

Belgium-Brussels: Increase of ceiling PN/2017-01/A2: multiple framework contract for the provision of services linked to the organisation of information and communication campaigns (PO/2015-16/A2)

OJ S 135/2017 18/07/2017

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Communication, Unit A2 — Corporate Communication Contracts and Services

Postal address: rue de la Loi 56, 04/076

Town: Bruxelles

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1049

Country: Belgium

Contact person: Mr Ioan-Petru Vascan

E-mail: COMM-A2-TENDERS@ec.europa.eu

Internet address(es):

Main address: http://ec.europa.eu/dgs/communication/index_en.htm

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Increase of ceiling PN/2017-01/A2: multiple framework contract for the provision of services linked to the organisation of information and communication campaigns (PO/2015-16/A2).

Reference number: PN/2017-01/A2.

II.1.2. Main CPV code

79416100 Public relations management services

II.1.3. Type of contract

Services

II.1.4. Short description

Negotiated procedure PN/2017-01/A2 — increase of ceiling and first amendment of framework contract PO/2015-16/A2 (multiple framework contract for the provision of services linked to the organisation of information and communication campaigns).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 20 000 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Main site or place of performance: The place of performance of the tasks shall be the contractor's premises or any other place indicated in the tender.

II.2.4. Description of the procurement

Negotiated procedure PN/2017-01/A2 — increase of ceiling and first amendment of framework contract PO/2015-16/A2 (multiple framework contract for the provision of services linked to the organisation of information and communication campaigns). Legal base:

Regulation (EU, Euratom) 2015/1929 of the European Parliament and of the Council of 28.10.2015 — Article 104(5);

Commission Delegated Regulation (EU) 2015/2462 of 30.10.2015; Article 134(1)(e) and Article 134(4) on the rules of application of Regulation (EU, Euratom) 2015/1929 of the European Parliament and of the Council.

II.2.5. Award criteria

Quality criterion - Name: Consent and signed declaration on honour for exclusion and selection criteria / Weighting: 100

Price - Weighting: 100

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

As foreseen in the tender specifications of PO/2015-16/A2 (point 4 'Size of the contract') activation of Article 134(1)e and Article 134(4) of Commission Delegated Regulation (EU) 2015 /2462.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- Additional deliveries by the original supplier ordered under the strict conditions stated in the directive

Explanation:

Regulation (EU, Euratom) 2015/1929 of the European Parliament and of the Council of 28.10.2015 — Article 104(5).

Commission Delegated Regulation (EU) 2015/2462 of 30.10.2015; Article 134(1)(e) and Article 134(4) on the rules of application of Regulation (EU, Euratom) 2015/1929 of the European Parliament and of the Council.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2015/S 120-218764](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: PN/2017-01/A2-Amendment No 1

Title:

Kommitment Consortium Mostra SA and Air Creative Associates SA

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/06/2017

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Kommitment Consortium Mostra SA

National registration number: O429 063 662

Postal address: Globe Village, chaussée d'Alsemberg 1001

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1180

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Air Creative Associates, Société anonyme

National registration number: RCB 524272

Postal address: rue des Deux Gares 122
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Postal code: 1070
Country: Belgium
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 20 000 000,00 EUR
Total value of the contract/lot: 20 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: PN/2017-01/A2-Amendment No 1

Title:

Consortium Media Consulta International Holding AG and Vizeum Deutschland GmbH

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/06/2017

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Media Consulta International Holding AG

National registration number: HRB 83891

Postal address: Wassergasse 3

Town: Berlin

NUTS code: DE30 Berlin

Postal code: 10179

Country: Germany

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Vizeum Deutschland GmbH

National registration number: HRB 20700

Postal address: Kreuzberger Ring 19

Town: Wiesbaden

NUTS code: DE714 Wiesbaden, Kreisfreie Stadt

Postal code: 65023

Country: Germany

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 20 000 000,00 EUR

Total value of the contract/lot: 20 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: PN/2017-01/A2-Amendment No 1

Title:

Consortium Havas Paris and Havas Media France

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/06/2017

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Havas Paris SA

National registration number: 349 208 447

Postal address: 29–30 quai de Dion Bouton

Town: Puteaux

NUTS code: FR105 Hauts-de-Seine

Postal code: 92800

Country: France

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Havas Media France SA

National registration number: 403201767

Postal address: 2 bis rue Godefroy

Town: Puteaux

NUTS code: FR105 Hauts-de-Seine

Postal code: 92800

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 20 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: PN/2017-01/A2-Amendment No 1

Title:

WPP government practice consortium

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/06/2017

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Ogilvy Group S.A.

National registration number: BE 0403525641

Postal address: Cantersteen 47

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1000

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: J. Walter Thompson (JWT) S.A.

National registration number: 0403542071

Postal address: rue Jules Cockxstraat 8-10

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1160

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Scholz & Friends Group GmbH

National registration number: 114275

Postal address: Litfaß-Platz 1

Town: Berlin

NUTS code: DE300 Berlin

Postal code: 10178

Country: Germany

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Cohn & Wolfe S.A.

National registration number: 326 865 821 00036

Postal address: 37 rue de Bellefond

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Hill & Knowlton International Belgium S.A.

National registration number: BE 0405 731 006
Postal address: rue Montoyer 51
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Postal code: 1000
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Mindshare Belgium S.A.
National registration number: 0427 832 356
Postal address: rue Jules Cockxstraat 8–10
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Postal code: 1160
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Kantar Belgium S.A.
National registration number: 0428.913.808
Postal address: rue du Marais 49–53
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Postal code: 1000
Country: Belgium
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 20 000 000,00 EUR
Total value of the contract/lot: 20 000 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court
Postal address: rue du Fort Niedergrünewald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Within 2 months of the petitioner being notified or, failing this, of the date on which it became known to them. Lodging a complaint with the European Ombudsman neither suspends this deadline nor creates a new deadline for appeals.

VI.5. Date of dispatch of this notice

06/07/2017