

France-Limoges: Advertising services
OJ S 136/2017 19/07/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CCI de Limoges et de la Haute-Vienne

Postal address: 16 place Jourdan, BP 403

Town: Limoges Cedex

NUTS code: FR633 Haute-Vienne

Postal code: 87011

Country: France

E-mail: achats@limoges.cci.fr

Telephone: +33 555451518

Internet address(es):

Main address: <https://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Other type: Chambre de commerce et d'industrie

I.5. Main activity

Other activity: Organisme public

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestations de régie publicitaire, d'impression et de routage / affranchissement de la revue «Actions».

Reference number: 20170206

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché, a pour objet la régie publicitaire, l'impression et le routage / affranchissement de la revue de la Chambre de commerce et d'industrie de Limoges et de la Haute-Vienne nommée «Actions».

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 92 926,00 EUR

II.2. Description

II.2.1. Title

Régie publicitaire

Lot No: 1

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: FR633 Haute-Vienne

II.2.4. Description of the procurement

Le titulaire est chargé de la prospection, de la signature des ordres de publicité, de leur fabrication et des encaissements.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 55

Price - Weighting: 45

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Impression / routage-affranchissement

Lot No: 2

II.2.2. Additional CPV code(s)

79823000 Printing and delivery services

II.2.3. Place of performance

NUTS code: FR633 Haute-Vienne

II.2.4. Description of the procurement

Le titulaire est chargé de l'impression du magazine.

Le titulaire est chargé du routage de la revue «actions» comprenant le traitement des fichiers fournis par la Chambre de commerce et d'industrie de Limoges et de la Haute-Vienne, la mise sous film, l'impression de l'adresse sur le film, le routage, tri et dépôt à la poste.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 077-149057](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 20170206

Lot No: 1

Title:

Régie publicitaire

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/07/2017

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Dixicom

Postal address: immeuble Louis Bigos — 720 avenue de Montpellier

Town: Vendargues Cedex

NUTS code: FR813 Hérault

Postal code: 34748

Country: France
Internet address: <http://www.dixonline.com/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 117 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 20170206

Lot No: 2

Title:

Impression routage / affranchissement

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/07/2017

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Imprimatur

Postal address: 43 rue Ettore Buggati

Town: Limoges

NUTS code: FR633 Haute-Vienne

Postal code: 87280

Country: France

Internet address: <http://www.i-imprimatur.fr/>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Info-Routage

Postal address: 37 rue Gilles de Roberval

Town: Limoges

NUTS code: FR633 Haute-Vienne

Postal code: 87000

Country: France

Internet address: <http://www.i-imprimatur.fr/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 92 926,00 EUR

Total value of the contract/lot: 92 926,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

La prestation de régie publicitaire apporte des recettes à la Chambre de commerce et d'industrie pour un montant de 117 000 EUR sur 3 ans et ne constitue pas une dépense.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Limoges

Postal address: 1 cours Vergniaud

Town: Limoges

Postal code: 87000

Country: France

Telephone: +33 55339155

Internet address: <http://limoges.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

18/07/2017