

276218-2026 - Competition

Spain – Advertising services – Servicio de difusión de las distintas actividades y espectáculos que forman parte de las programaciones de los teatros municipales de gestión directa: el Teatro el Musical y el Auditori La Mutant.

OJ S 78/2026 22/04/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Concejalía Delegada de Contratación del Ajuntament de València

Email: e-contratacion@valencia.es

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de difusión de las distintas actividades y espectáculos que forman parte de las programaciones de los teatros municipales de gestión directa: el Teatro el Musical y el Auditori La Mutant.

Description: El presente contrato tiene por objeto la difusión de las distintas actividades y espectáculos que integran las programaciones de los teatros municipales de gestión directa, concretamente el Teatro El Musical y el Auditori La Mutant.

Procedure identifier: f29b3083-1c46-44ab-a028-057dee7ebd09

Internal identifier: 04101/2026/30-SER

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 223 200,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Breaching of obligations in the fields of social law: Y demás recogidos en el art. 71 de la LCSP

5. Lot

5.1. Lot: LOT-0000

Title: Servicio de difusión de las distintas actividades y espectáculos que forman parte de las programaciones de los teatros municipales de gestión directa: el Teatro el Musical y el Auditori La Mutant.

Description: El presente contrato tiene por objeto la difusión de las distintas actividades y espectáculos que integran las programaciones de los teatros municipales de gestión directa, concretamente el Teatro El Musical y el Auditori La Mutant.

Internal identifier: 04101/2026/30-SER

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Según se indique en el apdo. E del Anexo I del PCAP

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Descuentos netos sobre tarifas y comisión a contratistas.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 100

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=NKjMhVncBS03vLk2DU2Ddg%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=NKjMhVncBS03vLk2DU2Ddg%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 23/05/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 15 Days

Information about public opening:

Opening date: 28/05/2026 09:32:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Sala de contratación

Opening date: 04/06/2026 09:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Sala de Contratación

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Las indicadas en la cláusula 22.3 del PCAP, y en su caso, las relacionadas en el apdo. T del Anexo I del PCAP.

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Concejalía Delegada de Contratación del Ajuntament de València - Ajuntament de València

Information about review deadlines: hasta 2026-05-13+02:00

8. Organisations

8.1. ORG-0001

Official name: Concejalía Delegada de Contratación del Ajuntament de València

Registration number: 31011460144906

Registration number: P4625200C

Town: València

Postcode: 46002

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

Contact point: Concejalía Delegada de Contratación del Ajuntament de València

Email: e-contratacion@valencia.es

Telephone: +34 962081802

Fax: +34 963940498

Internet address: <http://www.valencia.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=WAc5HvxZrKkQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Ajuntament de València

Town: València

Postcode: 46002

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

Internet address: <https://sede.valencia.es/sede/>

Roles of this organisation:

Buyer

Review organisation

Notice information

Notice identifier/version: 8c2cda1f-9eee-4714-b5f1-ccbcc18f8a5f - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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