

**Belgium-Brussels: Recruitment services**  
**OJ S 111/2019 12/06/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: IRISteam

National registration number: 0885.270.104\_28018

Postal address: Avenue des Arts 21

Town: Bruxelles

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1000

Country: Belgium

E-mail: [csc2018.012@cirb.brussels](mailto:csc2018.012@cirb.brussels)

Telephone: +32 22824770

Fax: +32 22303107

**Internet address(es):**

Main address: <http://www.cirb.brussels>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=339531>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Other activity: Informatique

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Désignation d'un prestataire de services en matière d'employer branding dans le cadre du recrutement et en matière d'assessment et de development center des candidats pour les besoins d'IRISteam ASBL

Reference number: IRISteam-CSC2018.012BIS-F03\_0

**II.1.2. Main CPV code**

79600000 Recruitment services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le présent marché porte sur les deux (2) lots suivants:

- lot 1: prestations d'employer branding et publication d'offres d'emploi dans le cadre du recrutement pour IRISSteam ASBL,
  - lot 2: consacré aux «Assessment Center» et «Development Center» pour IRISSteam asbl
- L'objet du marché se réalisera sous la forme de prestations de services.

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 110 365,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Prestations d'employer branding et publication d'offres d'emploi

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79342200 Promotional services, 79600000 Recruitment services

#### **II.2.3. Place of performance**

NUTS code: BE Belgique / België

#### **II.2.4. Description of the procurement**

La prestation de services relatifs à l'employer branding et la publication d'offres d'emploi dans le cadre du recrutement pour les besoins d'IRISSteam ASBL.

#### **II.2.5. Award criteria**

Quality criterion - Name: Qualité / Weighting: 60 %

Quality criterion - Name: Délai / Weighting: 5 %

Price - Weighting: 35 %

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Assessment et development center

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79342200 Promotional services, 79600000 Recruitment services

#### **II.2.3. Place of performance**

NUTS code: BE Belgique / België

#### **II.2.4. Description of the procurement**

La prestation de services relatifs à l'employer branding et la publication d'offres d'emploi dans le cadre du recrutement pour les besoins d'IRISteam ASBL.

#### **II.2.5. Award criteria**

Quality criterion - Name: Qualité / Weighting: 40 %

Quality criterion - Name: Délais d'exécution de la mission (entre la demande et la remise du rapport d'assessment) / Weighting: 20 %

Price - Weighting: 40 %

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 225-515566](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Lot No: 2**

**Title:**

Assessment et development center

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

18/04/2019

**V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Hudson Belgium SA

Postal address: Avenue Marcel Thiry 75

Town: Woluwe Saint-Lambert

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1200

Country: Belgium

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 110 365,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Conseil d'État

Postal address: Rue de la Science 33

Town: Bruxelles

Postal code: 1000

Country: Belgium

**VI.4.2. Body responsible for mediation procedures**

Official name: Conseil d'État

Postal address: Rue de la Science 33

Town: Bruxelles

Postal code: 1000

Country: Belgium

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Conseil d'État

Postal address: Rue de la Science 33

Town: Bruxelles

Postal code: 1000

Country: Belgium

**VI.5. Date of dispatch of this notice**

11/06/2019