

277107-2026 - Result

France – Information and promotion products – Fourniture et livraison d'outils de communication dans le cadre du dispositif Artisan en'Or pour la Chambre de métiers et de l'artisanat Hauts-de-France

OJ S 79/2026 23/04/2026

Contract or concession award notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: CMAR Hauts de France

Email: m.rogeau@cma-hautsdefrance.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Fourniture et livraison d'outils de communication dans le cadre du dispositif Artisan en'Or pour la Chambre de métiers et de l'artisanat Hauts-de-France

Description: Le marché a pour objet la fourniture et la livraison d'outils de communication, dans le cadre du dispositif Artisan en'Or, pour la Chambre de métiers et de l'artisanat Hauts-de-France.

Procedure identifier: de60c286-94a5-4f61-8862-09bcbe07ce4f

Previous notice: 5ca72e1a-7434-4fed-904b-cba00bc8b88c-01

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

2.1.2. Place of performance

Country subdivision (NUTS): Nord (FRE11)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Plaques

Description: Le marché a pour objet la fourniture et la livraison d'outils de communication, dans le cadre du dispositif Artisan en'Or, pour la Chambre de métiers et de l'artisanat Hauts-de-France.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

5.1.2. Place of performance

Country subdivision (NUTS): Nord (FRE11)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 2

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le marché prend la forme d'un accord-cadre, mono-attributaire, exécuté au fur et à mesure de l'émission de bons de commande, sans montant minimum et avec un montant annuel maximum de 12000 euros

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Valeur technique 60 %

Description: 1.La valeur technique des produits proposés, sur la base des fiches techniques fournies 30 % 2.Les modalités et les délais d'exécution et de livraison proposés à compter de la commande par la CMA Hauts-de-France 20 % 3.La présentation de la politique RSE de l'entreprise, notamment la description de démarche environnementale mise en place et le matériel utilisé 10 %

Criterion:

Type: Cost

Name: Prix 40 %

Description: Critère analysé au regard du montant total du marché issu du DQE

Description of the method to be used if weighting cannot be expressed by criteria: Sans objet

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Lille

Organisation providing more information on the review procedures: Tribunal Administratif de Lille

Organisation signing the contract: CMAR Hauts de France

5.1. Lot: LOT-0002

Title: Trophées

Description: Le marché a pour objet la fourniture et la livraison d'outils de communication, dans le cadre du dispositif Artisan en'Or, pour la Chambre de métiers et de l'artisanat Hauts-de-France.

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

5.1.2. Place of performance

Country subdivision (NUTS): Nord (FRE11)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 2

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le marché prend la forme d'un accord-cadre, mono-attributaire, exécuté au fur et à mesure de l'émission de bons de commande, sans montant minimum et avec un montant annuel maximum de 10000 euros

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Valeur technique 60 %

Description: 1.La valeur technique des produits proposés, sur la base des fiches techniques fournies 30 % 2.Les modalités et les délais d'exécution et de livraison proposés à compter de la commande par la CMA Hauts-de-France 20 % 3.La présentation de la politique RSE de l'entreprise, notamment la description de démarche environnementale mise en place et le matériel utilisé 10 %

Criterion:

Type: Cost

Name: Prix 40 %

Description: Critère analysé au regard du montant total du marché issu du DQE

Description of the method to be used if weighting cannot be expressed by criteria: Sans objet

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Lille

Organisation providing more information on the review procedures: Tribunal Administratif de Lille

5.1. Lot: LOT-0003

Title: Enseignes drapeaux

Description: Le marché a pour objet la fourniture et la livraison d'outils de communication, dans le cadre du dispositif Artisan en'Or, pour la Chambre de métiers et de l'artisanat Hauts-de-France.

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

5.1.2. Place of performance

Country subdivision (NUTS): Nord (FRE11)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 2

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le marché prend la forme d'un accord-cadre, mono-attributaire, exécuté au fur et à mesure de l'émission de bons de commande, sans montant minimum et avec un montant annuel maximum de 5000 euros

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Valeur technique 60 %

Description: 1.La valeur technique des produits proposés, sur la base des fiches techniques fournies 30 % 2.Les modalités et les délais d'exécution et de livraison proposés à compter de la commande par la CMA Hauts-de-France 20 % 3.La présentation de la politique RSE de l'entreprise, notamment la description de démarche environnementale mise en place et le matériel utilisé 10 %

Description of the method to be used if weighting cannot be expressed by criteria: Sans objet

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Lille

Organisation providing more information on the review procedures: Tribunal Administratif de Lille

6. Results

Maximum value of the framework agreements in this notice: 36 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 36 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: PSB ET ASSOCIES

Tender:

Tender identifier: 1143401_offre_1194936_706926

Identifier of lot or group of lots: LOT-0001

The tender was ranked: yes

Rank of the tender: 1

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: 2026-AOO-0006-1

Date of the conclusion of the contract: 14/04/2026

Organisation signing the contract: CMAR Hauts de France

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 5

6.1. Result lot identifier: LOT-0002

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: All tenders, requests to participate or projects were withdrawn or found inadmissible

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 3

6.1. Result lot identifier: LOT-0003

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: All tenders, requests to participate or projects were withdrawn or found inadmissible

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: CMAR Hauts de France

Registration number: 13002374000439

Postal address: Place des artisans

Town: LILLE

Postcode: 59011

Country subdivision (NUTS): Nord (FRE11)
Country: France
Email: m.rogeau@cma-hautsdefrance.fr
Telephone: +33 320145195
Buyer profile: <https://cmar-hautsdefrance.e-marchespublics.com>

Roles of this organisation:

Buyer
Organisation signing the contract

8.1. ORG-0002

Official name: Tribunal Administratif de Lille
Registration number: 17590003400026
Town: Lille
Postcode: 59000
Country subdivision (NUTS): Nord (FRE11)
Country: France

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: PSB ET ASSOCIES
Size of the economic operator: Small
Registration number: 31077461700032
Postal address: 50 ALLEE LAVOISIER
Town: VILLENEUVE D ASCQ
Postcode: 59650
Country subdivision (NUTS): Nord (FRE11)
Country: France

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0000

Official name: DEMATIS
Registration number: 45072478600030
Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: contact@dematis.com
Telephone: +33 172365548
Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 8ddff855-55b7-4a7e-929f-90b40554ab7a - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 21/04/2026 15:40:08 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 277107-2026

OJ S issue number: 79/2026

Publication date: 23/04/2026