

273925-2026 - Competition

Ireland – Marketing management consultancy services – Design, development and delivery of a Marketing and Communications campaign in support of North West Energy Agency Ltd in conjunction with Donegal County Council

OJ S 78/2026 22/04/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Donegal County Council_1193

Email: procurement@donegalcoco.ie

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Design, development and delivery of a Marketing and Communications campaign in support of North West Energy Agency Ltd in conjunction with Donegal County Council

Description: The 'Donegal Retrofit Mission' Project is set to boost the ongoing establishment of an 'Energy Agency' for the North West. Donegal County Council and the North West Energy Agency are delighted to secure €2.66m Project Development Services financing through the ELENA Facility under the InvestEU Advisory Hub. The 'North West Energy Agency' (NWEA) was established by Donegal County Council to support homeowners and businesses to implement building energy efficiency improvements throughout Donegal. The Council, through this relatively new 'Energy Agency' has attracted funding for a new project called the 'Donegal Retrofit Mission' which will allow the 'NWEA' to scale up delivery of works over the next three to five year period.

Procedure identifier: e58b8881-b01a-47b9-95e6-d8c05fa8788d

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72212480 Sales, marketing and business intelligence software development services, 79342100 Direct marketing services, 79342000 Marketing services, 79340000 Advertising and marketing services, 72212481 Sales or marketing software development services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Country subdivision (NUTS): Border (IE041)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 135 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Design, development and delivery of a Marketing and Communications campaign in support of North West Energy Agency Ltd in conjunction with Donegal County Council

Description: The 'Donegal Retrofit Mission' Project is set to boost the ongoing establishment of an 'Energy Agency' for the North West. Donegal County Council and the North West Energy Agency are delighted to secure €2.66m Project Development Services financing through the ELENA Facility under the InvestEU Advisory Hub. The 'North West Energy Agency' (NWEA) was established by Donegal County Council to support homeowners and businesses to implement building energy efficiency improvements throughout Donegal. The Council, through this relatively new 'Energy Agency' has attracted funding for a new project called the 'Donegal Retrofit Mission' which will allow the 'NWEA' to scale up delivery of works over the next three to five year period.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72212480 Sales, marketing and business intelligence software development services, 79342100 Direct marketing services, 79342000 Marketing services, 79340000 Advertising and marketing services, 72212481 Sales or marketing software development services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Border (IE041)

Country: Ireland

5.1.3. Estimated duration

Duration: 42 Months

5.1.5. Value

Estimated value excluding VAT: 135 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: Programme for the Environment and Climate Action (LIFE) (2021/2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 20/05/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7947855>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7947855>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 27/05/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 6 Days

Information about public opening:

Opening date: 27/05/2026 12:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7947855>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Donegal County Council_1193

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Donegal County Council_1193

Organisation processing tenders: Donegal County Council_1193

8. Organisations

8.1. ORG-0001

Official name: Donegal County Council_1193
Registration number: 8F28103W
Postal address: County House
Town: Lifford
Postcode: F93 Y622
Country subdivision (NUTS): Border (IE041)
Country: Ireland
Email: procurement@donegalcoco.ie
Telephone: +353 749153900
Internet address: <https://www.donegalcoco.ie>
Buyer profile: <https://www.donegalcoco.ie>

Roles of this organisation:

Buyer
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: a1bd385e-e1ad-44af-a6f5-cc896738fb71 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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