

United Kingdom-Isle of Lewis: Television production services

OJ S 114/2020 15/06/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Postal address: Seaforth Road, Stornoway

Town: Isle of Lewis

NUTS code: UKM64 Na h-Eileanan Siar (Western Isles)

Postal code: HS1 2SD

Country: United Kingdom

Contact person: Fiona Mackenzie

E-mail: tender@mgalba.com

Telephone: +44 851705550

Fax: +44 851706432

Internet address(es):Main address: <http://www.mgalba.com>Address of the buyer profile: https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA14302**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.mgalba.com/about/vacancies/tender.html?lang=en>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.mgalba.com/about/vacancies/tender.html?lang=en>**I.4. Type of the contracting authority**

Other type: Body established by statute

I.5. Main activity

Other activity: Broadcast

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Multiplatform Creative and Editing Services

II.1.2. Main CPV code

92221000 Television production services

II.1.3. Type of contract

Services

II.1.4. Short description

MG ALBA welcomes expressions of interest from service providers concerning the provision of the highest quality editing and graphic services, together with creative services producing and delivering work to support all of BBC ALBA's current brands and platforms.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: UKM64 Na h-Eileanan Siar (Western Isles)

Main site or place of performance: MG ALBA, Stornoway, Isle of Lewis.

II.2.4. Description of the procurement

The service provider will be required to undertake the overlaying of graphics, BBC ALBA livery, audio and music onto programme promos provided by programme producers. The service provider will then be required to assemble all elements to create completed break-junctions for each day on BBC ALBA. Those will be 7-day packages, delivered to a weekly deadline.

Creative services are also required to work alongside MG ALBA's Digital Hub and Marketing teams producing engaging multi-platform promotional materials such as trails and idents, including those required for cross-platform promotion. The ability to work as a creative lead and promo director/editor is essential. The proven ability to work to strict deadlines and to high technical standards is demanded. This undertaking will generate sufficient work to ensure the services of an editor on a full-time basis, 5 days per week.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Creative services are also required to work alongside MG ALBA's Digital Hub and Marketing teams producing engaging multi-platform promotional materials such as trails and idents, including those required for cross-platform promotion. The ability to work as a creative lead and promo director/editor is essential. The proven ability to work to strict deadlines and to high technical standards is demanded. This undertaking will generate sufficient work to ensure the services of an editor on a full-time basis, 5 days per week.

It may be possible to work remotely. We would require an explanation of how the service provider would ensure efficient delivery of materials back and forth within tight deadlines and how close liaison with MG ALBA staff would be ensured.

As Gaelic is the language of the working environment and the nature of the channel, it is desirable that there be a knowledge and understanding of the language.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

- 1) Company track record – 10 %
- 2) Price/value for money – 15 %
- 3) Gaelic Speaking Staff – preferred requirement – 10 %
- 4) Creative portfolio – 10 %
- 5) Accessibility/technical connectivity – 20 %
- 6) Evidence of meeting strict deadlines – 20 %
- 7) Technical considerations/technical standards – 10 %
- 8) Client references – 5 %

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 064-110538](#)

IV.2.2.

Time limit for receipt of tenders or requests to participate

Date: 31/07/2020 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

English, Scottish Gaelic

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 28/09/2023

IV.2.7. Conditions for opening of tenders

Date: 31/07/2020 Local time: 14:00

Place:

MG ALBA, Seaforth Road, Stornoway, Isle of Lewis.

Information about authorised persons and opening procedure: Fiona Mackenzie, Assistant Commissioner.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

33 months from contract start date.

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Note: to register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at <https://www.publiccontractsscotland.gov.uk/Search>

/Search_Switch.aspx?ID=623251

(SC Ref:623251)

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Stornoway Sheriff Court

Postal address: 9 Lewis Street

Town: Stornoway, Isle of Lewis

Postal code: HS1 2JF

Country: United Kingdom

VI.5. Date of dispatch of this notice

12/06/2020