditions for opening of tenders

Date: 13/07/2020 Local time: 14:00

Place:

The main office of Iris Salten IKS.

Information about authorised persons and opening procedure: Pernille Kolsing, Arnt Pedersen, André S. Johnsen

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Salten Tingrett

Postal address: Postboks 322

Town: Bodø

Postal code: 8001

Country: Norway

E-mail: salten.tingrett@domstol.no

Telephone: +47 75434800

Internet address: <https://www.domstol.no/Enkelt-domstol/salten-tingrett/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Klagenemndssekretariatet

Postal address: Postboks 511 sentrum

Town: Bergen

Postal code: 5015

Country: Norway

E-mail: post@knse.no

Telephone: +47 55193000

Internet address: <https://www.klagenemndssekretariatet.no/klagenemnda-for-offentlige-anskaffelser-kofa>

VI.5. Date of dispatch of this notice

09/06/2020