

France-Blois: Real estate services
OJ S 90/2023 10/05/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: 3F CENTRE VAL DE LOIRE

Postal address: 7 rue Latham

Town: Blois

NUTS code: FRB05 Loir-et-Cher

Postal code: 41000

Country: France

E-mail: sabine.refait@groupe3f.fr

Telephone: +33 238569686

Internet address(es):

Main address: [https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?](https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_YRIInULMgz)

[PCSLID=CSL_2023_YRIInULMgz](https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_YRIInULMgz)

Address of the buyer profile: [https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?](https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_YRIInULMgz)

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I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?](https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_YRIInULMgz)

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Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_YRIInULMgz

I.4. Type of the contracting authority

Other type: SA D'HLM

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Accord cadre de services pour la commercialisation à distance des logements neufs de 3F Centre Val de Loire

II.1.2. Main CPV code

70000000 Real estate services

II.1.3.

Type of contract

Services

II.1.4. Short description

Accord cadre de services pour la commercialisation à distance des logements neufs de 3F Centre Val de Loire. Le présent marché a pour objet l'exécution de prestations de commercialisation de logements neufs en Accession Sociale à la propriété pour les besoins de 3F Centre Val de Loire. Il s'agit d'un accord cadre à bons de commande au sens de l'article R2162-2 du code de la commande publique.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: FRB0 Centre - Val de Loire

NUTS code: FRB01 Cher

NUTS code: FRB02 Eure-et-Loir

NUTS code: FRB03 Indre

NUTS code: FRB04 Indre-et-Loire

NUTS code: FRB05 Loir-et-Cher

NUTS code: FRB06 Loiret

Main site or place of performance: Cher Eure-et-Loir Indre Indre-et-Loir Loir-et-Cher Loiret

II.2.4. Description of the procurement

Il comprend l'exécution des prestations suivantes :

- la préparation de la commercialisation du programme
- le lancement commercial
- la recherche d'acquéreurs en vue d'aboutir à la signature de contrats de réservations, de promesses de vente ou de compromis de vente portant sur l'ensemble immobiliers proposés en accession à la propriété en VEFA, PSLA ou BRS
- l'accompagnement des futurs propriétaires jusqu'à la signature de l'acte de vente, du Bail Réel Solidaire du contrat de Location-Accession et de la levée d'option.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Organisation et Moyens humains dédiés spécifiquement au marché / Weighting: 10%

Quality criterion - Name: Démarche innovation / Weighting: 20%

Quality criterion - Name: Démarche commercialisation à distance / Weighting: 30%

Price - Weighting: 40%

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Le marché est conclu pour une durée de 2 ans à compter de la signature du marché. Il est reconductible 2 fois pour une durée de 1 an. La non reconduction du marché est expresse et

écrite. Elle doit être notifiée au prestataire par courrier recommandé avec accusé de réception 2 mois avant la date anniversaire du marché. La reconduction du marché pourra être expresse ou tacite.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.1. Information about a particular profession

Execution of the service is reserved to a particular profession

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 12/06/2023 Local time: 12:00

IV.2.3.

Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 12/06/2023 Local time: 15:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Blois

Postal address: Place de la République

Town: BLOIS

Postal code: 41000

Country: France

Telephone: +33 254466099

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal de Grande Instance de Blois

Postal address: Place de la République

Town: BLOIS

Postal code: 41000

Country: France

Telephone: +33 254466099

VI.5. Date of dispatch of this notice

05/05/2023