

276931-2026 - Result

Poland – Promotional services – Przeprowadzenie kampanii promocyjno - informacyjnej 19. Nagrody Literackiej m.st. Warszawy
OJ S 79/2026 23/04/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Miasto Stołeczne Warszawa
Email: zamowieniabzp@um.warszawa.pl
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Przeprowadzenie kampanii promocyjno - informacyjnej 19. Nagrody Literackiej m.st. Warszawy
Description: Przedmiotem zamówienia jest przeprowadzenie kampanii promocyjno - informacyjnej 19. Nagrody Literackiej m.st. Warszawy
Procedure identifier: 33cbec27-966a-44ac-b42b-98d8d7dc2b64
Previous notice: 95572-2026
Internal identifier: ZP/PH/271/III-7/26
Type of procedure: Open
The procedure is accelerated: yes
Justification for the accelerated procedure: Nagroda Literacka m.st. Warszawy jest projektem, który odbywa się w określonych terminach, warunkowanych innymi wydarzeniami kulturalnymi odbywającymi się w Warszawie. Jednocześnie niektóre okoliczności wpływające na zakres zamówienia nie były znane Zamawiającemu wcześniej. W celu terminowej realizacji projektu niezbędne jest skrócenie terminu rozstrzygnięcia przetargu.

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79342200 Promotional services

2.1.2. Place of performance

Country subdivision (NUTS): Miasto Warszawa (PL911)
Country: Poland

2.1.4. General information

Legal basis:
Directive 2014/24/EU
European Legislation Identifier -

5. Lot

5.1. Lot: LOT-0001

Title: Przeprowadzenie kampanii promocyjno - informacyjnej 19. Nagrody Literackiej m.st. Warszawy

Description: Przedmiotem zamówienia jest Przeprowadzenie kampanii promocyjno - informacyjnej 19. Nagrody Literackiej m.st. Warszawy

Internal identifier: ZP/PH/271/III-7/26

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Options:

Description of the options: NIE DOTYCZY

5.1.2. Place of performance

Country subdivision (NUTS): Miasto Warszawa (PL911)

Country: Poland

5.1.3. Estimated duration

Start date: 17/04/2026

Duration end date: 30/11/2026

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Price

Description: cena brutto; waga kryterium: 40%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Wstępna Koncepcja realizacji zadania; waga kryterium: 60%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Krajowa Izba Odwoławcza

Information about review deadlines: dział IX ustawy Pzp

Organisation providing additional information about the procurement procedure: Miasto Stołeczne Warszawa

Organisation providing offline access to the procurement documents: Miasto Stołeczne Warszawa

Organisation signing the contract: Miasto Stołeczne Warszawa

6. Results

Value of all contracts awarded in this notice: 186 450,00 PLN

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: DYS.STUDIO Sp. z o.o.

Tender:

Tender identifier: oferta DYS.STUDIO Sp. z o.o

Identifier of lot or group of lots: LOT-0001

Value of the tender: 233 333,50 PLN

The tender was ranked: yes

Subcontracting: No

Contract information:

Identifier of the contract: ZP/PH/271/III-7/26

Date on which the winner was chosen: 23/03/2026

Date of the conclusion of the contract: 17/04/2026

Organisation signing the contract: Miasto Stołeczne Warszawa

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 5

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 5

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 5

8. Organisations

8.1. ORG-0001

Official name: Miasto Stołeczne Warszawa

Registration number: 5252296818

Department: Urząd m.st. Warszawy

Postal address: Plac Bankowy 3/5

Town: Warszawa

Postcode: 00-950

Country subdivision (NUTS): Miasto Warszawa (PL911)

Country: Poland

Contact point: Biuro Zamówień Publicznych

Email: zamowieniabzp@um.warszawa.pl

Telephone: +4822 443-14-00

Fax: +4822 443-14-00

Internet address: <https://um.warszawa.pl>

Information exchange endpoint (URL): <https://zamowienia.um.warszawa.pl>

Roles of this organisation:

Buyer

Procurement service provider

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation signing the contract

8.1. ORG-0003

Official name: Krajowa Izba Odwoławcza

Registration number: 5262239325

Town: Warszawa

Postcode: 02-676

Country subdivision (NUTS): Miasto Warszawa (PL911)

Country: Poland

Email: odwolania@uzp.gov.pl

Telephone: +48 224587801

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: DYS.STUDIO Sp. z o.o.

Size of the economic operator: Micro

Registration number: 5262239325

Town: Lublin

Postcode: 20-542

Country subdivision (NUTS): Lubelski (PL814)

Country: Poland

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 431c7a84-6594-4c98-b232-cc799ffc2208 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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