

279063-2026 - Competition

Norway – Gambling and betting services – Content and editorial services

OJ S 79/2026 23/04/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Norsk Rikstoto

Email: erlend.kokaas@rikstoto.no

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Content and editorial services

Description: Norsk Rikstoto manages the media rights to the Norwegian trotting and gallop. All audio and image production from the circuits disseminated through Rikstoto Direct (RD) and Rikstoto Play is governed by the Broadcasting Act and controlled by Medietilsynet.RD, Rikstoto Play, Rikstoto.no and SoMe channels constitute a total content universe that shall strengthen the sport, increase the interest and increase the quality of the mediation of Norwegian trot and gallop, as well as that we communicate races and games from all over the world. The content shall be presented editorially and multi-mediated with modern expression and high ethical standards. Rikstoto caters to several customer groups - from knowledge players to lottery players. The new content partner must demonstrate an understanding of how different formats and concepts can be adapted to these target groups.

Procedure identifier: fc162765-d4b4-4082-97aa-45b7ef837ead

Internal identifier: 25-025

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

Main features of the procedure: Norsk Rikstoto manages the media rights to the Norwegian trotting and gallop. All audio and image production from the circuits disseminated through Rikstoto Direct (RD) and Rikstoto Play is governed by the Broadcasting Act and controlled by Medietilsynet.RD, Rikstoto Play, Rikstoto.no and SoMe channels constitute a total content universe that shall strengthen the sport, increase the interest and increase the quality of the mediation of Norwegian trot and gallop, as well as that we communicate races and games from all over the world. The content shall be presented editorially and multi-mediated with modern expression and high ethical standards. Rikstoto caters to several customer groups - from knowledge players to lottery players. The new content partner must demonstrate an understanding of how different formats and concepts can be adapted to these target groups.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92350000 Gambling and betting services

Additional classification (cpv): 64228100 Television broadcast transmission services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79415000 Production management consultancy services, 79900000 Miscellaneous business and business-related services, 92100000 Motion picture and video services, 92370000 Sound technician, 92600000 Sporting services

2.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Anskaffelsesforskriften - See the tender documentation

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 4

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Corruption: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Fraud: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Money laundering or terrorist financing: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Participation in a criminal organisation: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to

represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Terrorist offences or offences linked to terrorist activities: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Child labour and including other forms of trafficking in human beings: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Breaching obligation relating to payment of social security contributions: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Breaching obligation relating to payment of taxes: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

5. Lot

5.1. Lot: LOT-0001

Title: Sub-contract 1 Editorial content delivery

Description: The assignment comprises general editorial production for all of Rikstoto's editorial platforms: • Rikstoto Direct (RD) – linear channel for a live trot and gallop • Rikstoto Play (OTT platform) - digital home for all LIVE and VOD content. • Rikstoto.no - main channel for game information, expert evaluations, articles/reports. • Social media- Facebook, Instagram, TikTok and other relevant areas • Podcast/Vodcast

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92350000 Gambling and betting services

5.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

5.1.3. Estimated duration

Duration: 60 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a trade register

Description of selection criterion: Registration

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.11. Procurement documents

Access to certain procurement documents is restricted

Information about restricted documents is available at: <https://my.mercell.com/m/mss/TenderEdit.aspx?id=282244432>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://my.mercell.com/m/mss/TenderEdit.aspx?id=282244432>

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 27/05/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Justification for the duration of the framework agreement: See the tender documentation

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Oslo Tingrett

Information about review deadlines: See the tender documentation

5.1. Lot: LOT-0002

Title: Sub-contract 2 Tips delivery
Description: See the tender documentation

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 92350000 Gambling and betting services

5.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)
Country: Norway

5.1.3. Estimated duration

Duration: 60 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice
Criterion: Enrolment in a trade register
Description of selection criterion: Registration

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3
The procedure will take place in successive stages. At each stage, some participants may be eliminated
The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.11. Procurement documents

Access to certain procurement documents is restricted
Information about restricted documents is available at: <https://my.mercell.com/m/mss/TenderEdit.aspx?id=282244779>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required
Address for submission: <https://my.mercell.com/m/mss/TenderEdit.aspx?id=282244779>
Languages in which tenders or requests to participate may be submitted: Norwegian
Electronic catalogue: Not allowed
Deadline for receipt of requests to participate: 27/05/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Justification for the duration of the framework agreement: SEE the tender documentation

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Oslo Tingrett

Information about review deadlines: See the competition documents

5.1. Lot: LOT-0003

Title: Sub-contract 3 Studio deliveries

Description: Delivery of studies

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92350000 Gambling and betting services

5.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

5.1.3. Estimated duration

Duration: 60 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Registration

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.11. Procurement documents

Access to certain procurement documents is restricted

Information about restricted documents is available at: <https://my.mercell.com/m/mss/TenderEdit.aspx?id=282244983>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://my.mercell.com/m/mss/TenderEdit.aspx?id=282244983>

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 27/05/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Justification for the duration of the framework agreement: See the tender documentation

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Oslo Tingrett

Information about review deadlines: See the tender documentation

5.1. Lot: LOT-0004

Title: Sub-contract 4 Regikontroll/PCR delivery.

Description: Regikontroll/PCR delivery

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92350000 Gambling and betting services

5.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

5.1.3. Estimated duration

Duration: 60 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a trade register

Description of selection criterion: Registration

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.11. Procurement documents

Access to certain procurement documents is restricted

Information about restricted documents is available at: <https://my.mercell.com/m/mss/TenderEdit.aspx?id=282245085>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://my.mercell.com/m/mss/TenderEdit.aspx?id=282245085>

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 27/05/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Justification for the duration of the framework agreement: See the tender documentation

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Oslo Tingrett

Information about review deadlines: See the competition documents

8. Organisations

8.1. ORG-0001

Official name: Norsk Rikstoto

Registration number: 956444586

Postal address: Trondheimsveien 273

Town: OSLO

Postcode: 0589

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Contact point: Stiftelsen Norsk Rikstoto

Email: erlend.kokaas@rikstoto.no

Telephone: +47 22956100

Fax: +47 22956161

Internet address: <http://www.rikstoto.no>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Oslo Tingrett
Registration number: 926725939
Town: Oslo
Postcode: 0164
Country subdivision (NUTS): Oslo (NO081)
Country: Norway
Roles of this organisation:
Review organisation

Notice information

Notice identifier/version: 5709dea5-9ead-49b4-87a1-f174d18680f4 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 22/04/2026 11:56:08 (UTC+00:00) Western European Time, GMT
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