

United Kingdom-Birmingham: Training services
OJ S 154/2014 13/08/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Bournville College
Postal address: 1 Longbridge Lane
Town: Birmingham
Postal code: B31 2AJ
Country: United Kingdom

I.2. Type of the contracting authority

I.3. Main activity

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Bournville College — the provision of training services to cover the ESF Project.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 24: Education and vocational education services
NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

The Skills Support for the Workforce at Bournville College is looking to procure a number of Training Delivery Partners to join an existing Partnership in the delivery of training, skills and capacity building outcomes in the Greater Birmingham and Solihull LEP Region (GBSLEP). The programme supports employees across the GBSLEP region working with Small and Medium Enterprises (up to 250 employees) and their employees through the delivery of free training, support and bespoke interventions to achieve up-skilling, professional development and increased workforce competencies.

II.1.5. CPV code(s)

80500000 Training services, 80510000 Specialist training services, 80511000 Staff training services, 80530000 Vocational training services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

Lowest price

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 54-090456](#) of 18.3.2014

Section V: Award of contract

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

Number of tenders received: 60

Number of tenders received by electronic means: 60

V.3. Name and address of the contractor

Official name: AARDVARK MARKETING CONSULTANTS LTD

Postal address: THE INNOVATION CENTRE, 1 DEVON WAY, LONGBRIDGE
TECHNOLOGY PARK, LONGBRIDGE

Town: BIRMINGHAM

Postal code: B31 2JS

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ACADEMY TRAINING GROUP LTD
Postal address: 102 COLLEGE ROAD, HARROW
Town: MIDDLESEX
Postal code: HA1 1ES
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ACCESS SKILLS LTD
Postal address: 2nd FLOOR QUAYSIDE TOWER, BROAD STREET
Town: BIRMINGHAM
Postal code: B1 2HF
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ADELE KANE
Postal address: 41 MILL CRESCENT, HEATH HAYES
Town: CANNOCK
Postal code: WS 7ZF
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: APPADOODLE t/a SECTOR SKILLS DEVELOPMENT
Postal address: HENLEAZE HOUSE, 113 HORBURY ROAD
Town: HENLEAZE

Postal code: BS9 4PN
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ASHLEY HUNTER TRAINING ACADEMY

Postal address: 141 UNION STREET

Town: OLDHAM

Postal code: OL1 1TE

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ASPECTS CARE LTD

Postal address: 32 PERSHORE ROAD, COTTERIDGE

Town: BIRMINGHAM

Postal code: B30 3EJ

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: AVIDITY TRAINING LTD

Postal address: CELTIC HOUSE, 135-140 HATHERTON STREET

Town: WALSALL

Postal code: WS1 1YB

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ACTUS TRAINING LTD

Postal address: THE ATLAS BUILDING, 16 PORTLAND STREET, ASTON

Town: BIRMINGHAM

Postal code: B5 6RX

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

7.8.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: BABINGTON BUSINESS COLLEGE LTD

Postal address: BABINGTON HOUSE, MALLARD WAY, PRIDE PARK

Town: DERBY

Postal code: DE24 8GX

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: COMMUNITY CONNECT FOUNDATION

Postal address: NORTH SMETHWICH RESOURCE CENTRE, CAMBRIDGE ROAD

Town: SMETHWICK

Postal code: B66 2HR

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: CREATING CAREERS LTD
Postal address: 17 ROCHESTER ROW
Town: LONDON
Postal code: SW1 1QT
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: ESF/JS/01

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: eRESPONSE RECRUITMENT LTD
Postal address: COUNTY HOUSE, 9 CHURCH GREEN WEST
Town: REDDITCH
Postal code: B97 4EA
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: EVOLVE EDUCATION LTD
Postal address: 49 GEORGE STREET
Town: BIRMINGHAM
Postal code: B3 1QA
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: FAIRWAY TRAINING HEALTHCARE LTD
Postal address: 4 MITRE COURT, LICHFIELD ROAD
Town: SUTTON COLDFIELD
Postal code: B74 2LZ
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: FREE TO LEARN LTD

