

Germany-Wittmund: Business and management consultancy and related services
OJ S 90/2023 10/05/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stadt Wittmund
Postal address: Kurt-Schwitters-Platz 1
Town: Wittmund
NUTS code: DE94H Wittmund
Postal code: 26409
Country: Germany
E-mail: christian.siebolds@stadt.wittmund.de
Telephone: +49 4462983107
Fax: +49 4462983299
Internet address(es):
Main address: <https://www.wittmund.de>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Machbarkeitsstudie Vermarktung regionaler Produkte
Reference number: 2023-02-20/009

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

Machbarkeitsstudie "Vermarktung regionaler Produkte"

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 57 750,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: DE94H Wittmund

Main site or place of performance: Rathaus Stadt Wittmund Kurt-Schwitters-Platz 1 26409 Wittmund

II.2.4. Description of the procurement

Derzeit fehlt in Wittmund eine gezielte Vermarktung regionaler Produkte. In der Studie sollen daher gemeinsam mit Unternehmen und interessierten Investoren die Möglichkeiten und Voraussetzungen für eine stärkere wirtschaftliche Nutzung und Vermarktung regionaler Produkte in verschiedenen Branchen und Wirtschaftszweigen ausgelotet und quantitativ in ihrem Marktpotenzial und ihren wirtschaftlichen Auswirkungen auf die Stadt Wittmund und die Region abgeschätzt werden (u.a. Energie, Landwirtschaft, Handel, Gastronomie, Wohnen, Hand-werk, Tourismus, Kultur).

II.2.5. Award criteria

Quality criterion - Name: Schriftliche Ausführungen / Weighting: 30

Quality criterion - Name: Präsentation vor Ort / Weighting: 15

Quality criterion - Name: Beantwortung von Fragen / Weighting: 15

Price - Weighting: 40.00

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 040-119053](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Auftragsvergabe CIMA Beratung + Management GmbH

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/05/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CIMA Beratung + Management GmbH

Postal address: Moislinger Allee 2

Town: Lübeck

NUTS code: DE94H Wittmund

Postal code: 23558

Country: Germany

E-mail: info@cima.de

Internet address: <http://www.cima.de>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 57 750,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Bekanntmachungs-ID: CXS0Y6BY1DXNUVKB

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer Niedersachsen

Postal address: Auf der Hude 2

Town: Lüneburg

Postal code: 21339

Country: Germany

VI.5. Date of dispatch of this notice

05/05/2023