

**France-Paris: Survey services**  
**OJ S 115/2020 16/06/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Service de la communication

Postal address: 139 rue de Bercy

Town: Paris Cedex 12

NUTS code: FR101 Paris

Postal code: 75572

Country: France

E-mail: [Fanny.loeillet@finances.gouv.fr](mailto:Fanny.loeillet@finances.gouv.fr)

**Internet address(es):**

Main address: <https://www.economie.gouv.fr/>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Conception et réalisation d'enquêtes de climat interne auprès des agents des ministères économiques et financiers ou cibles spécifiques de la fonction publique

Reference number: SIRCOM45606012020

**II.1.2. Main CPV code**

79311000 Survey services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le marché a pour objet la conception et la réalisation d'enquêtes de climat interne auprès des agents des ministères économiques et financiers (environ 140 000 agents rattachés aux MEF dans les différents directions et services), ainsi que d'autres publics spécifiques de la fonction publique.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Lowest offer: 754 200,00 EUR / Highest offer: 2 701 520,00 EUR taken into consideration

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79311000 Survey services

### **II.2.3. Place of performance**

NUTS code: FR101 Paris

### **II.2.4. Description of the procurement**

Le marché a pour objet la conception et la réalisation d'enquêtes de climat interne auprès des agents des ministères économiques et financiers (environ 140 000 agents rattachés aux MEF dans les différents directions et services), ainsi que d'autres publics spécifiques de la fonction publique.

### **II.2.5. Award criteria**

Quality criterion - Name: La valeur technique / Weighting: 45

Quality criterion - Name: Qualité de l'équipe projet dédiée / Weighting: 20

Price - Weighting: 35

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 025-056947](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Title:**

Marché relatif à la conception et à la réalisation d'enquêtes de climat interne auprès des agents des ministères économiques et financiers ou de cibles spécifiques de la fonction publique

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

09/06/2020

**V.2.2. Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Ipsos France

Postal address: 35 rue du Val de Marne

Town: Paris

NUTS code: FR101 Paris

Postal code: 75013

Country: France

Internet address: <https://www.ipsos.com>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 800 000,00 EUR

Lowest offer: 754 200,00 EUR / Highest offer: 2 701 520,00 EUR taken into consideration

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144426367

Internet address: <http://paris.tribunal-administratif.fr/>

**VI.4.2. Body responsible for mediation procedures**

Official name: Comité consultatif interrégional de règlement amiable des litiges relatifs au marchés publics de Paris

Postal address: 29 rue Barbet de Jouy

Town: Paris  
Postal code: 75700  
Country: France

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144426367

**VI.5. Date of dispatch of this notice**

11/06/2020