Postal address: 263 MORE STREET

Town: LONDON

Postal code: E8 3NS

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: GB TRAINING (UK) LTD

Postal address: WYNNER HOUSE, 143 BROMSGROVE STREET

Town: BIRMINGHAM

Postal code: B5 6RG

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: GRAM TRAINING LTD

Postal address: THAMES INNOVATION CENTRE, 2 VERIDON WAY, ERITH

Town: KENT

Postal code: DA18 4AL

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: HILL MCMANUS LTD

Postal address: 26 STIRLING ROAD, CASTLEHAM BUSINESS CENTRE EAST, ST LEONARDS

Town: EAST SUSSEX

Postal code: TN38 9NP

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: HIT TRAINING LTD

Postal address: 24 CECIL PASHLEY WAY, SHOREHAM-by-SEA

Town: WEST SUSSEX

Postal code: BN43 5FF

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: IT'S ALL ACADEMIC LTD

Postal address: 1 GREENLAND STREET, CAMDEN TOWN

Town: LONDON

Postal code: NW1 0ND

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: JADE SOLUTIONS (UK) LTD

Postal address: 130 MOORLAND VIEW ROAD, WALTON

Town: CHESTERFIELD

Postal code: S40 3DF

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: KG SAFETY

Postal address: 204 RALPH STREET, SHIRLEY

Town: SOLIHULL

Postal code: B90 3JY
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: KMB TELEMARKETING LTD
Postal address: SECURE HOLD BUSINESS CENTRE, STUDLEY ROAD
Town: REDDITCH
Postal code: B98 7LG
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: LEARNING IN TO EMPLOYMENT
Postal address: 72a LOMBARD STREET, DIGBETH
Town: BIRMINGHAM
Postal code: B12 0QR
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: LUDUS TRAINING SOLUTIONS LTD
Postal address: UNIT 2, 660 CHESTER ROAD. ERDINGTON
Town: BIRMINGHAM
Postal code: B23 5TE
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: MIDLAND TECHNICAL TRAINING SERVICES LTD
Postal address: 7 St BLAISE HOUSE, WATER ORTON
Town: BIRMINGHAM
Postal code: B46 1RT
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: MY TV ONLINE MEDIA LTD
Postal address: 143-146 HIGH STREET, CRADLEY HEATH
Town: WEST MIDLANDS
Postal code: B64 5HJ
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: NATALIE WHITE t/a NEW TRAINING
Postal address: 309F THE BIG PEG, 120 VYSE STREET, HOCKLEY
Town: BIRMINGHAM
Postal code: B18 6NE
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: OPAL TRAINING SOLUTIONS
Postal address: NORTHWEST COLLEGE, CLIFTON MILL, PIKUP STREET
Town: ACCRINGTON
Postal code: BB5 0EY
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: PATHWAY FIRST LTD

Postal address: FAIRGATE HOUSE, 205 KINGS ROAD, TYSELEY

Town: BIRMINGHAM

Postal code: B11 2AA

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: PEACH ORATOR LTD

Postal address: 106A ROTHERHAM ROAD

Town: BARNESLEY

Postal code: S71 1UT

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: PERTEMPS PEOPLE DEVELOPMENT GROUP LTD

Postal address: MILTON GATE, 60 CHISWELL STREET

Town: LONDON

Postal code: EC1Y 4AG

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: SAS TRAINING ACADEMY LTD

Postal address: 69 STAFFORD STREET

Town: WEDNESBURY

Postal code: WS10 7JX

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: SIGN SOLUTIONS (SLIA) LTD
Postal address: OLD RECTORY LANE, ALVECHURCH
Town: BIRMINGHAM
Postal code: B48 7SX
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: SQUIRE MANAGEMENT AND TRAINING LTD
Postal address: 4a COLEHILL
Town: TAMWORTH
Postal code: B79 7HH
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: STADIUM TRAFFIC MANAGEMENT LTD
Postal address: COVENTRY UNIVERSITY TECHNOLOGY PARK, PUMA WAY
Town: COVENTRY
Postal code: CV1 2TT
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: SUCCEAD LTD
Postal address: ARBOR HOUSE, BROADWAY NORTH
Town: WALSALL
Postal code: WS1 2AN
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: SW TRAINING UK LTD

Postal address: 6 BIRMINGHAM ROAD, GREAT BARR

Town: BIRMINGHAM

Postal code: B43 6NR

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: THE MUATH TRUST

Postal address: THE BORDESLET CENTRE, STRATFORD ROAD, CAMP HILL

Town: BIRMINGHAM

Postal code: B11 1AR

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: THE NVQ TRAINING CENTRE LTD

Postal address: PARK BUSINESS CENTRE, WOOD LANE, ERDINGTON

Town: BIRMINGHAM

Postal code: B24 9QR

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: TRAINING EVENT SAFETY SOLUTIONS LTD

Postal address: UNIT 14b BASSETT COURT, LOAKE CLOSE, GRANGE PARK

Town: NORTHAMPTON

Postal code: NN4 5BF
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: TRIBAL EDUCATION LTD
Postal address: 1-4 PORTLAND SQUARE
Town: BRISTOL
Postal code: BS2 8RR
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: UNITE THE UNION
Postal address: TRANSPORT HOUSE, 9-17 VICTORIA STREET
Town: WEST BROMWICH
Postal code: B70 8HX
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: GATEWAY TRAINING SOLUTIONS LTD t/a VELOCITY CAPITAL
Postal address: 3 ELITE HOUSE, 70 WARWICK STREET
Town: BIRMINGHAM
Postal code: B12 0NL
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: WORK FIRST SOLUTIONS LTD
Postal address: BARDESLEY HALL, THE HOLLAWAY
Town: ALVECHURCH
Postal code: B48 7QA
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ACTC CONSULTANTS
Postal address: 124 FIRTH DRIVE
Town: BIRMINGHAM
Postal code: B14 4DL
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: BDS LEARNING
Postal address: 2 BEECH TREE, ELMHURST BUSINESS PARK
Town: LICHFIELD
Postal code: WS13 8EX
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: BOO MARKETING & MEDIA MANAGEMENT LTD
Postal address: 2 PENK DRIVE NORTH
Town: RUGELEY
Postal code: WS15 2XY
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ELAINE ATKINSON
Postal address: 15 STANFORD GROVE
Town: HALESOWEN
Postal code: B63 1JG
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: LIFEWARE
Postal address: 91-93 BODENHAM ROAD
Town: BIRMINGHAM
Postal code: B31 5DR
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: McDERMOTTS BUILDING AND CIVIL ENGINEERING LTD
Postal address: CATHERINE STREET, ASTON
Town: BIRMINGHAM
Postal code: B6 5RS
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: NLG HYGIENE AND SAFETY CONSULTANCY LTD
Postal address: 15 CHEVERTON ROAD, NORTHFIELD
Town: BIRMINGHAM
Postal code: B31 1RU
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: OPACE LTD

Postal address: 1 DEVON WAY, LONGBRIDGE

Town: BIRMINGHAM

Postal code: B31 2TS

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: TRAINER LIFE COACH CONSULTANCY COMPANY - DAWNE HAY

Postal address: 69 WATER ORTON ROAD, CASTLE BROMWICH

Town: BIRMINGHAM

Postal code: B36 9EY

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: ESF

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

8.8.2014