

France-Boulogne-Billancourt: World wide web (www) site design services

OJ S 104/2021 01/06/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: OPCO mobilités

Postal address: 204 Rond-Point du Pont de Sèvres

Town: Boulogne-Billancourt

NUTS code: FR105 Hauts-de-Seine

Postal code: 92100

Country: France

Contact person: Profil acheteur: www.achatpublic.comE-mail: Concoursexternes@opcomobilites.fr**Internet address(es):**Main address: <https://www.opcomobilites.fr/>Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>**I.4. Type of the contracting authority**

Other type: Opérateur de compétence

I.5. Main activity

Other activity: Opérateur de compétences

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Création, développement et maintenance d'un site internet des métiers de la mobilité

Reference number: JC21-20

II.1.2. Main CPV code

72413000 World wide web (www) site design services

II.1.3. Type of contract

Services

II.1.4. Short description

L'objet de la présente consultation est la création, le développement et la maintenance d'une solution digitale en ligne dédiée à la promotion des métiers de la mobilité et des formations qui permettent leur accès. L'hébergement est géré en interne par OPCO mobilités.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 213 396,00 EUR

II.2. Description

II.2.1. Title

Site web front office et environnements back office

Lot No: 1

II.2.2. Additional CPV code(s)

72413000 World wide web (www) site design services, 72250000 System and support services

II.2.3. Place of performance

NUTS code: FR105 Hauts-de-Seine

II.2.4. Description of the procurement

Création de l'identité visuelle du site.

Développement des parcours et interfaces utilisateurs.

Développement des fonctionnalités du site.

Intégration des contenus.

Mise en place du back office permettant à OPCO Mobilités.

L'administration du site.

Mise en production.

Appui au pilotage global du projet.

Tierce maintenance applicative (TMA) site web front office et environnement back office.

II.2.5. Award criteria

Quality criterion - Name: Qualité et pertinence de l'offre de prestations (respect des attendus du cahier des charges) / Weighting: 25

Quality criterion - Name: Conditions de réalisation techniques / Weighting: 25

Quality criterion - Name: Compétences du candidat / Weighting: 20

Quality criterion - Name: Proposition de TMA (modalités non techniques) / Weighting: 10

Cost criterion - Name: Proposition financière / Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Accord-cadre à prix mixte et dont la partie à bons de commande est sans montant minimal ni maximal.

II.2. Description

II.2.1. Title

Module d'orientation

Lot No: 2

II.2.2. Additional CPV code(s)

72413000 World wide web (www) site design services, 72250000 System and support services

II.2.3. Place of performance

NUTS code: FR105 Hauts-de-Seine

II.2.4. Description of the procurement

Développement d'un parcours d'aide à l'orientation pour les collégiens, lycéens, étudiants.
Tierce maintenance applicative (TMA) module d'orientation.

II.2.5. Award criteria

Quality criterion - Name: Qualité et pertinence de l'offre de prestation (respect des attendus du cahier des charges) / Weighting: 25

Quality criterion - Name: Conditions de réalisation techniques / Weighting: 20

Quality criterion - Name: Compétences du candidat / Weighting: 25

Quality criterion - Name: Proposition TMA (modalités non-techniques) / Weighting: 10

Cost criterion - Name: Proposition financière / Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Accord-cadre à prix mixte et dont la partie à bons de commande est sans montant minimal ni maximal.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 243-601983](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2021-010-001

Lot No: 1

Title:

Site Web front office et environnement back office et tierce maintenance applicative

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

25/05/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Aldemia

Postal address: 159 rue Anatole France

Town: Levallois-Perret

NUTS code: FR105 Hauts-de-Seine

Postal code: 92300

Country: France

Internet address: <https://www.aldemia.fr/>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Codixis

Postal address: 33 rue de la Fédération

Town: Montreuil

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93100

Country: France

Internet address: <https://www.codixis.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 161 692,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2021-010-002

Lot No: 2

Title:

Module d'intégration et tierce maintenance applicative

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

26/05/2021

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Jouve

Postal address: 1 rue du Docteur Sauvé

Town: Mayenne

NUTS code: FRG03 Mayenne

Postal code: 53100

Country: France

Internet address: <https://www.jouve.com/>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 51 704,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal judiciaire de Nanterre

Postal address: 179/191 avenue Frédéric et Irène Joliot Curie

Town: Nanterre

Postal code: 92020

Country: France

Telephone: +33 140971010

Internet address: <https://www.cours-appel.justice.fr/versailles/tribunal-judiciaire-de-nanterre>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

S'agissant d'un contrat de droit privé relevant de la commande publique, les recours susceptibles d'être exercés à son encontre devront être portés devant la juridiction judiciaire compétente, conformément aux dispositions du chapitre II de l'ordonnance n° 2009-515 du 7.5.2009 relative aux procédures de recours applicables aux contrats de la commande publique et des articles L. 1441-1 et suivants du code de procédure civile.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal judiciaire de Nanterre

Postal address: 179/191 avenue Frédéric et Irène Joliot Curie

Town: Nanterre

Postal code: 92020

Country: France

Telephone: +33 140971010

Internet address: <https://www.cours-appel.justice.fr/versailles/tribunal-judiciaire-de-nanterre>

VI.5.

Date of dispatch of this notice

27/05/2021