

## 279985-2026 - Competition

Switzerland – Advertising management services – CAFF 2026 – Concession d’affichages analogiques

OJ S 79/2026 23/04/2026

Contract or concession notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Transports Publics Neuchâtelois SA

Email: [stephanie.fatton@transn.ch](mailto:stephanie.fatton@transn.ch)

Activity of the contracting entity: Urban railway, tramway, trolleybus or bus services

### 2. Procedure

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#### 2.1. Procedure

Title: CAFF 2026 – Concession d’affichages analogiques

Description: Dans le cadre de l’exploitation, transN désire mettre en concurrence l’attribution de la concession pour la commercialisation des espaces analogiques publicitaires à l’intérieur et à l’extérieur de ses véhicules, ainsi que sur le domaine privé transN.

Procedure identifier: 0a6959cd-b023-4515-8421-2f0cc880b003

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

##### 2.1.4. General information

**Legal basis:**

Directive 2014/25/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

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#### 5.1. Lot: LOT-0000

Title: CAFF 2026 – Concession d’affichages analogiques

Description: Dans le cadre de l’exploitation, transN désire mettre en concurrence l’attribution de la concession pour la commercialisation des espaces analogiques publicitaires à l’intérieur et à l’extérieur de ses véhicules, ainsi que sur le domaine privé transN.

##### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

##### 5.1.2. Place of performance

Country: Switzerland

Anywhere in the given country

Additional information: Quatre secteurs sont identifiés pour l'exécution du mandat dans le canton de Neuchâtel : 1. Val-de-Travers (Communes de Val-de-Travers et des Verrières) ; 2. Montagnes neuchâtelaises (Communes de La Chaux-de-Fonds, Le Locle, Les Ponts-de-Martel, La Sagne et Brot-Plamboz) ; 3. Littoral neuchâtelais (communes de Boudry, Milvignes, Laténa, Rochefort et Neuchâtel). 4. Val-de-Ruz (commune de Val-de-Ruz).

### 5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2031

### 5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: Ce marché fera l'objet d'une durée de 60 mois (durée initiale) avec une extension optionnelle de 12 mois (durée prolongée).

### 5.1.6. General information

#### Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

### 5.1.10. Award criteria

#### Criterion:

Type: Quality

Description: Critères d'adjudication

Description of the method to be used if weighting cannot be expressed by criteria: Les critères d'adjudication sont définis dans les documents.

### 5.1.11. Procurement documents

Access to certain procurement documents is restricted

Information about restricted documents is available at: <https://www.simap.ch/fr/redirect?context=eyJwYWdlIjoicHJvamVjdCIsInJvbGUiOm51bGwslm9yZ0kljpdWxsLCJwcm9qZWNO0SWQ>

#### Ad hoc communication channel:

Name: Simap.ch

### 5.1.12. Terms of procurement

#### Terms of submission:

Electronic submission: Not allowed

Justification for why electronic submission is not possible: Tools, devices, or file formats not generally available

Description: Le soumissionnaire doit déposer son offre sous pli fermé, soit par poste, soit directement à la réception de transN, comportant : ·&nbsp;3 exemplaires sous forme papier·&nbsp;1 exemplaire sous format électronique sur une clé USBL'ensemble des pièces constituent un unique paquet, solidement clos, adressé à l'adjudicateur et portant la mention «&nbsp;Confidentiel – CAFF 2026&

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 01/06/2026 15:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 365 Days

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Conditions relating to the performance of the contract: Plus d'informations dans la publication officielle sur simap.ch

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Plus d'informations dans la publication officielle sur simap.ch

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Tribunal administratif fédéral

Information about review deadlines: Voies de droit Le présent appel d'offres peut faire l'objet d'un recours auprès de la Cour de droit public du Tribunal cantonal, rue du Pommier 1, 2002 Neuchâtel 2, dans les 20 jours dès sa publication.

Organisation providing additional information about the procurement procedure: Transports Publics Neuchâtelois SA

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## 8. Organisations

**8.1. ORG-0001**

Official name: Transports Publics Neuchâtelois SA

Registration number: fce04b1f-2a3a-4e36-8526-1bb221c558fc

Postal address: Allée des Défricheurs 3

Town: La Chaux-de-Fonds

Postcode: 2300

Country subdivision (NUTS): Neuchâtel (CH024)

Country: Switzerland

Email: [stephanie.fatton@transn.ch](mailto:stephanie.fatton@transn.ch)

Telephone: +41329242418

Internet address: <https://www.transn.ch/>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

**8.1. ORG-0002**

Official name: Tribunal administratif fédéral

Registration number: BVGER

Postal address: Postfach

Town: St. Gallen  
Postcode: 9023  
Country subdivision (NUTS): St. Gallen (CH055)  
Country: Switzerland  
Email: [info@bvger.admin.ch](mailto:info@bvger.admin.ch)  
Telephone: +41584652626  
Internet address: <https://www.bvger.ch>

**Roles of this organisation:**

Review organisation

**8.1. ORG-0003**

Official name: Simap.ch  
Registration number: CH001  
Postal address: Holzikofenweg 36  
Town: Bern  
Postcode: 3003  
Country subdivision (NUTS): Bern / Berne (CH021)  
Country: Switzerland  
Email: [support@simap.ch](mailto:support@simap.ch)  
Telephone: +41584646388  
Internet address: <https://www.simap.ch>

**Roles of this organisation:**

TED eSender

## Notice information

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Notice identifier/version: de554743-4b5e-4257-b77e-2552df3f03cc - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime  
Notice subtype: 17  
Notice dispatch date: 22/04/2026 02:25:54 (UTC+02:00) Eastern European Time, Central European Summer Time  
Languages in which this notice is officially available: French  
Notice publication number: 279985-2026  
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