

Italy-Rome: Advertising campaign services

OJ S 114/2020 15/06/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Infratel Italia SpA

Postal address: via Calabria 46

Town: Roma

NUTS code: ITI43 Roma

Country: Italy

Contact person: ing. Paolo Corda

E-mail: pcorda@infratelitalia.it

Internet address(es):

Main address: <http://www.infratelitalia.it/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://gareappalti.infratelitalia.it>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://gareappalti.infratelitalia.it>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://gareappalti.infratelitalia.it>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Affidamento di servizi connessi all'ideazione, progettazione e realizzazione di azioni di informazione e comunicazione multicanale in relazione al progetto «Piazza Wi-Fi Italia»

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Procedura aperta ex art. 60 del D.Lgs. n. 50/2016 e s.m.i. per l'affidamento di servizi connessi all'ideazione, progettazione e realizzazione di azioni di informazione e comunicazione multicanale in relazione al progetto «Piazza Wi-Fi Italia».

CIG: 8329199075

CUP: B57D19000030001

II.1.5. Estimated total value

Value excluding VAT: 1 042 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: IT Italia

Main site or place of performance: Territorio italiano

II.2.4. Description of the procurement

Affidamento di servizi connessi all'ideazione, progettazione e realizzazione di azioni di informazione e comunicazione multicanale in relazione al progetto «Piazza Wi-Fi Italia».

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 042 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 30

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 22/07/2020 Local time: 13:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Italian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 27/07/2020 Local time: 10:00

Place:

Viale America 201 – 00144 Roma

Information about authorised persons and opening procedure: A tutte le sedute pubbliche che si svolgeranno nel luogo e nei giorni comunicati tramite piattaforma telematica, potrà intervenire un incaricato per ciascun concorrente, che abbia la legale rappresentanza dell'operatore economico medesimo ovvero sia stato da questi a tale scopo delegato a rappresentarlo. Tali poteri dovranno risultare da idonea delega corredata da copia di un valido documento di identità del conferente degli stessi.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tar competente per territorio

Town: Roma

Country: Italy

VI.5. Date of dispatch of this notice

10/06/2020